



Transformed and ready to go....

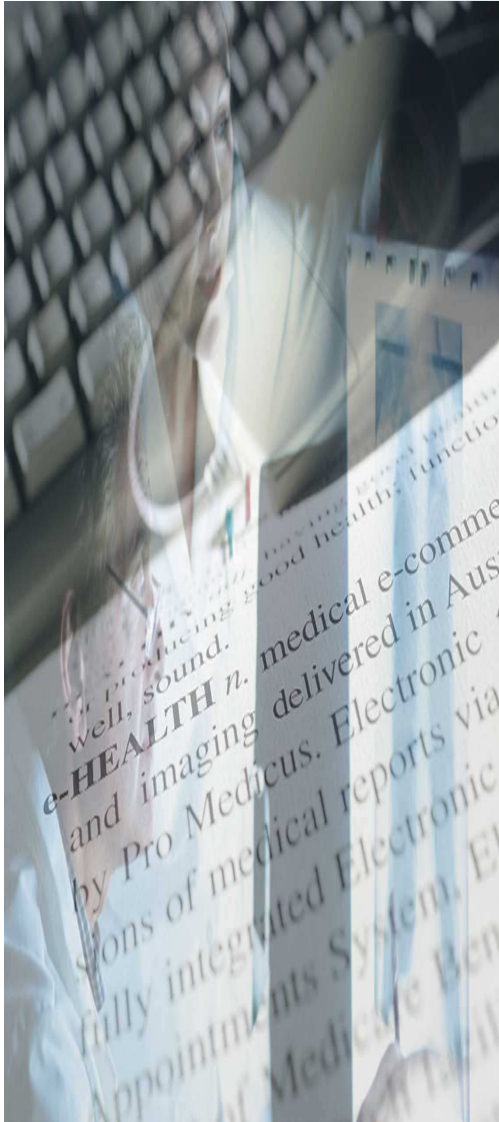
***Annual General Meeting
November 24th 2009***



PROMEDICUS

- Mel Ward - Chairman

Board Members



- Mel Ward – Chairman
- David Chambers – CEO & Managing Director
- Sam Hupert – Deputy Chairman & Executive Director
- Anthony Hall – Executive Director
- Peter Jonson – Non-Executive Director
- Peter Kempen – Non-Executive Director

Officers



- Danny Tauber – Chief Operating Officer
- Clayton Hatch – Finance Manager
- Company Secretary
- Stuart Painter – Ernst and Young Auditor

In absentia:

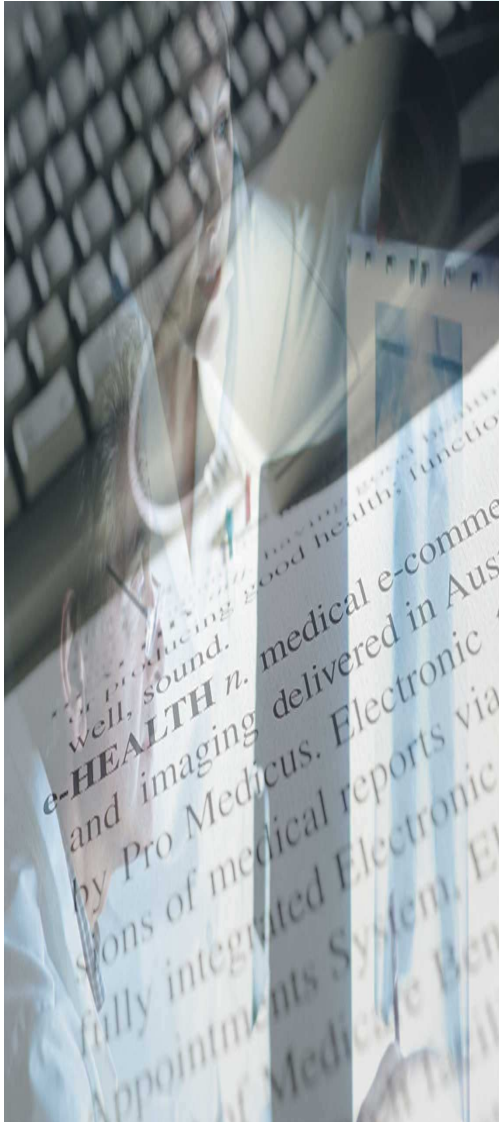
- Malte Westerhoff – Chief Technology Officer
(Visage - Germany)
- Mike Tefft – National Business Manager
(Visage - USA)

Pro Medicus – In Perspective



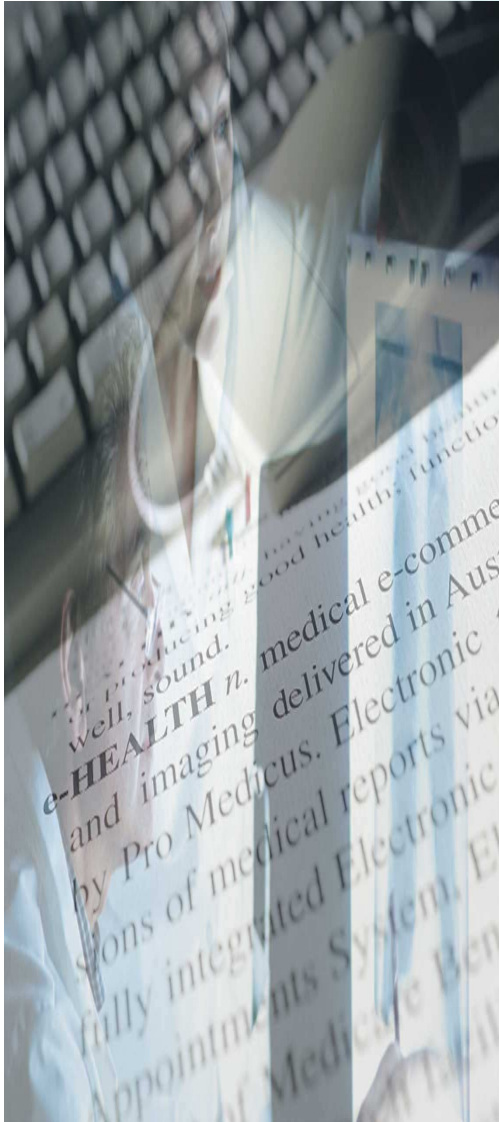
- 2007/08 – Sustained profit growth and optimism re acquisition opportunity.
- 2008/09 – A time of change facing the global financial crisis, a major acquisition, and changes with overseas partner.
- 2009/10 – A time of transition to a challenging but potentially much stronger future.

