



ASX Announcement

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WESTPAC NAMES FAMILY ZONE AS A “BUSINESS OF TOMORROW”

- **Westpac names Family Zone as one of the “Businesses of Tomorrow”, recognising the Company’s world-leading, universal cyber safety platform helping parents and teachers to work together to create a cyber safe generation**
- **Westpac to provide Family Zone with a professional support package, mentoring and networking opportunities**

Family Zone Cyber Safety Ltd (ASX: FZO, **Family Zone** or **the Company**) is pleased to announce that Westpac has named the Company as one of its 200 “Businesses of Tomorrow” recognising it as a company that is helping to shape Australia’s future.

This rewards Family Zone with a range of support services and other benefits. Westpac will provide Family Zone with a professional services package, mentoring and access to online networking with other companies.

Coinciding with its selection by Westpac as a “Business of Tomorrow”, Family Zone has recently expanded into the education market targeting schools directly following the launch of its innovative new School Zone platform.

The Company now offers a seamless cyber safety service across schools, homes, smart devices, mobile networks and hotspots.

Tim Levy, Family Zone Managing Director, said:

“We are delighted to have been selected by Westpac as a ‘Business for Tomorrow’, as we are now providing a world leading, universal cyber safety platform allowing parents, teachers, employees and cyber experts to work together to create a cyber safe generation.”

Family Zone’s approach solves the problem of fragmentation in parental control software. This market is estimated to be worth about \$US2 billion and is currently servicing less than 5 per cent of its potential value.

The Company launched its Australian consumer business in July 2016 with the Family Zone Box and the Family Zone App, available through www.familyzone.com.



Family Zone charges \$89 upfront for the Box and monthly (or yearly) subscription fees for access to the Family Zone platform and services. Fees range from \$4.95 to \$9.95/month depending on the family size and requirements.

The Company is active and is achieving significant success in bringing access providers into its ecosystem. The Company's partnership with major Philippines telco carrier PLDT sees Family Zone offered as a value add to existing services covering more than 70 million customers.

Family Zone has also established partnerships in the US to embed its filtering technologies within third party routers and hardware. The Company looks forward to updating investors as these agreements lead to further business development.

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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