

# PLAYSIDE STUDIOS APPOINTS GUY COSTANTINI TO THE BOARD

**PlaySide Studios Limited** (ASX: PLY) ("PLY" or "PlaySide"), Australia's largest video game developer and publisher, is pleased to announce the appointment of Guy Costantini as a Non-Executive Director.

Guy is a video game industry veteran with experience in funding, building and publishing games. His experience includes responsibility as Global Brand Director for CD Projekt Red, where he worked on the multi-award winning *The Witcher 3*, and prior to that he ran the North American operations at Riot Games - the studio responsible for *League of Legends*. Most recently, Guy held the position of SVP (Marketing & Publishing) at Skydance Interactive, where he led the global marketing and publishing efforts for all games including the highly successful *The Walking Dead: Saints & Sinners*. Guy currently serves as CEO of a newly founded, unannounced game studio.

Guy is a graduate of Rutgers University in New Jersey where he completed a Bachelor of Science majoring in Management Science Information Systems, and is a member of the Academy of Interactive Arts & Sciences. He resides in Los Angeles.

In accordance with PlaySide's Constitution, Guy will stand for election at the Company's 2025 Annual General Meeting in October.



*We are excited to welcome Guy to the PlaySide Board. His deep knowledge of marketing and brand strategy complements the expertise on our Board, and we expect his input will prove invaluable at a time when the Company is investing heavily in expanding its portfolio of Original IP content. We look forward to his contributions to the Board and PlaySide as a business.*

**CRIS NICOLLI, PLAYSIDE CHAIRMAN**

# PlaySide Studios

**AUSTRALIA'S LARGEST VIDEO GAME DEVELOPER AND PUBLISHER**

PlaySide Studios Limited ("PlaySide") develops video games for multiple platforms including mobile, PC/Console, virtual reality and mixed reality, with a portfolio of approximately 60 titles. The Company publishes its own games based on original intellectual property, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a Publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

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**Release approved by the Chairman on behalf of the board.**

To receive business updates and investor information from PlaySide register your details here:

[investor.playsidestudios.com](https://investor.playsidestudios.com)

## **INVESTOR RELATIONS**

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## **FURTHER CONTACT**

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