



ASX Announcement

PERTH - 24 OCTOBER 2017

FAMILY ZONE TECHKNOW CONFERENCE INVESTOR PRESENTATION

Family Zone Cyber Safety Limited (ASX: FZO) is pleased to announce that Managing Director Tim Levy will be presenting at the TechKnow Invest Roadshow to be held on 24 October in Melbourne (at the Grand Hyatt Hotel) and 26 October in Sydney (at the Radisson Blu Hotel).

Investors are invited to attend TechKnow to hear from Family Zone, meet company executives, industry experts and network with fellow investors.

To register, please email the conference organisers at info@verticalevents.com.au with your full name and the City (either Melbourne or Sydney) you wish to attend.

Family Zone will have an Exhibition Table in both Melbourne and Sydney.

In Melbourne on 24 October, Family Zone will present between 12.25 and 12.40pm.

In Sydney on 26 October, Family Zone will present between 11.40 and 11.55 am.

For further details, including access to the Convention Programme, visit <http://www.techknowinvestroadshow.com.au>.

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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FAMILY ZONE CYBER SAFETY LIMITED (ASX:FZO)

Techknow Presentation October 2017

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CAPITAL STRUCTURE

Ordinary Shares 100.2m

✓ 13.5m founder escrow

Executive Performance Shares 31.5m

- ✓ Class A 10.5m 15,000 paying zones/2yrs
- ✓ Class B 10.5m \$10m recurring revenue/3 yrs
- ✓ Class C 10.5m \$20m recurring revenue/4 yrs

Options 26.5m

- ✓ Director 4m \$0.25, 20 May 2019
- ✓ IPO Options 8.0m \$0.25, 29 Aug 2019
- ✓ Employee 6.8m \$0.33, 19 Sep 2019 with hurdles
- ✓ Employee 6.0m \$0.30, 15 Dec 2019 with hurdles
- ✓ Broker 1.7m \$0.30, 5 May 2020

