

Form 604

Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme oOh!media Limited (OML)
ACN/ARSN ACN 602 195 380

1. Details of substantial holder (1)

Name Perpetual Limited and its related bodies corporate
ACN/ARSN (if applicable) ACN 000 431 827

There was a change in the interests of the
substantial holder on 13/09/2024
The previous notice was given to the company on 21/08/2024
The previous notice was dated 20/08/2024

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary	29,633,381	5.50%	36,604,272	6.79%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
	Refer to annexure A				

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
	Refer to annexure B				

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Perpetual Limited (PPT)	18/123 Pitt Street Sydney, NSW 2000
Perpetual Investment Management Limited (PIML)	18/123 Pitt Street Sydney, NSW 2000
Pendal Group Limited (PDL)	Level 14, Chifley Tower, 2 Chifley Square, Sydney, NSW 2000
Pendal Institutional Limited (PIL)	Level 14, Chifley Tower, 2 Chifley Square, Sydney, NSW 2000
Pendal Fund Services Limited (PFSL)	Level 14, Chifley Tower, 2 Chifley Square, Sydney, NSW 2000
Ooh!Media Limited (OML)	Level 2, 73 Miller Street, North Sydney, NSW 2060

Signature

print name Sylvie Dimarco capacity Company Secretary

sign here  date 17/09/2024

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

ANNEXURE A

This is annexure 'A' referred to in Form 604, Notice of change of interests of substantial holder, lodged for Perpetual Limited ACN 000 431 827

Sylvie Dimarco – Company Secretary, Perpetual Limited 17/09/2024

Entity	Custodian	Date	Transaction Type	Consideration (Cash)	Class (Ordinary) and number	Person's vote affected
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-21	Purchase	636,337.76	465,414	465,414
PIML	National Nominees Pty Ltd	2024-08-21	Purchase	47,287.74	34,586	34,586
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-22	Purchase	54,087.53	40,685	40,685
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-22	Purchase	215,632.25	162,200	162,200
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-23	Purchase	528,410.10	399,735	399,735
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-23	Purchase	132,540.40	100,265	100,265
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-26	Purchase	16,663.28	12,735	12,735
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-26	Purchase	4,155.68	3,176	3,176
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-27	Purchase	64,693.85	49,899	49,899
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-27	Purchase	259,430.15	200,101	200,101
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-29	Purchase	28,915.40	23,181	23,181
PIML	HSBC Custody Nominees (Australia) Limited	2024-08-29	Purchase	151,322.80	121,313	121,313
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-04	Purchase	15,384.93	12,311	12,311
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-04	Purchase	88,955.00	71,164	71,164
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-04	Purchase	4,741.32	3,794	3,794
PIML	National Nominees Pty Ltd	2024-09-04	Purchase	6,616.25	5,293	5,293
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-05	Purchase	502,059.36	386,573	386,573
PIML	National Nominees Pty Ltd	2024-09-05	Purchase	53,238.91	40,994	40,994
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-05	Purchase	714,055.13	549,823	549,823
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-06	Purchase	523,315.16	403,611	403,611
PIML	National Nominees Pty Ltd	2024-09-06	Purchase	49,939.19	38,516	38,516
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-06	Purchase	669,196.01	516,116	516,116
PIML	National Nominees Pty Ltd	2024-09-09	Purchase	1,529.82	1,207	1,207
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-09	Purchase	16,030.78	12,648	12,648
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-09	Purchase	20,463.08	16,145	16,145
PIML	National Nominees Pty Ltd	2024-09-09	Purchase	12,421.97	9,739	9,739
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-09	Purchase	130,176.20	102,060	102,060
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-09	Purchase	39,867.90	31,257	31,257
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-09	Purchase	133,468.24	104,641	104,641
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-09	Purchase	166,165.76	130,275	130,275
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-10	Purchase	123,280.92	97,842	97,842
PIML	National Nominees Pty Ltd	2024-09-10	Purchase	23,960.16	19,016	19,016
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-10	Purchase	97,733.16	77,566	77,566
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-10	Purchase	9,233.28	7,328	7,328
PIML	National Nominees Pty Ltd	2024-09-10	Purchase	95,097.24	75,474	75,474
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-11	Purchase	280,869.48	224,521	224,521
PIML	National Nominees Pty Ltd	2024-09-11	Purchase	26,646.95	21,301	21,301
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-11	Purchase	355,650.54	284,293	284,293
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-12	Purchase	278,686.43	220,719	220,719

PIML	National Nominees Pty Ltd	2024-09-12	Purchase	26,382.65	20,895	20,895
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-12	Purchase	352,222.47	278,966	278,966
PIML	National Nominees Pty Ltd	2024-09-13	Purchase	90,642.50	69,725	69,725
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-13	Purchase	650,000.00	500,000	500,000
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-13	Purchase	1,209,357.50	930,275	930,275
PIML	National Nominees Pty Ltd	2024-09-13	Purchase	4,884.24	3,764	3,764
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-13	Purchase	51,288.43	39,525	39,525
PIML	HSBC Custody Nominees (Australia) Limited	2024-09-13	Purchase	65,170.66	50,224	50,224

ANNEXURE B

This is annexure 'B' referred to in Form 604, Notice of change of interests of substantial holder, lodged for Perpetual Limited
ACN 000 431 827

Sylvie Dimarco – Company Secretary, Perpetual Limited 17/09/2024

Holder of relevant interest	Registered holder securities	Persons entitled to be registered holder	Number of securities	Number of votes
PFSL	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	2,713,476	2,713,476
PIL	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	672,257	672,257
PIL	National Nominees Limited	National Nominees Limited	304,719	304,719
PIML	Citicorp Nominees Pty Ltd	Citicorp Nominees Pty Ltd	3,264,662	3,264,662
PIML	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	6,099,354	6,099,354
PIML	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	1,525,824	1,525,824
PIML	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	7,314,405	7,314,405
PIML	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	1,096,568	1,096,568
PIML	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	8,706,378	8,706,378
PIML	National Nominees Pty Ltd	National Nominees Pty Ltd	648,104	648,104
PIML	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	2,291,302	2,291,302
PIML	HSBC Custody Nominees (Australia) Limited	HSBC Custody Nominees (Australia) Limited	1,967,223	1,967,223