Pro Medicus – 2007/08



- What were our messages last year?
- World wide GFC started --- fear of recession
- Mature Australian market --- need to go off-shore
- US key to our future growth
- New AGFA agreement but standalone PME in US
- Search on for complementary acquisition
- Economic future looked tough with deferred capital spending and increased competition

2008/09 – A Tough Year of Change



- GFC – Dramatic impact on last 3 quarters of year
- Downturn of health IT spending in US
- Contraction in Aust market due to:
 - GFC effect
 - Maturity of digital market
 - Increased competition with aggressive prices
- Costs of establishing standalone company in US
- Changes to the Agfa relationship in the U.S. market and our loss of income from AGFA contract
- Acquisition of Visage Imaging was standout opportunity highlight

Pro Medicus – 2008/09 Highlights



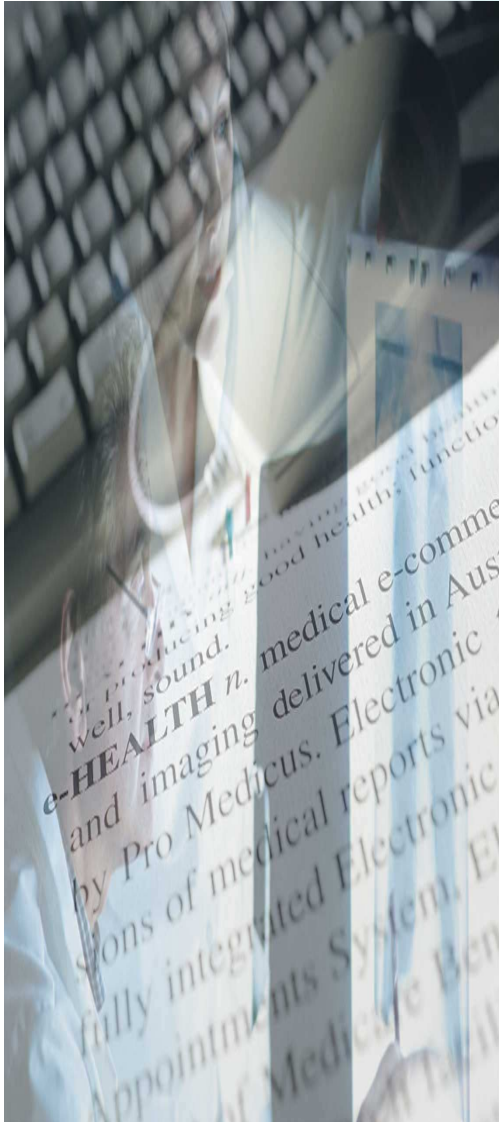
- Revenue, including acquisition, up 1.4% to \$15.62M
- NPAT down 28.4% to \$5.68M
- First time since listing that profit has fallen
- Acquisition of Visage is transformational
- Acquisition funded from cash
- Balance Sheet still strong – no debt and \$5.6M cash as at 30th June.

Pro Medicus – 2008/09 Highlights



- Final dividend of 2c per share fully franked following interim dividend of 1.5c
- Significant reduction of net margin from acquisition and effect of competition in both US and Australia
- Service revenues and Promedicus.net revenue held up well

Pro Medicus – Visage Imaging



- The long search for a complementary off-shore partner has been reported for some years
- Cash was held in reserve for this purpose
- The right partner was found in late 2008 in Visage Imaging
- GFC downturn in asset prices assisted buy
- CEO will demonstrate the exciting complementary products from this company and illustrate the value from an integrated set of PME and Visage offerings

Promedica – Visage



- Visage was initially loss making (PME funding) but back to break even
- Growing revenue from sales in all three markets
- Other revenue streams from Visage (OEM, Amira) are profitable
- We trade as Visage Imaging in North America and Europe to gain branding advantage

Pro Medicus – PME/Visage Integration



- Visage is Berlin based and has a very strong R&D capability.
- Integration of R&D: Melbourne PME team with Berlin Visage team, going well with full alignment on product strategy
- PME Melbourne objective of having a totally modernized RIS and Practice Management System by mid 2010
- The combined capability will be demonstrated first at the RSNA major annual conference/exhibition in Chicago this month

Pro Medicus – Key Issues



12

- Successfully complete integrated product development to the 2010 schedule
- Extend upon brand recognition and make optimal impact at RSNA (November 2009)
- Well balanced R&D teams in Melb and Berlin,
- Must accelerate sales and marketing skills
- Opportunity pipeline is good but must close sales and build momentum

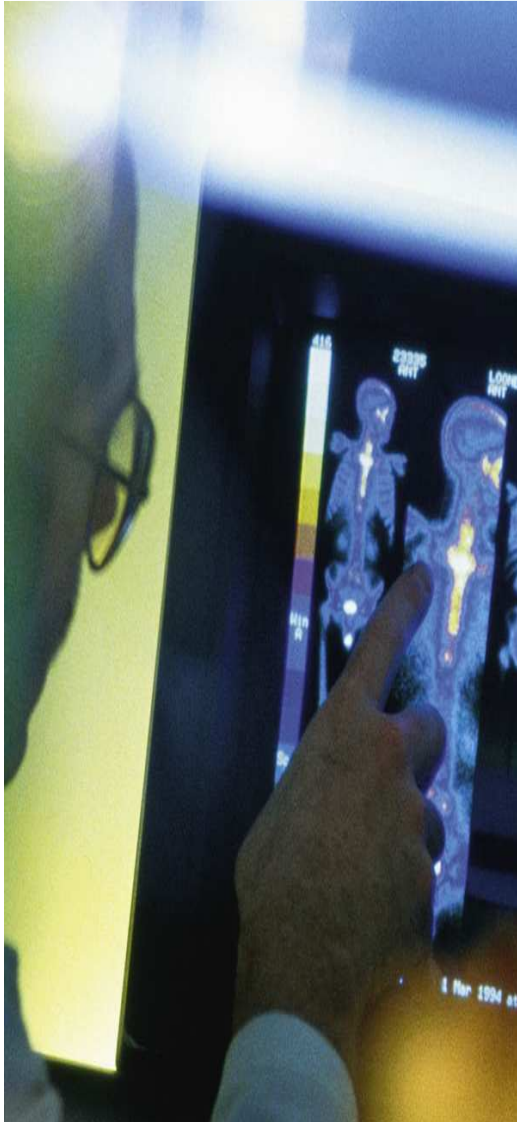


Looking Forward --- 2009/10



- This is a major transition year
- World wide there are still volatile and uncertain conditions
- Share markets are still far below their pre-crisis levels
- With PME and Visage combined products we have achieved some key reference sites already in the US and Australia and Europe
- Can now address the hospital market as well as the private radiology practices
- North America and Europe are key to our future growth

