

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Prime Financial Group Ltd
ABN	70009487674

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr Timothy Bennett
Date of last notice	24 November 2025

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct Notice
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Beneficial Interest in the Prime Financial Group Limited Employee Share Trust
Date of change	25 November to 1 December 2025
No. of securities held prior to change	1. Direct: a. 2,817,250 fully paid ordinary shares b. 1,052,631 Performance Rights 2. Indirect: 761,099 fully paid ordinary shares held by Prime Financial Group Limited Employee Share Trust with Timothy Bennett as the beneficial owner
Class	Fully paid ordinary shares & Performance Rights
Number acquired	1. b. 1,549,616 Performance Rights – 497,512 approved at 2024 AGM and 1,052,104 approved at 2025 AGM
Number disposed	1. a. 275,258 fully paid ordinary shares b. 526,316 performance rights lapsed

+ See chapter 19 for defined terms.

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Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	1. a. \$63,671.84 – sale of fully paid ordinary shares b. Performance Rights – No cash consideration. As detailed in Notice of Annual General Meeting dated 30 October 2024 and 29 October 2025
No. of securities held after change	1. Direct: a. 2,541,992 fully paid ordinary shares b. 2,075,931 Performance Rights 2. Indirect: 761,099 fully paid ordinary shares held by Prime Financial Group Limited Employee Share Trust with Timothy Bennett as the beneficial owner
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	1. a. On-market sale of shares to cover personal income tax obligation resulting from the exercise of Performance rights and issue of fully paid ordinary shares b. Issue of Performance Rights under the Performance Rights Plan after the approval by shareholders at the 2024 and 2025 AGM

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	n/a
Nature of interest	n/a
Name of registered holder (if issued securities)	n/a
Date of change	n/a
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	n/a
Interest acquired	n/a
Interest disposed	n/a
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	n/a

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Interest after change	n/a
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Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	n/a
If prior written clearance was provided, on what date was this provided?	n/a

⁺ See chapter 19 for defined terms.