



ASX Announcement

**Dial-in details for Pureprofile Investor Presentation 24<sup>th</sup> February 2017**

Pureprofile Limited (**ASX: PPL**), is pleased to announce it will lodge its Appendix 4D (half year report), for the financial half year ending 31 December 2016, prior to commencement of trade on Friday, 24 February 2017.

The release of the Appendix 4D to the market will be followed by an investor presentation given by Andrew Edwards (Executive Chairman) Paul Chan (CEO and Founder) and Geoffrey Nesbitt (CFO and Executive Director) of Pureprofile.

Pureprofile welcomes the opportunity for all retail and institutional investors and other interested parties to participate in the investor presentation via teleconference. Dial-in details for the presentation are set out below:

**DATE:** Friday, 24 February 2017  
**START TIME:** 10:30 AEDT  
**PASSCODE:** 945 482 25#

**DIAL-IN NUMBERS\***

**Australia** 18 0004 5913  
**United Kingdom** 0800 085 5072  
**United States of America** 1 877 605 3379  
**Singapore** 66221295  
**Japan** 0120 922717  
**Hong Kong** 3011 4660  
**India** 000800 4405004

\*We recommend that you dial in 10-15 minutes prior to the start time of the conference. Once connected, follow the instructions provided over the phone. When prompted, give the following information: **Participant passcode: 945 482 25#**

Depending on the conference call settings, you will be entered directly into the conference, or you will hear music until the conference begins.

**HANDY TIP:** If you ever need assistance during the conference, press \* then 0 on your telephone, and a conference coordinator will be happy to assist you.