POST ACQUISITION



Ordinary Shares 109.7m

- ✓ 13.5m founder escrow
- ✓ 6.8m Linewize vendor escrow

Executive Performance Shares 33.5m

Linewize Performance Shares 9.5m

- ✓ 5 year, 5 hurdles. Up to NZ\$ 9.25m Revenue

Options 26.5m



ASX:FZO



BOARD AND KEY EXECUTIVES



Tim Levy
Managing Director



Crispin Swan
Executive Director



John Sims
Chairman



Phil Warren
Director

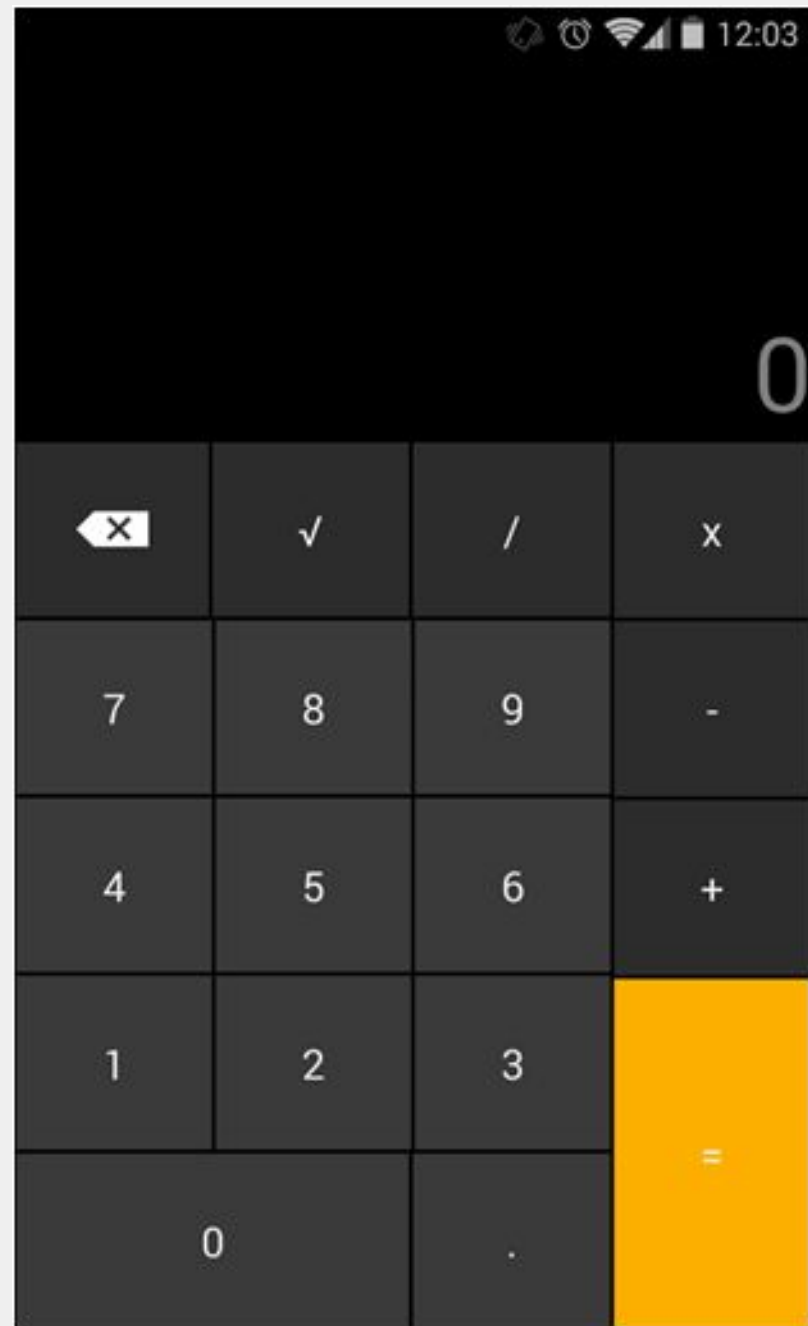
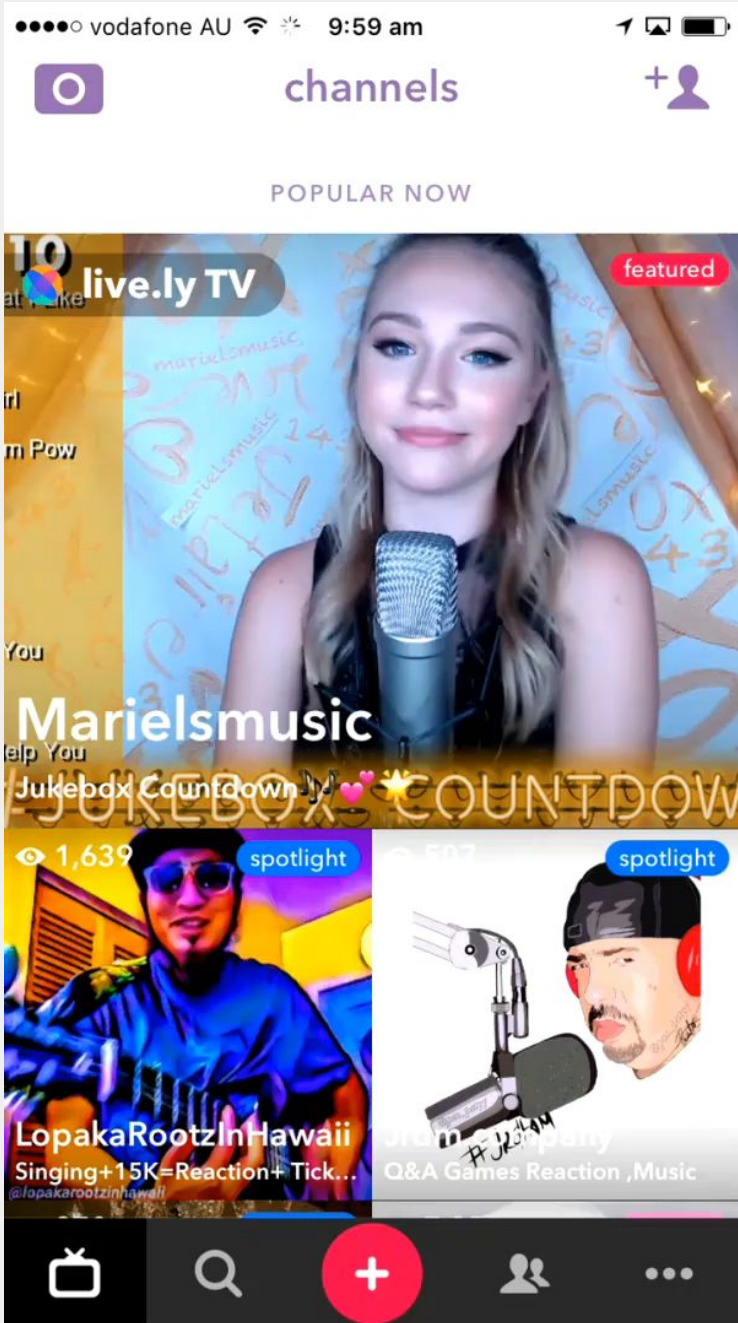


Rob Smyth
Education Sales

A close-up photograph of a person's face, focusing on the mouth and chin. The person has light skin and dark hair. The image is slightly blurred and has a dark, moody color palette. Overlaid on the image is a large, bold, white text headline.

