ASX Announcement

PERTH - 24 OCTOBER 2017

FAMILY ZONE TECHKNOW CONFERENCE INVESTOR PRESENTATION

Family Zone Cyber Safety Limited (ASX: FZO) is pleased to announce that Managing Director Tim Levy will be presenting at the TechKnow Invest Roadshow to be held on 24 October in Melbourne (at the Grand Hyatt Hotel) and 26 October in Sydney (at the Radisson Blu Hotel).

Investors are invited to attend TechKnow to hear from Family Zone, meet company executives, industry experts and network with fellow investors.

To register, please email the conference organisers at info@verticalevents.com.au with your full name and the City (either Melbourne or Sydney) you wish to attend.

Family Zone will have an Exhibition Table in both Melbourne and Sydney.

In Melbourne on 24 October, Family Zone will present between 12.25 and 12.40pm.

In Sydney on 26 October, Family Zone will present between 11.40 and 11.55 am.

For further details, including access to the Convention Programme, visit http://www.techknowinvestroadshow.com.au.

About Family Zone

Family Zone is an ASX listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

For further information, please contact

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FAMILY ZONE CYBER SAFETY LIMITED (ASX:FZO)

Techknow Presentation October 2017

CAPITAL STRUCTURE

Ordinary Shares 100.2m

✓ 13.5m founder escrow

Executive Performance Shares 31.5m

✓ Class A 10.5m 15,000 paying zones/2yrs
✓ Class B 10.5m $10m recurring revenue/3 yrs
✓ Class C 10.5m $20m recurring revenue/4 yrs

Options 26.5m

✓ Director 4m $0.25, 20 May 2019
✓ IPO Options 8.0m $0.25, 29 Aug 2019
✓ Employee 6.8m $0.33, 19 Sep 2019 with hurdles
✓ Employee 6.0m $0.30, 15 Dec 2019 with hurdles
✓ Broker 1.7m $0.30, 5 May 2020

