



Pro-Pac Group Broker Presentation 25 July 2007



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PB Acquisition – Highlights

- ❑ Pro-Pac have announced a company transforming acquisition of Plastic Bottles Pty Ltd for \$21.2 million
- ❑ Group Revenue increase – circa \$26.0 million (2007) to circa \$73.4 million (2008)
- ❑ Group EBITDA increase – circa \$2.4 million (2007) to circa \$8.5 million (2008)
- ❑ EBITDA cps increase – 5.7 cents (est.) to 7.2 cents (est.)
- ❑ Shareholder funds increase - \$21.14 million to \$48.49 million
- ❑ Gearing (debt/equity) – 14.5% reducing to 12.3%
- ❑ Significant strategic benefits identified
- ❑ New strategic shareholder with excellent industry positioning

Pro-Pac Packaging (Aust) Pty Ltd

- ❑ Established in 1987 with operations in Sydney, Melbourne and Brisbane
- ❑ Listed on ASX in April 2005 (PPG)
- ❑ A leader in the manufacture, import and distribution of environmentally friendly, cost effective, industrial packaging.
- ❑ Successfully completed 8 synergistic acquisitions in the last four years
- ❑ A diverse customer base of 2500+ clients including many blue chip and household names with particular focus on :
 - ❑ Pharmaceutical
 - ❑ Entertainment
 - ❑ Cosmetics
 - ❑ Automotive
- ❑ Employs in excess of 65 staff

Plastic Bottles Pty Ltd

- ❑ Established in 1990 with operations in Sydney, Melbourne, Brisbane and Adelaide (4 distribution centres and 5 manufacturing plants)
- ❑ Specialist general container and closure packaging manufacturer, importer and distributor
- ❑ Successfully completed 13 synergistic acquisitions in recent years
- ❑ Forecast revenues of \$43 million
- ❑ 7,000 customers being supplied with a wide product range
- ❑ A diverse customer base with emphasis on the following sectors:
 - ❑ Pharmaceutical
 - ❑ Industrial
 - ❑ Food & Beverage
 - ❑ Cosmetic
- ❑ Employs in excess of 150 staff



Pro-Pac Group Business Streams

- ❑ **Leader in biodegradable flowable void fill**
 - ❑ Efficient, bulk feed, patented environmentally friendly packaging systems
- ❑ **Major distributor of general industrial packaging products** – including
 - ❑ Bubble wrap, pallet stretch film, tapes, strapping, plastics, cartons and safety wear
- ❑ **Manufacturer importer and distributor of bottles and caps**
 - ❑ Complete container/closure solutions including sprays and pumps, design and labelling, blown and injection moulding, bottles, pails and bins



Acquisition – Key Parameters

- ❑ Pro-Pac to acquire Plastic Bottles for \$21.2 million
 - ❑ \$10.2 million cash plus \$2 million if earnings targets met
 - ❑ 29.7 million shares @ \$0.37 (\$11 million)
- ❑ The deal will be funded by:
 - ❑ \$15.2 million institutional/professional share placement at \$0.37 per share
 - ❑ A minimum \$2 million (underwritten) Share Purchase Plan for PPG shareholders to purchase \$5,000 of shares at \$0.37 per share
- ❑ Revenue increase – circa \$26.0 million (2007) to circa \$73.4 million (2008)
- ❑ EBITDA increase – \$2.4 million est.(2007) to \$8.5 million est.(2008)
- ❑ EBITDA cps increase – approx. 5.7 cents to 7.2 cents
- ❑ Shareholder funds increase from \$21.14 million to \$48.49 million
- ❑ Gearing (debt/equity) – 14.5% reducing to 12.3%

Benefits of Acquisition

- ❑ Pro-Pac to more than double in size to \$73 million+ provides market traction
- ❑ Increased market penetration – cross selling and synergy benefits from a combined customer base of 9,500 companies
- ❑ Centralised procurement with increased overseas imports will improve margin
- ❑ Shared corporate overhead, rationalised shared services, common reporting will lead to a lower cost base
- ❑ Additional operations create a larger national footprint
- ❑ The addition of this new product line creates enhanced acquisitive growth opportunities

Shareholder Base & Board Structure

- ❑ There will be 3 significant shareholders
 - ❑ CVC approx 25.4%
 - ❑ PB Vendors (voluntary escrow) approx 25%
 - ❑ Bennamon Pty Ltd (associate of Visy Industrial Packaging) approx 19%
- ❑ Post acquisition the PPG board will have John Read (chairman), Trevor Morrow (managing director), Elliott Kaplan (non-executive director), Hadrian Morrall (executive director), and Brandon Penn (non-executive director)
- ❑ Hadrian Morrall will continue as Managing Director of the Plastic Bottles business
- ❑ Bennamon Pty Ltd is not involved at Board or management level

Strategic Outlook – Combined Group

Strategy	Outcome
Revenue	☐ Continue industry consolidation strategy in each business line
Organic Growth	☐ Harness cross-selling opportunities of 9,000 customers
Procurement Strategy	☐ Expand product range ☐ Utilise purchasing scale to enhance competitiveness ☐ Develop new margin enhancing products (IP)
Operations	☐ Reduce operating costs by establishing shared services

Financial Summary

	PPG (unaudited) 2007	Forecast 2008
Revenue	\$26.0m	\$73.4m
EBITDA	\$2.4m	\$8.5m
EBITDA cps	5.7 cents	7.2 cents
Shareholders Funds	\$21.14m	\$48.49m
Gearing (debt to equity)	14.5%	12.3%

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