Sex Before Kissing: How 15-Year-Old Girls Are Dealing With Porn-Addicted Boys

APRIL 1, 2016



CHALLENGES OF TODAY

Personal devices at school

Creating distractions and permitting easy avoidance of school policies

Rapid dispersion

Social & gaming platforms permit rapid dispersion of harmful & hurtful material

Mental health

Social platform use being linked to mental health and behavioural issues

Learning outcomes

Screen-time now clearly linked to academic performance and behaviour

Screen-time

The biggest challenge in most homes is balancing on and off line time

Gamblification

Widespread gamblification within mobile apps and availability of gaming services

Live chat & streaming

Rapid growth of chat & live streaming services is broadening the risks

Digital footprint

Technology and its use are leaving risky traces online

School reputation

Extensive use of online services creating risks for staff and school reputation

Parent's expectations

Parental understanding of cyber safety issues and expectations of the school.

Teens exposed to

70% CYBER BULLYING

Australian teens boys have

70k PROBLEM GAMBLING

Teens with

75% PROBLEM SLEEPING

Teen girls feel

81% PRESSURE TO SEXT

Teens spend

4 hrs PER DAY ONLINE

Pre-teens on social networks

45% ON SOCIAL NETWORKS

Australian teen boys have

90% WATCHED ONLINE PORN

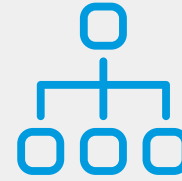
Australian teen girls have

60% WATCHED ONLINE PORN

CYBER SAFETY MARKET SEGMENTS



- ✓ Major challenge today
- ✓ Complex/limited options
- ✓ USD 2.5Bn market today



- ✓ Commoditised providers
- ✓ Seek differentiators
- ✓ Regulatory responses



- ✓ A major challenge
- ✓ Despite massive investments
- ✓ Challenges moving “off-net”