POST ACQUISITION

LINEWIZE

Ordinary Shares 109.7m

✓ 13.5m founder escrow
✓ 6.8m Linewize vendor escrow

Executive Performance Shares 33.5m

Linewize Performance Shares 9.5m

✓ 5 year, 5 hurdles. Up to NZ$ 9.25m Revenue

Options 26.5m

family zone

ASX:FZO

BOARD AND KEY EXECUTIVES

Tim Levy
Managing Director

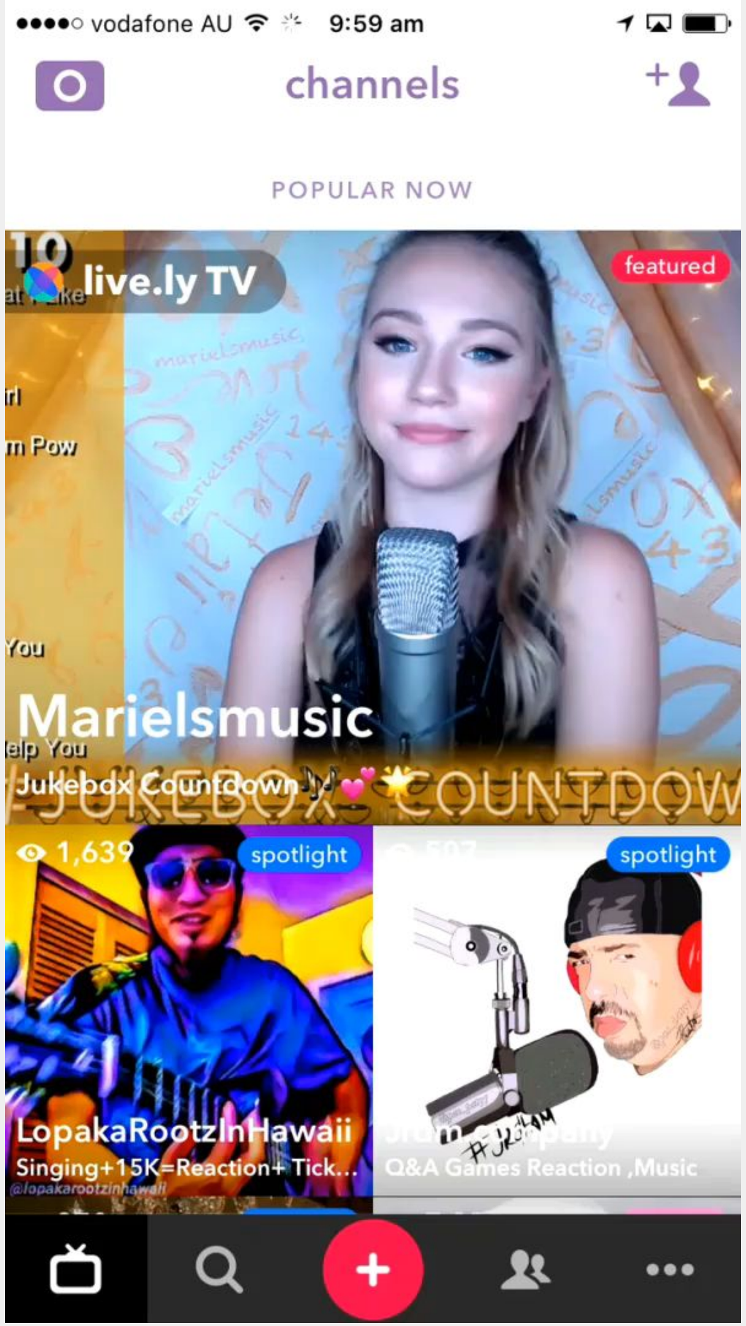
Crispin Swan
Executive Director

John Sims
Chairman

Phil Warren
Director

Rob Smyth
Education Sales


Sex Before Kissing: How 15-Year-Old Girls Are Dealing With Porn-Addicted Boys
APRIL 1, 2016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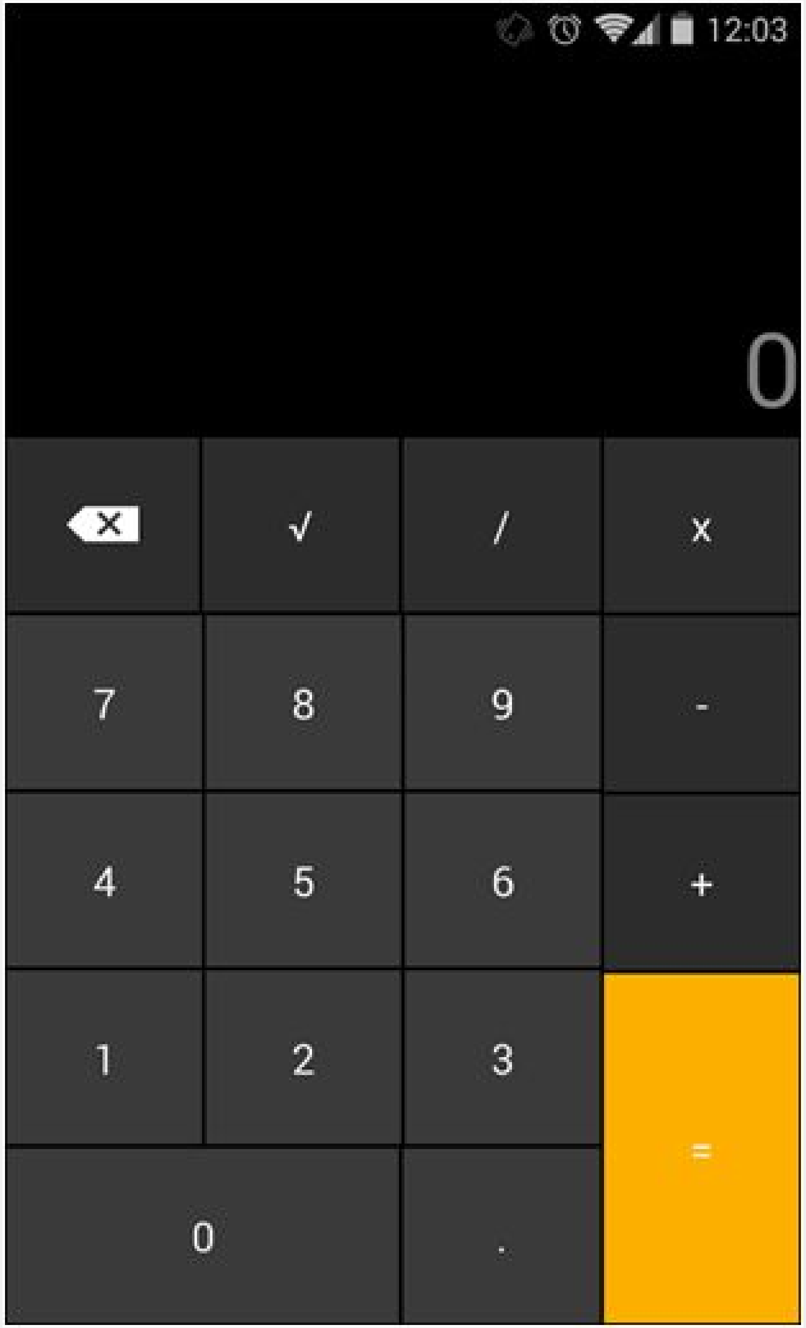
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CHALLENGES OF TODAY