2009/10 Outlook



- Continuing investment in product development and integration
- Continued investment in sales team development in US and Australia
- A slow start in 1st Quarter but momentum expected to build into the 2nd half
- Profit outcome expected to be approximately the same as last year
- Expanded PME remains healthy and positive, and well placed to realise value from a leading edge integrated medical system

Pro Medicus -- Final Comments



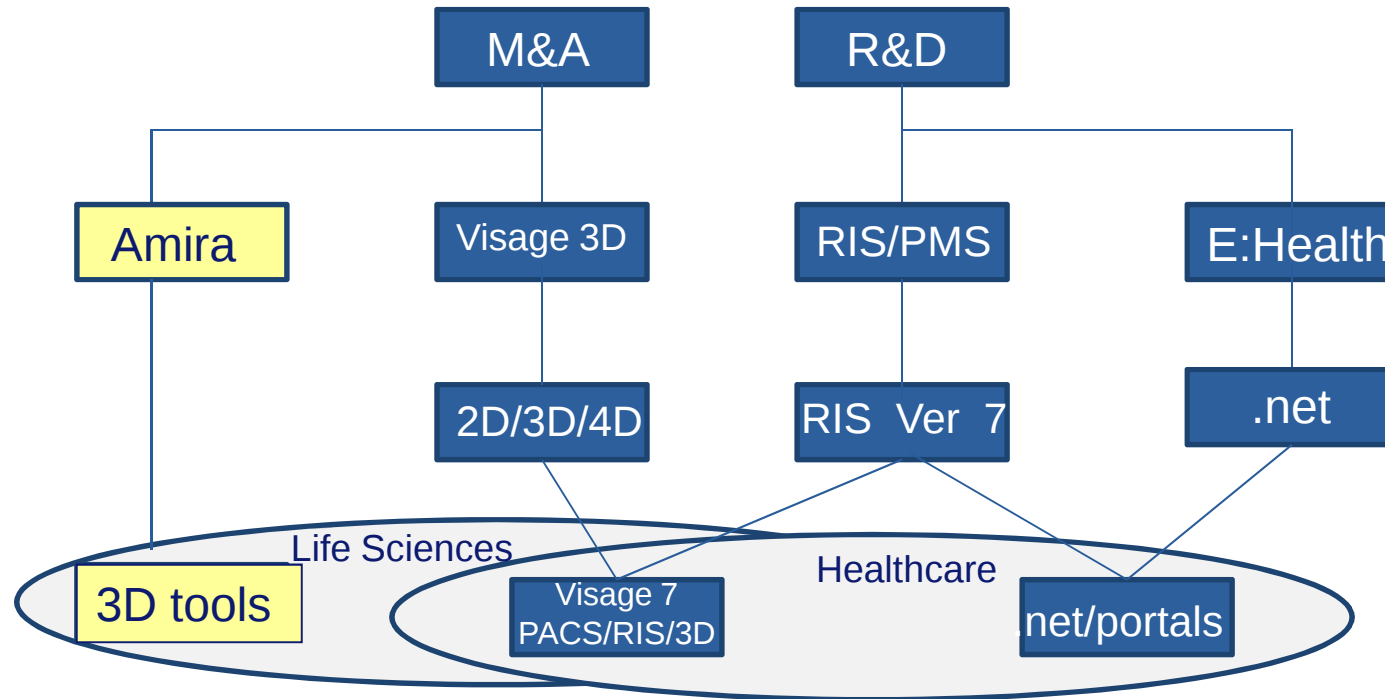
- Continue to move to refresh Board for the future
- My thanks to Directors for their strong contribution
- Welcome to our new European and North American staff who have joined the PME family
- Thanks to our management and staff for their innovative creativity and hard work
- This year will be tough but a strong future beckons



PROMEDICUS

- David Chambers – CEO & Managing Director

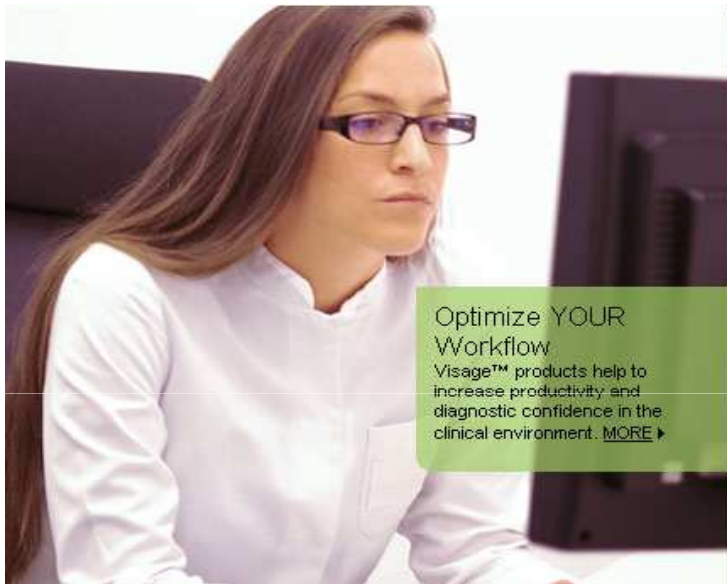
The 'new' Promedicus ...evolution of a global strategy



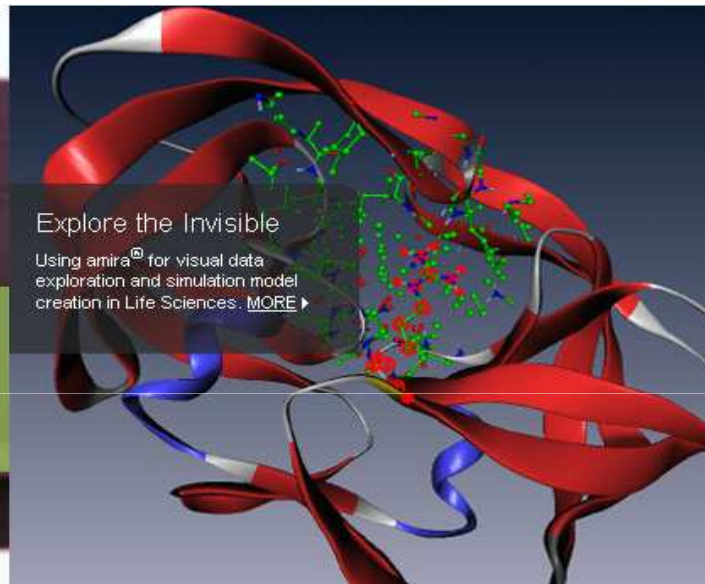
- Acquisition of Visage Imaging (January 2009)
- A comprehensive Healthcare and Life Science portfolio
- Integration on track

Visage Imaging®

So who is Visage Imaging?