Global Opportunity

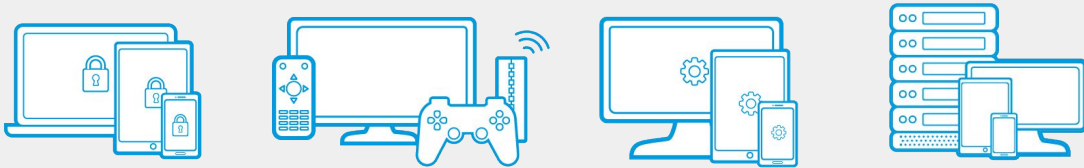
US\$ 100Bn

CYBER SAFETY ECOSYSTEM

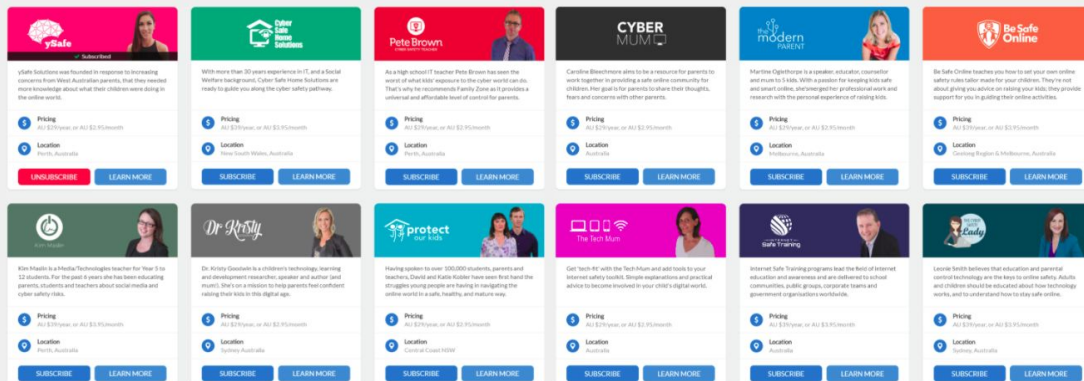


A world first unified policy platform

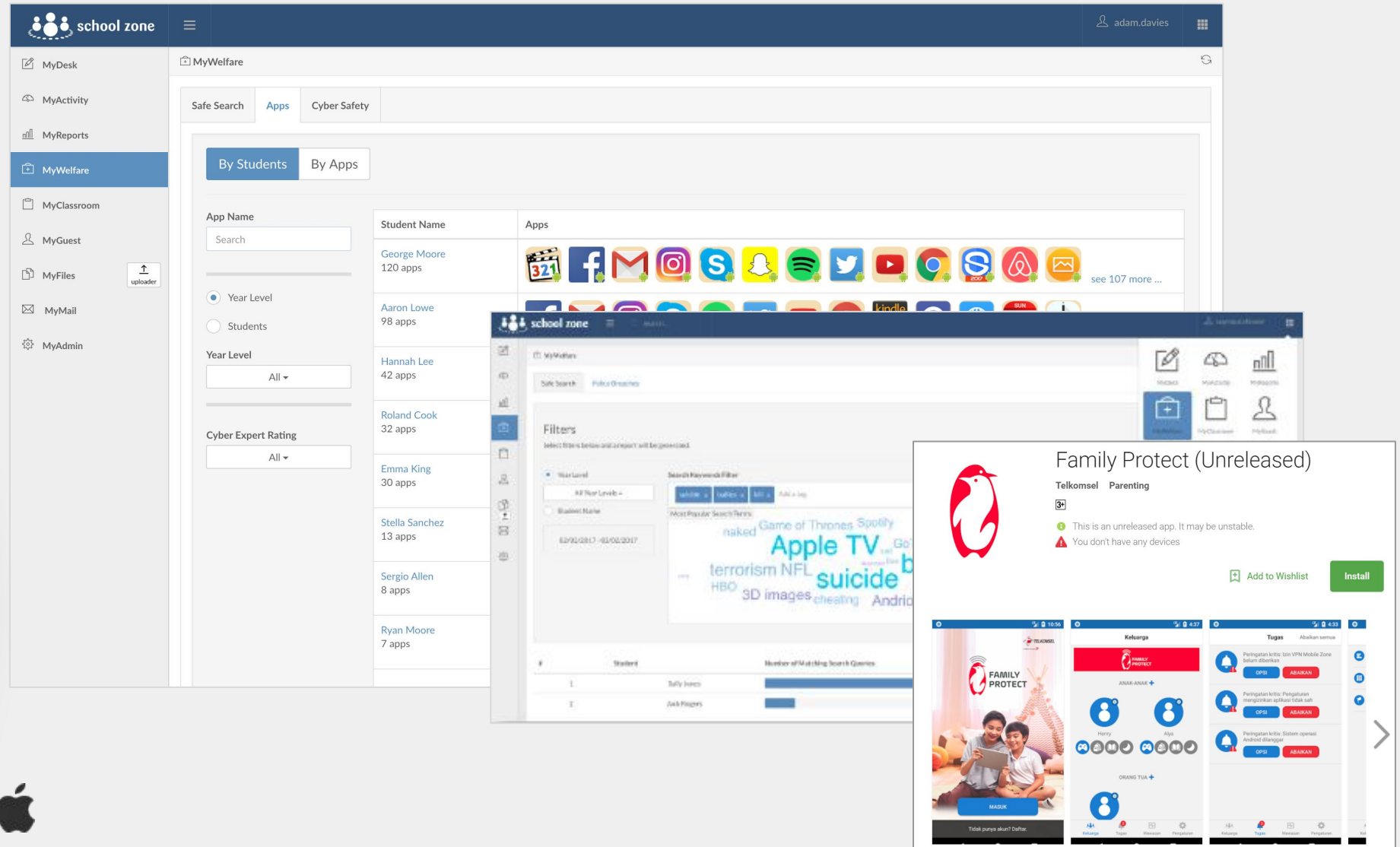
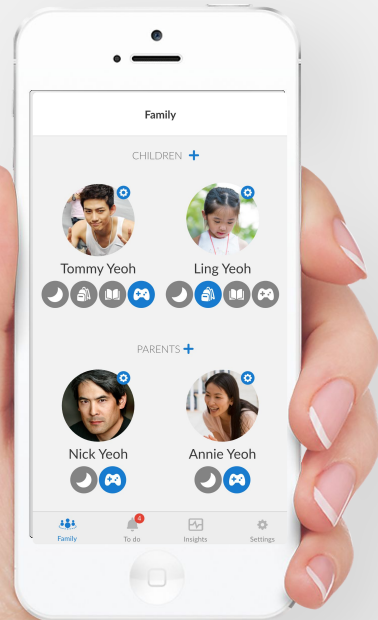
Broad suite of integrated enforcement