Personal devices at school
Creating distractions and permitting easy avoidance of school policies

Gamblification
Widespread gamblification within mobile apps and availability of gaming services

Rapid dispersion
Social & gaming platforms permit rapid dispersion of harmful & hurtful material

Live chat & streaming
Rapid growth of chat & live streaming services is broadening the risks

Mental health
Social platform use being linked to mental health and behavioural issues

Digital footprint
Technology and its use are leaving risky traces online

Learning outcomes
Screen-time now clearly linked to academic performance and behaviour

School reputation
Extensive use of online services creating risks for staff and school reputation

Screen-time
The biggest challenge in most homes is balancing on and off line time

Parent's expectations
Parental understanding of cyber safety issues and expectations of the school.

Teens exposed to
70% CYBER BULLYING

Australian teens boys have
70k PROBLEM GAMBLING

Teens with
75% PROBLEM SLEEPING

Teen girls feel
81% PRESSURE TO SEXT

Teens spend
4 hrs PER DAY ONLINE

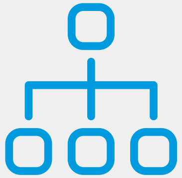
Pre-teens on social networks
45% ON SOCIAL NETWORKS

Australian teen boys have
90% WATCHED ONLINE PORN

Australian teen girls have
60% WATCHED ONLINE PORN

CYBER SAFETY MARKET SEGMENTS

- ✔ Major challenge today
- ✔ Complex/limited options
- ✔ USD 2.5Bn market today



- ✔ Commoditised providers
- ✔ Seek differentiators
- ✔ Regulatory responses

- ✔ A major challenge
- ✔ Despite massive investments
- ✔ Challenges moving “off-net”