Optimize YOUR
Workflow
Visage™ products help to
increase productivity and
diagnostic confidence in the
clinical environment. [MORE ▶](#)



Explore the Invisible
Using amira® for visual data
exploration and simulation model
creation in Life Sciences. [MORE ▶](#)

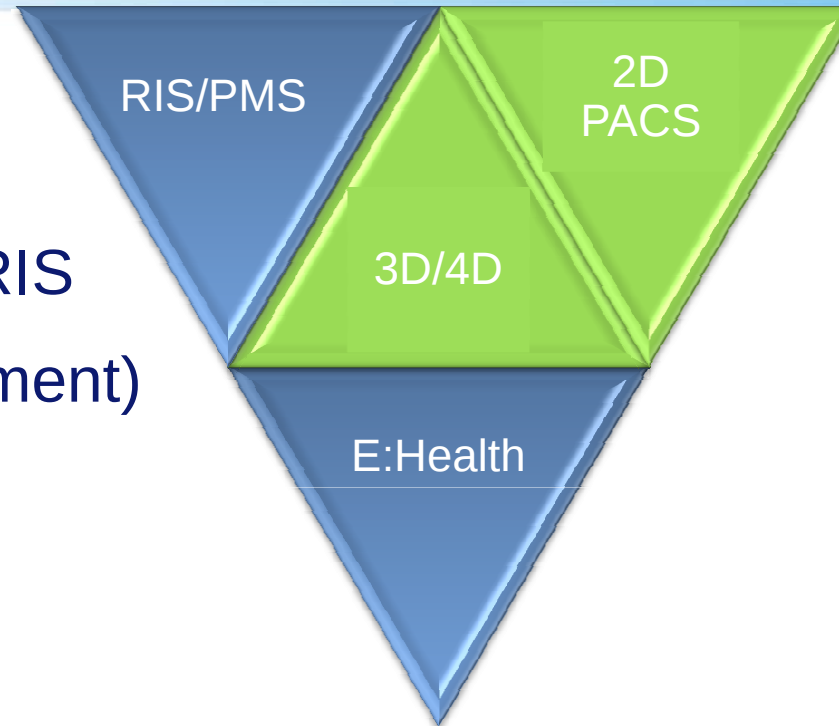


- Clinical Imaging Products: **3D Advanced Visualization software**
- Visualization Products for other Life Sciences: **Amira®**
- Direct Sales and **OEM Business**

Opportunity to bring together all the pieces for a best practice end to end solution



PME provide the RIS
(Practice Management)
& E:Health

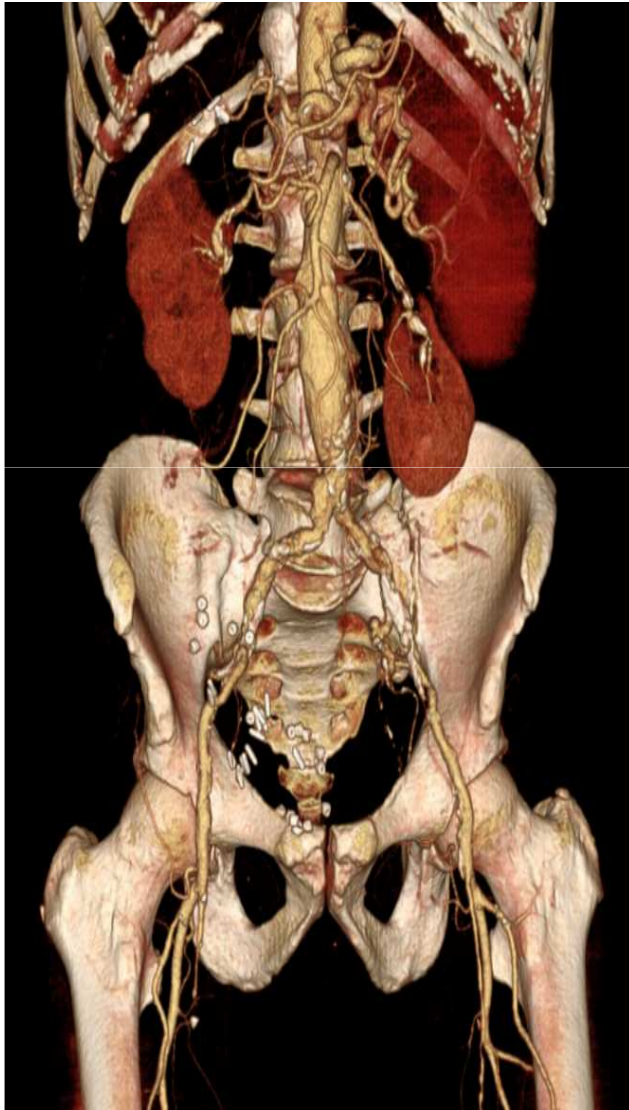


Visage provide the
PACS (2D) and 3D
advanced
visualisation software

In combination, we have developed the most comprehensive
“end to end” single vendor PACS/RIS solution available



Technology Synergies



- Integration of two products (RIS/PACS) realizes vision of becoming true single vendor solution .
- New products and development skills in Berlin
- Expand the reach of information through use of 'thin client'
- Move ahead of technology wave from 2D to 3D/4D
- Adaptable to different buying models e.g. ASP (pay as you go)
- First company with ability to deliver 3D images to GP and specialists in either Windows or MAC OS.

