

Praemium launches new Investor Portal

22 June 2015, Melbourne: Praemium (ASX: PPS) is pleased to announce the global release of a new generation Investor Portal.

The Investor Portal offers the latest in digital engagement experiences, with a rich yet simple and intuitive interface. The Investor Portal will be available for users of Praemium's portfolio administration (V-Wrap) software or investors on Praemium's global Separately Managed Account (SMA) platforms. Investors will have online access to their portfolio information any time and across any device, including smartphones and tablets, with the experience changing dynamically depending on the device being used.

The Investor Portal is a multi currency system that allows investors to view their overall financial position, view details on each account they hold including SMSF, and to drill down into the underlying holdings of their portfolio. They also have the ability to add "off-platform" assets to get a complete picture of their overall wealth.

In the coming months the Investor Portal will be fully integrated with Praemium's WealthCraft CRM system to easily track client communications and create enhanced client engagement. It will provide a platform for two-way information sharing covering areas such as tailored client advice, meeting notes, market commentaries and document exchange. Financial advisers will also be able to make recommendations and track responses via the Investor Portal, linking directly to the client's account in WealthCraft. Future developments will include live pricing, refreshed risk questionnaires and expanded account opening.

Praemium CEO Michael Ohanessian said, "We have worked closely with our clients to develop the kind of tool investors really want, one that gives the investor easy visibility of the information most important to them and increasing the value the financial adviser is able to provide. Feedback so far has been remarkably positive, and we believe this is a way for financial advisers to provide a real point of difference with their clients."

About Praemium: Praemium is a global leader in the provision of investment administration, Separately Managed Account (SMA) and financial planning technology platforms. Praemium administers in excess of 300,000 investor accounts covering approximately \$80 billion in funds globally, and currently provides services to approximately 700 financial institutions and intermediaries, including some of the world's largest financial institutions.

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