World's first expert marketplace



CYBER SAFETY ECOSYSTEM



TAKE A LOOK

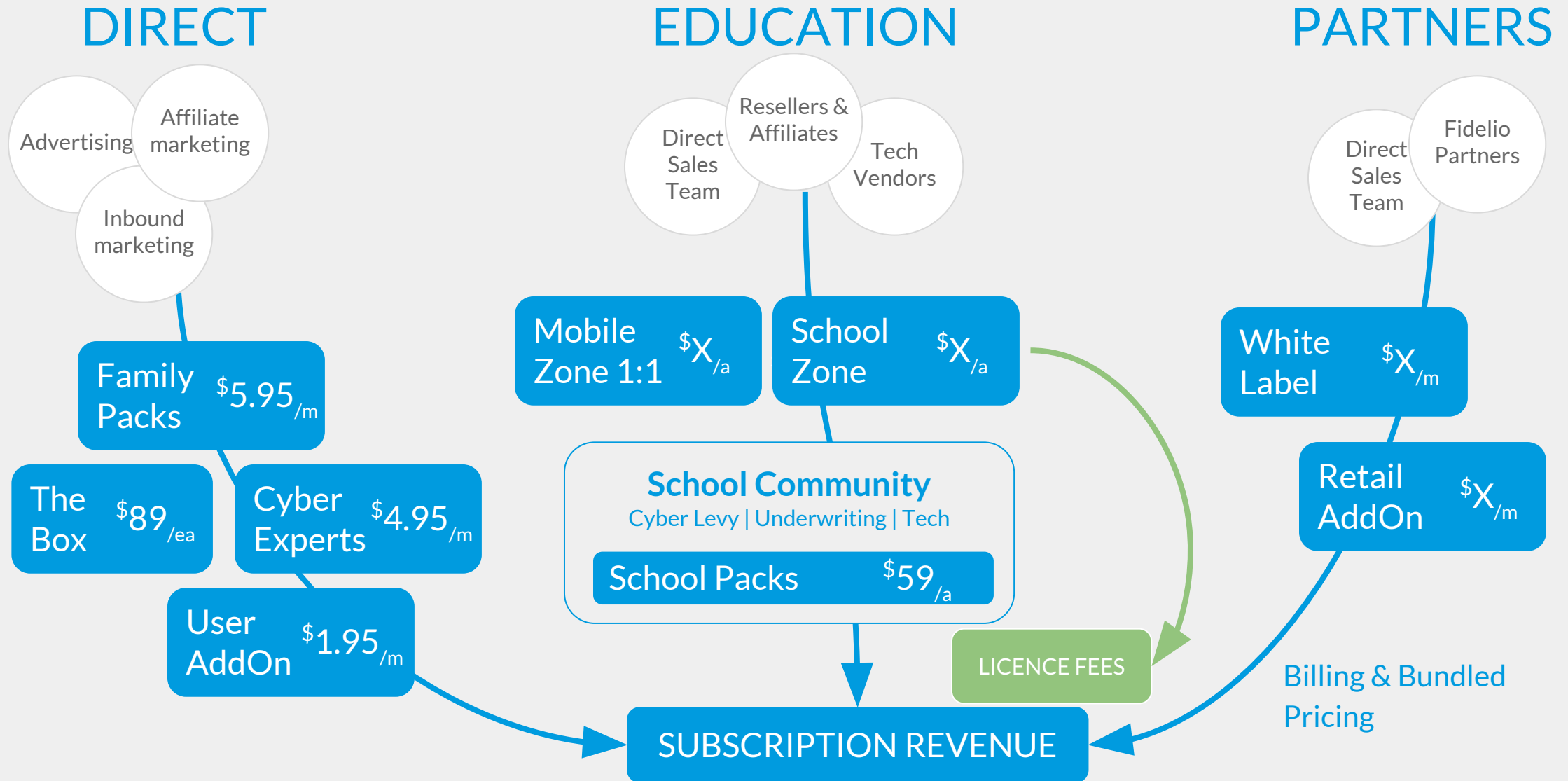
Zone Manager



TAKE A LOOK



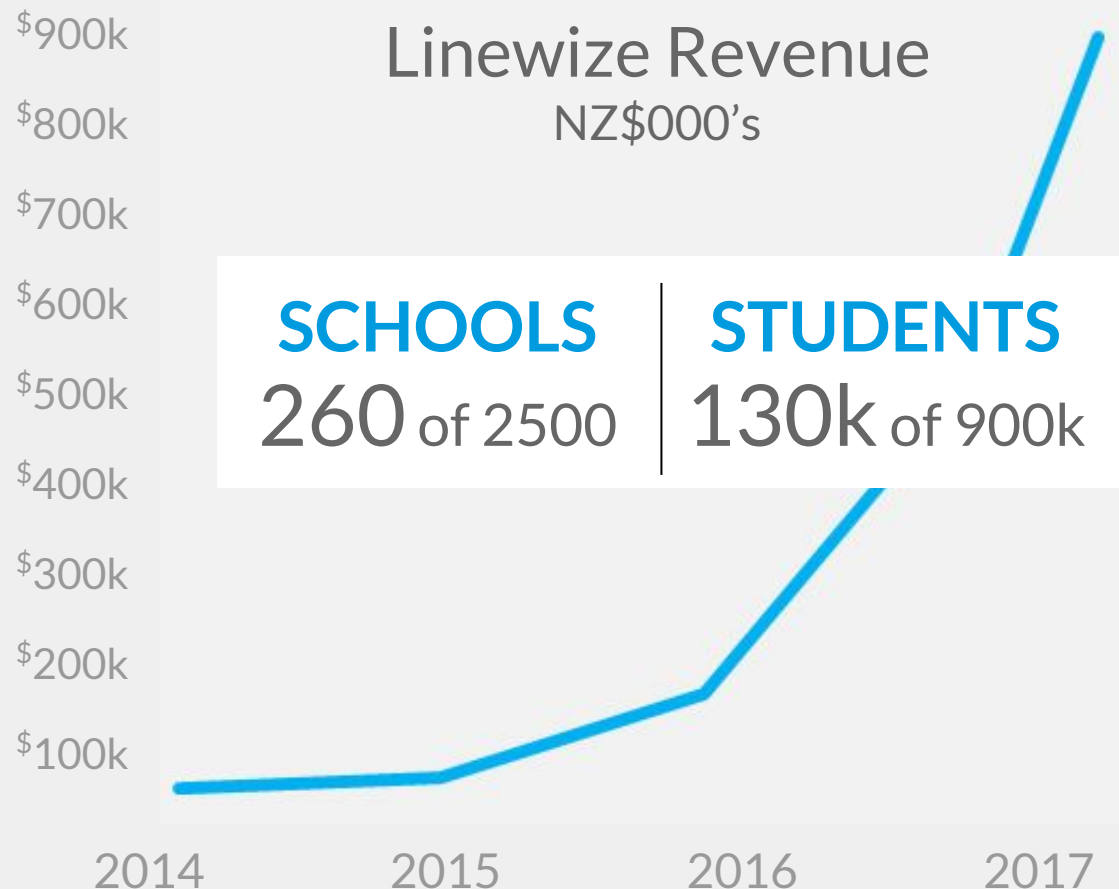
COMMERCIAL MODELS





Innovative and fast growing NZ based EduTech provider

- ✓ Leading NZ school firewall provider
- ✓ Rapid revenue growth
- ✓ Technical & product innovation
- ✓ Already serves 130,000 families
- ✓ Already promoting FZO services
- ✓ Executive relationships & expertise
- ✓ Reached break-even in mid 2017



* 2017 based on extrapolation of 6 month's months ended 31/3/17



Linewize

School Zone

HARDWARE

\$0.5-1k

\$5-10k

DEPLOYMENT

Hours

Days

SUPPORT

> 180 schools per FTE

20-30 schools per FTE



Chrome extensions &
Chromebook support



Best practice
Classroom Tools



Big Data & Machine
Learning

STATUS UPDATE

CONSUMER

16k
accounts

45k
users

EDUCATION

560
School
Firewalls

>330K
Registered
Students

>250K
Addressable
Parents

63
Partner
Schools

363
Committed
Families/school

10
Live "School
Communities"

~42%
Penetration into
the community

PARTNERS

>230m
Partners' total
customer base

>25m
Addressable
customers

LIVE



SOON



School statistics include Linewize. Acquisition is subject to shareholder approval scheduled for November 2017.