Business Synergies



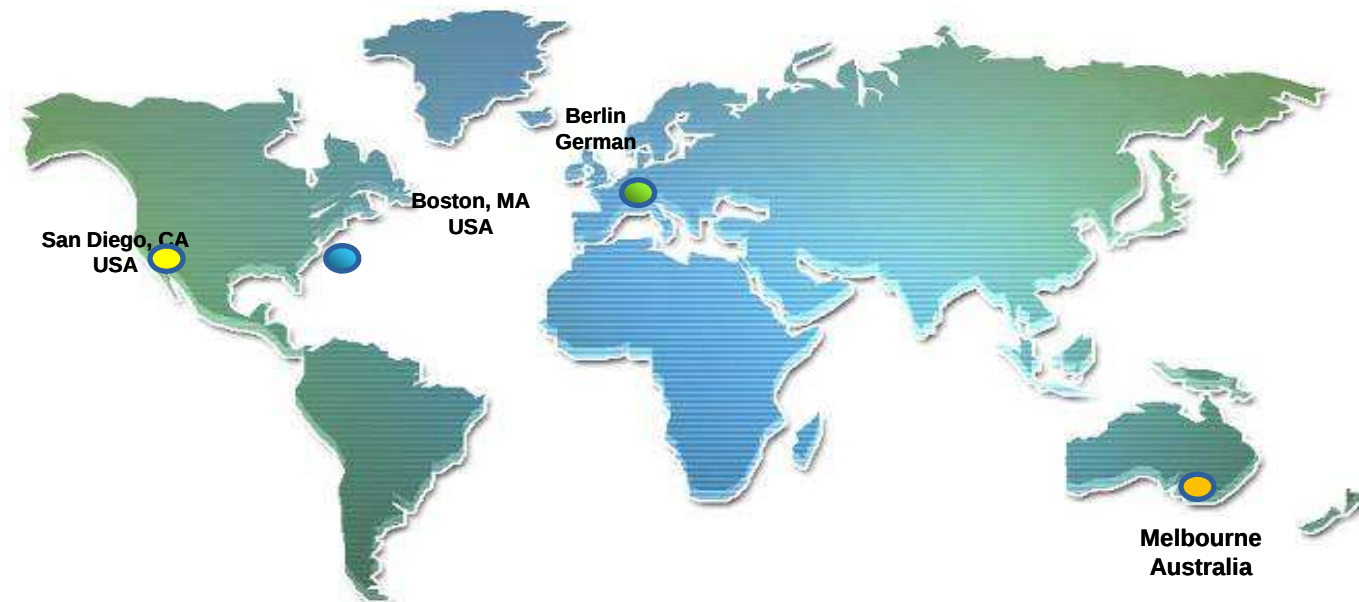
- Expanded installed base and local understanding of markets (e.g. US, Europe) provides basis for growth
- Up-selling opportunities for local Australian business
- Expand target audience to public hospitals
- Added and different channel models e.g. OEM's, web store
- Standardizes IT infrastructure, finance, accounts and customer support via use of Netsuite

Pro Medicus, now truly global...

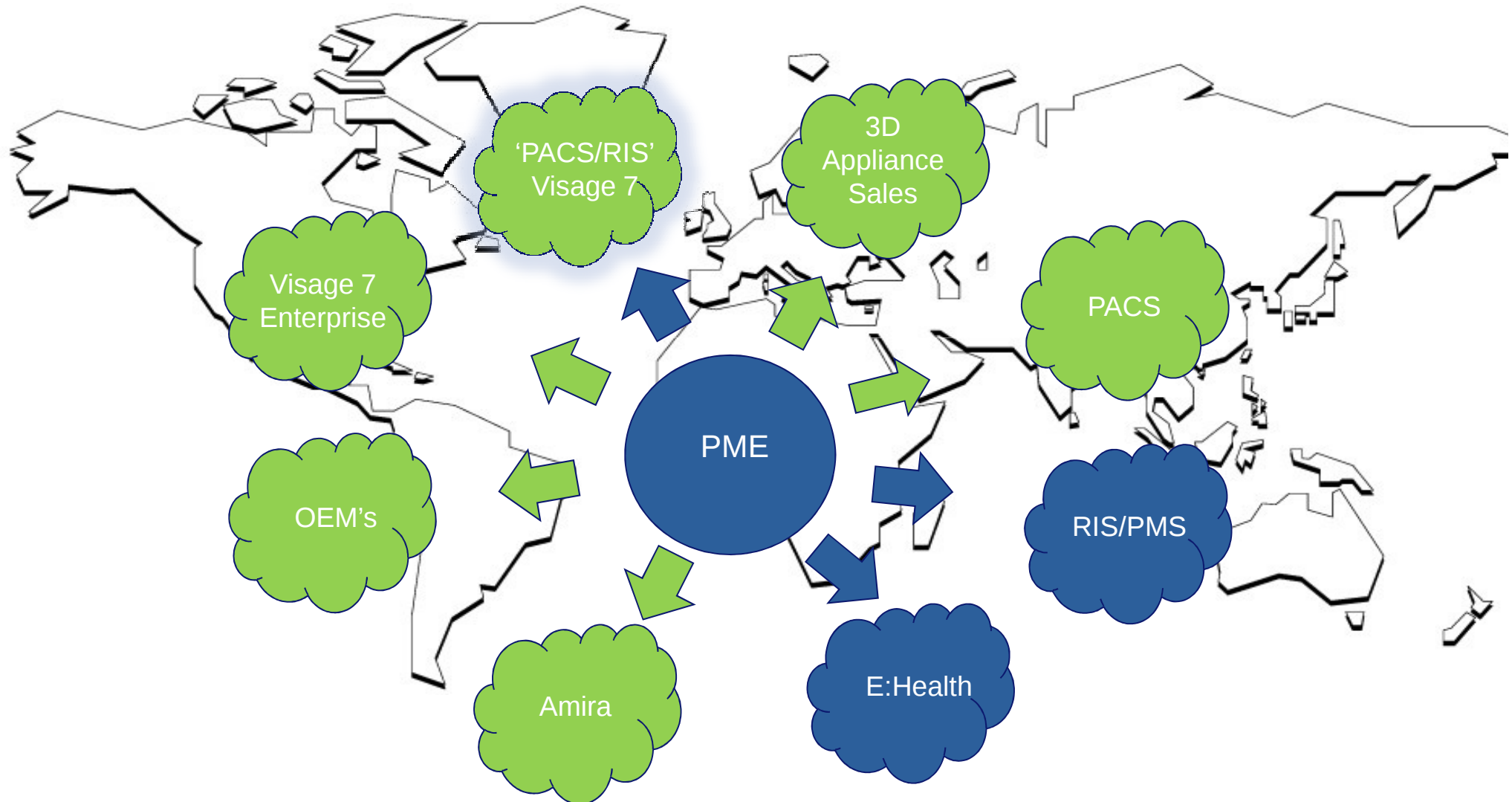


A Full Suite of Enterprise PACS/RIS/Visualization and E:Health Business Software Solutions

- 70 employees, in four centers (US, Germany and Australia)
- ISO 9001 + 13485 certified, FDA/CE/CAMCAS cleared medical products
- Turnover ~A\$23M, Market Capitalization ~A\$75 M



Synergies create a Global Strategy



Major Highlights 2008/2009



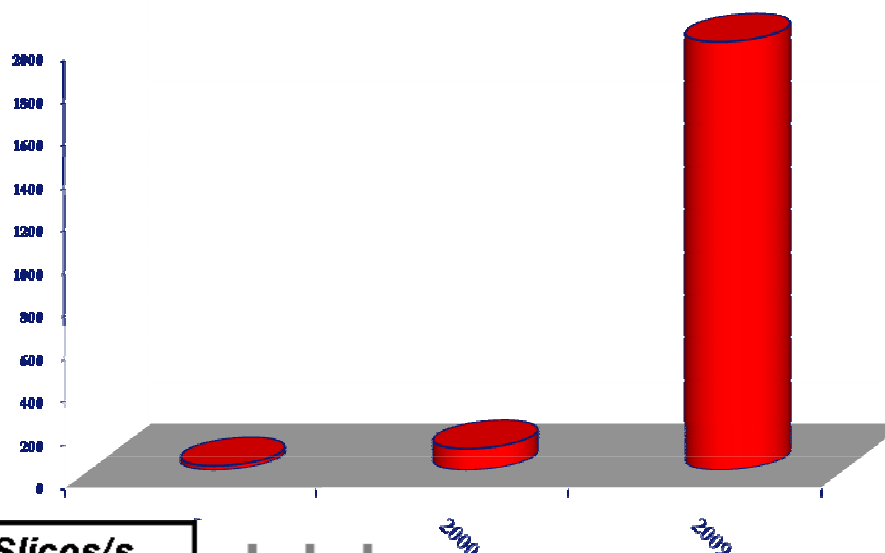
- Acquisition in January 2009
- Visage integration has been very successful
- Sales momentum is increasing in US and Europe.
 - Several deals e.g. Hamburg, Connecticut in 1st six months
- Attended several major conferences with positive feedback e.g. U.K. and European radiology congresses.
- New partnerships initiated e.g. Telegentis.
- 26,070 Doctors using Promedius.net network, remains leading market position.

Medical Imaging Market

Data explosion poses big challenges to radiology



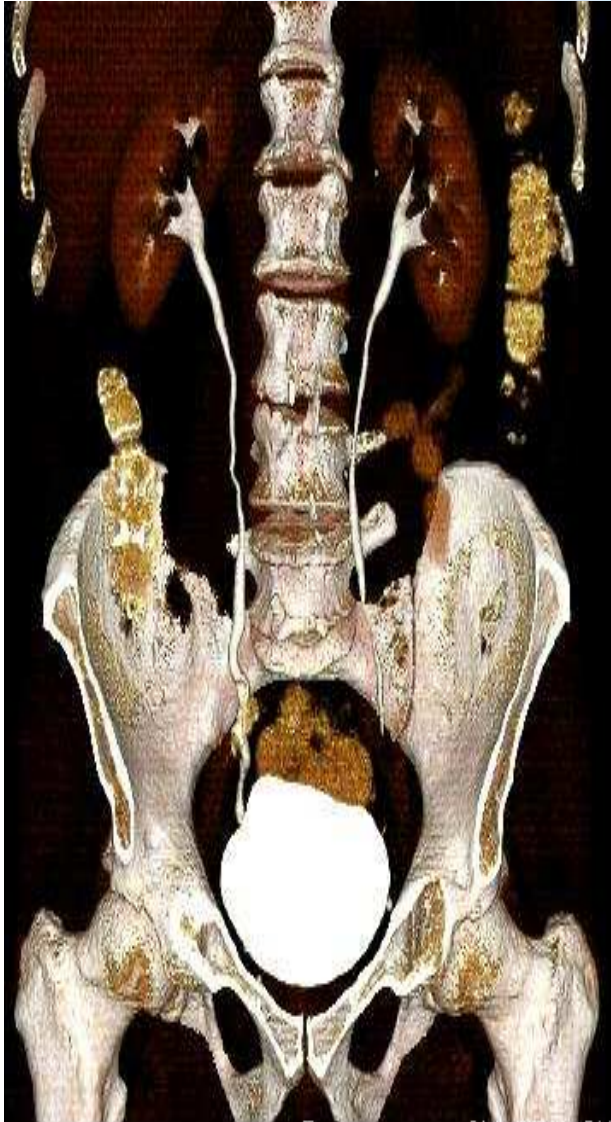
- Typical CT Exam:
- 1995 – 20 Images per CT Exam
- 2000 – 100 Images per CT Exam
- 2009 – 2,000 Images per CT Exam



Year	Type	Slices/s
1971	Prototype CT	0.004
1981	Clinical CT	0.07
1990	Spiral CT	1
1998	4 Slice MDCT	8
2002	16 Slice MDCT	32
2004	64 Slice MDCT	192
2006	64 Slice Dual Source	384

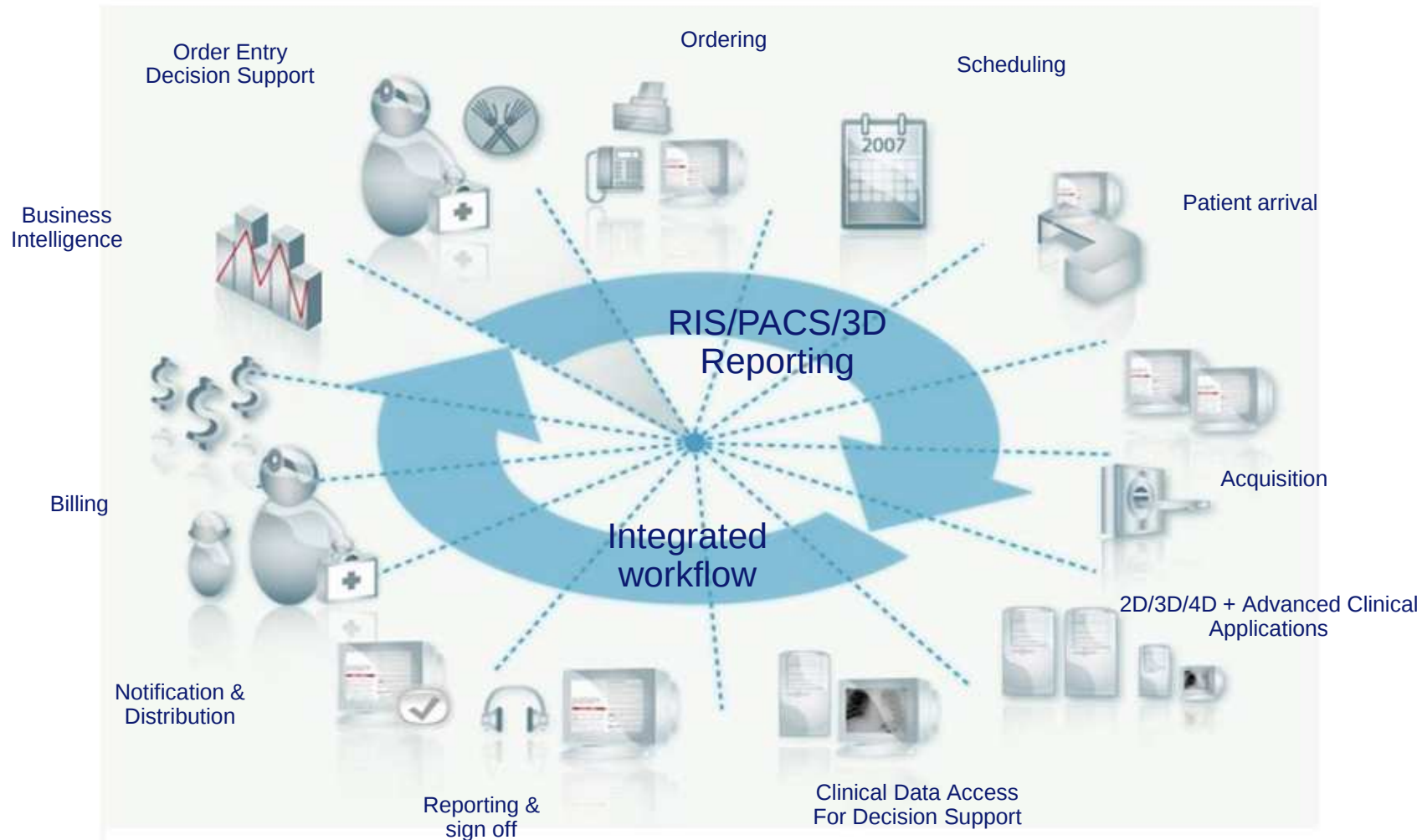
Faster acquisition
thinner slices
more slices

How 'Thin Client' Make Life Easier



- Images do not move from where they are generated
 - incredibly network efficient
- Access to images, and use of all the tools when/where they are needed, irrespective of location, image size or complexity
 - Flexibility to work from home or office
 - Image access when doctors are on call
- Combines 2D with fast and easy 3D manipulation

The Lake Imaging Solution Combines all Promedicus products



Lake Imaging confirms our strategy using Promedicus technologies

RSNA Ad Campaign – Visage 7



Now Apple
MAC
Compatible

true.
Total Radiology Unified Experience


**VISAGE
IMAGING®**
Visioneering Science for Life

Introducing Visage® 7
Experience true efficiency with one thin client application
for reading everything from plain film to cardiac CT.
RSNA Booth #B320 North Hall
www.visageimaging.com

Visage 7...True Versatility.True Performance



- Visage 7 'unified viewer' using thin client technology allows Radiologists to see images anywhere, in the fastest possible time
- Can be an Enterprise Viewer or incorporated in to end to end imaging centre solution (like Lake Imaging)
- Full 2D/3D/4D. Images do not move.
- Working hours will be more productive and efficient.
- Healthcare providers now empowered to prevent or diagnose disease earlier, improving quality of life for patients while reducing costs



Quotes from our recent clients...



Enterprise Viewer Setting (in Hospital)

“There are 3 important requirements that I consider when evaluating an enterprise server/thin client advanced visualization solution:

- 1) performance/scalability,
- 2) fully featured functionality, and
- 3) seamless integration into existing PACS workflow and applications.

Visage addresses these requirements impressively”

November 2009

Paul J. Chang M.D., Medical Director,
University of Chicago Hospitals

Distributed Viewer Setting (in Imaging Centre)

“We wanted to step up to a 4th generation PACS and after an exhaustive search, identified Pro Medicus as having all the things we wanted in a fully integrated next generation PACS/RIS system.

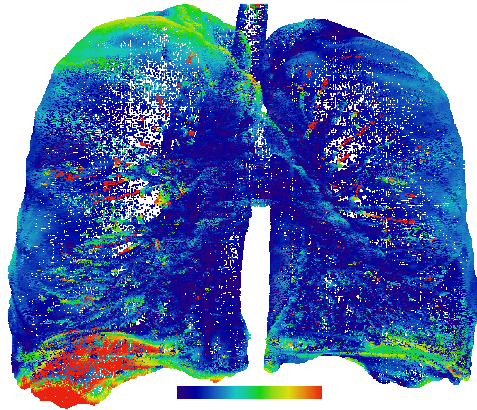
It continues our strong relationship with Pro Medicus with a decision that makes both business and clinical sense for us.

This move puts us two years ahead of the other players”.

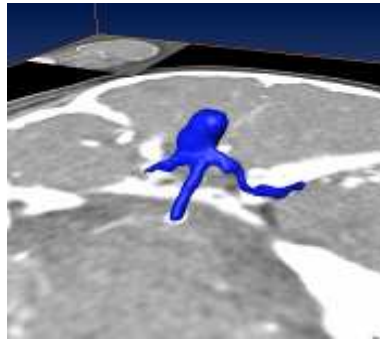
November 2009

John Livingstone, CEO Lake Imaging

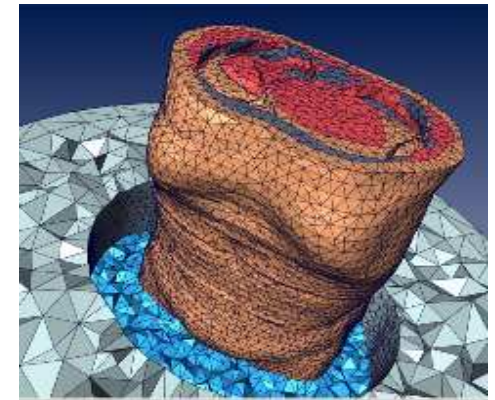
Amira - Smart Imaging in Life Sciences making sense of large volume data sets



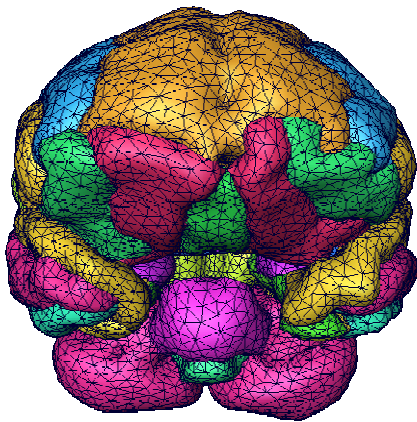
Volumetric Analysis



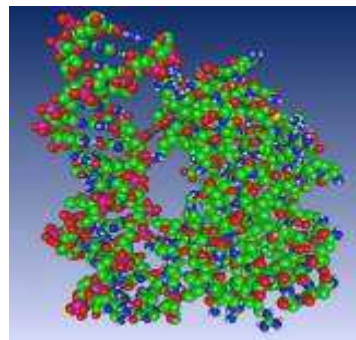
Blood Flow



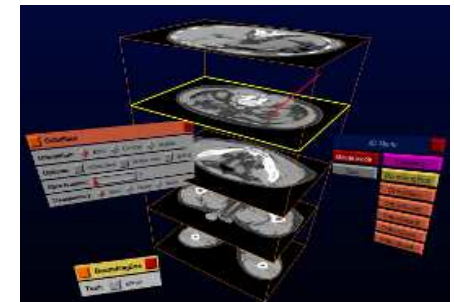
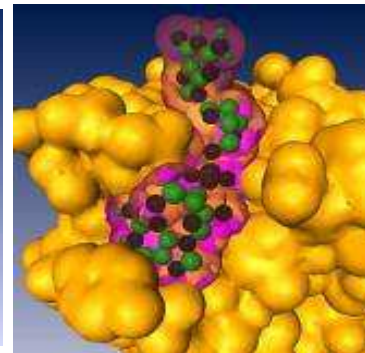
Numerical Simulation



Anatomic Modelling



Drug Development / Molecular



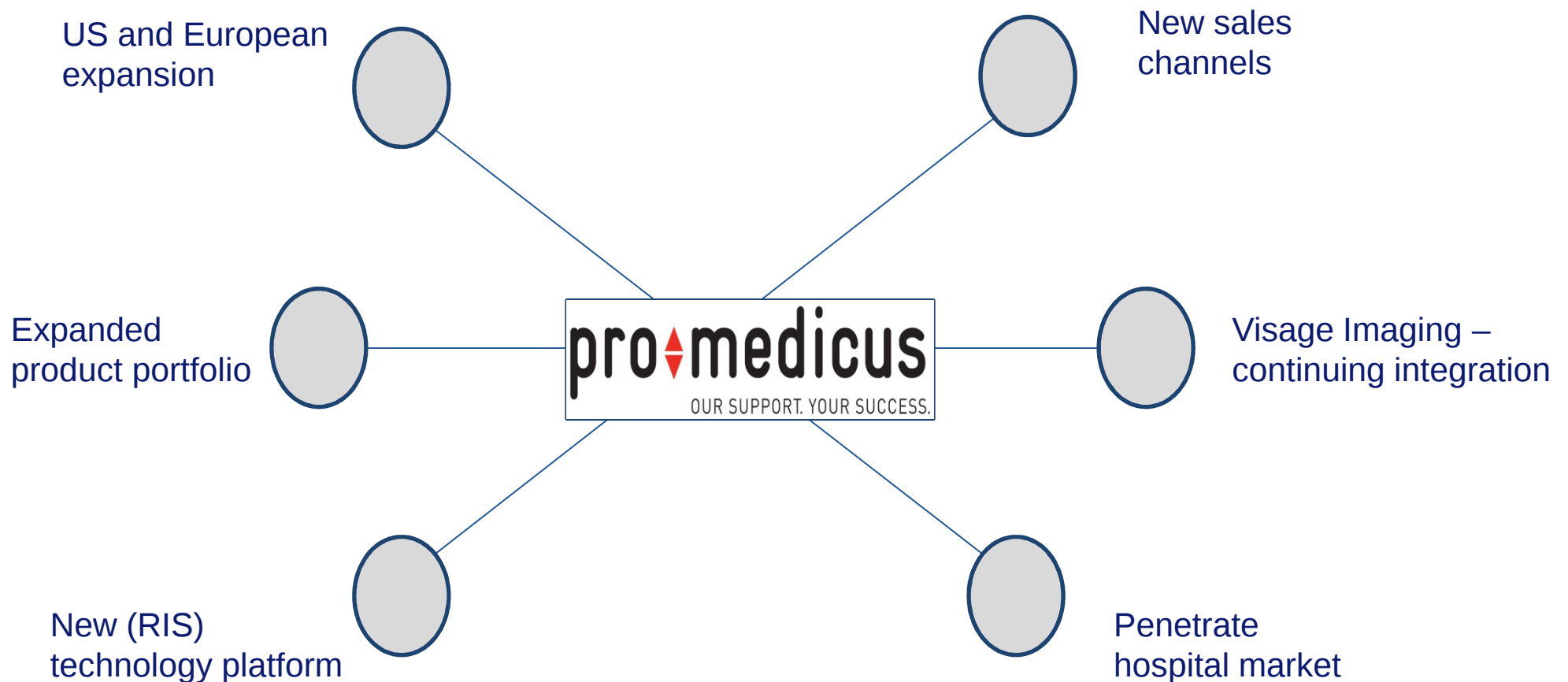
Virtual Reality

Investment in Future



- Investments in R&D bearing fruit with milestones met for new technology platform.
- Ongoing investment in new people and infrastructure.
- Underpins future by transitioning products to new technology platform.
- Increasing our presence and skills in North America.
- Established a base in Europe.
- We now have the foundations for future growth in local and overseas markets.

We believe we have the right growth strategies for 2010





PROMEDICUS

RESOLUTION OF SHAREHOLDERS



- Resolution 2 – To adopt the Remuneration Report (non binding)

FOR

21,881,759

96.96%

OPEN

346,312

1.53%

AGAINST

339,967

1.51%

RESOLUTION OF SHAREHOLDERS



- Resolution 3A – To elect as a Director Dr Sam Hupert

FOR

22,140,011

98.08%

OPEN

415,212

1.84%

AGAINST

19,000

0.08%

RESOLUTION OF SHAREHOLDERS



- Resolution 3B – To elect as a Director Mr Melvyn Ward

FOR

22,134,697

97.97%

OPEN

415,212

1.84%

AGAINST

44,314

0.20%