Global Opportunity

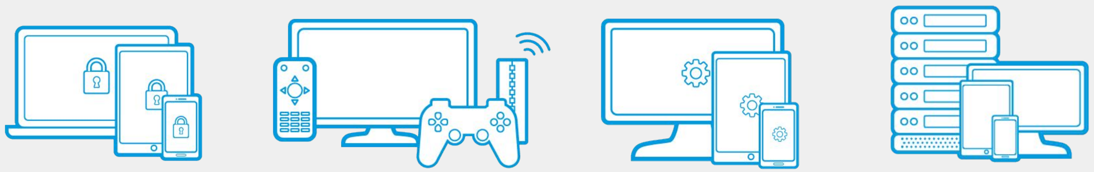
US$ 100Bn

CYBER SAFETY ECOSYSTEM

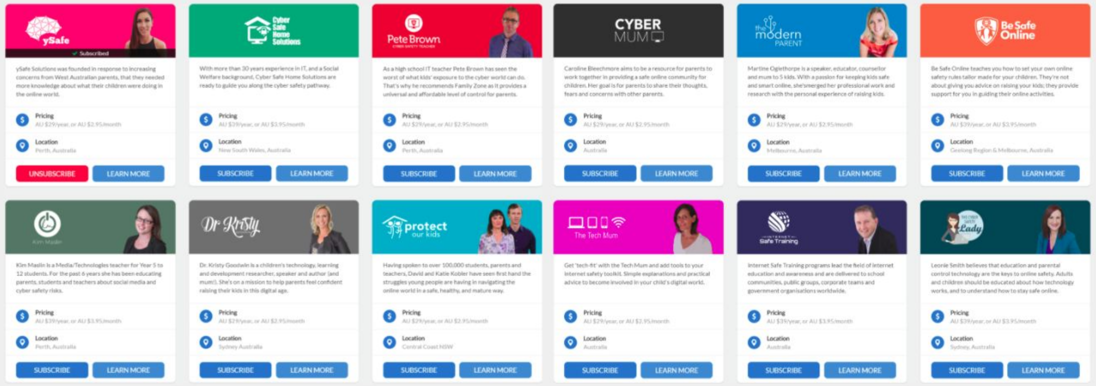
family zone

A world first unified policy platform

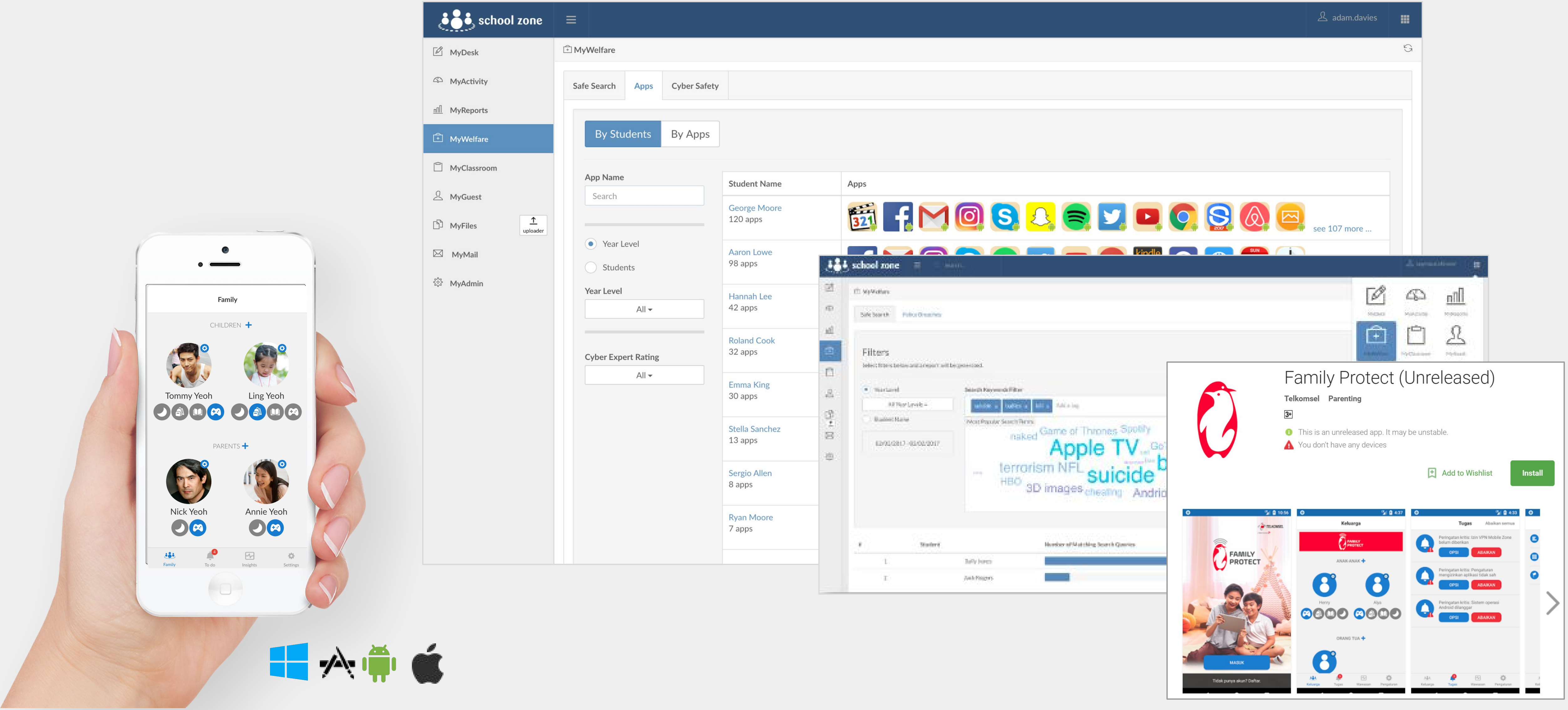
Broad suite of integrated enforcement



World's first expert marketplace



CYBER SAFETY ECOSYSTEM



TAKE A LOOK

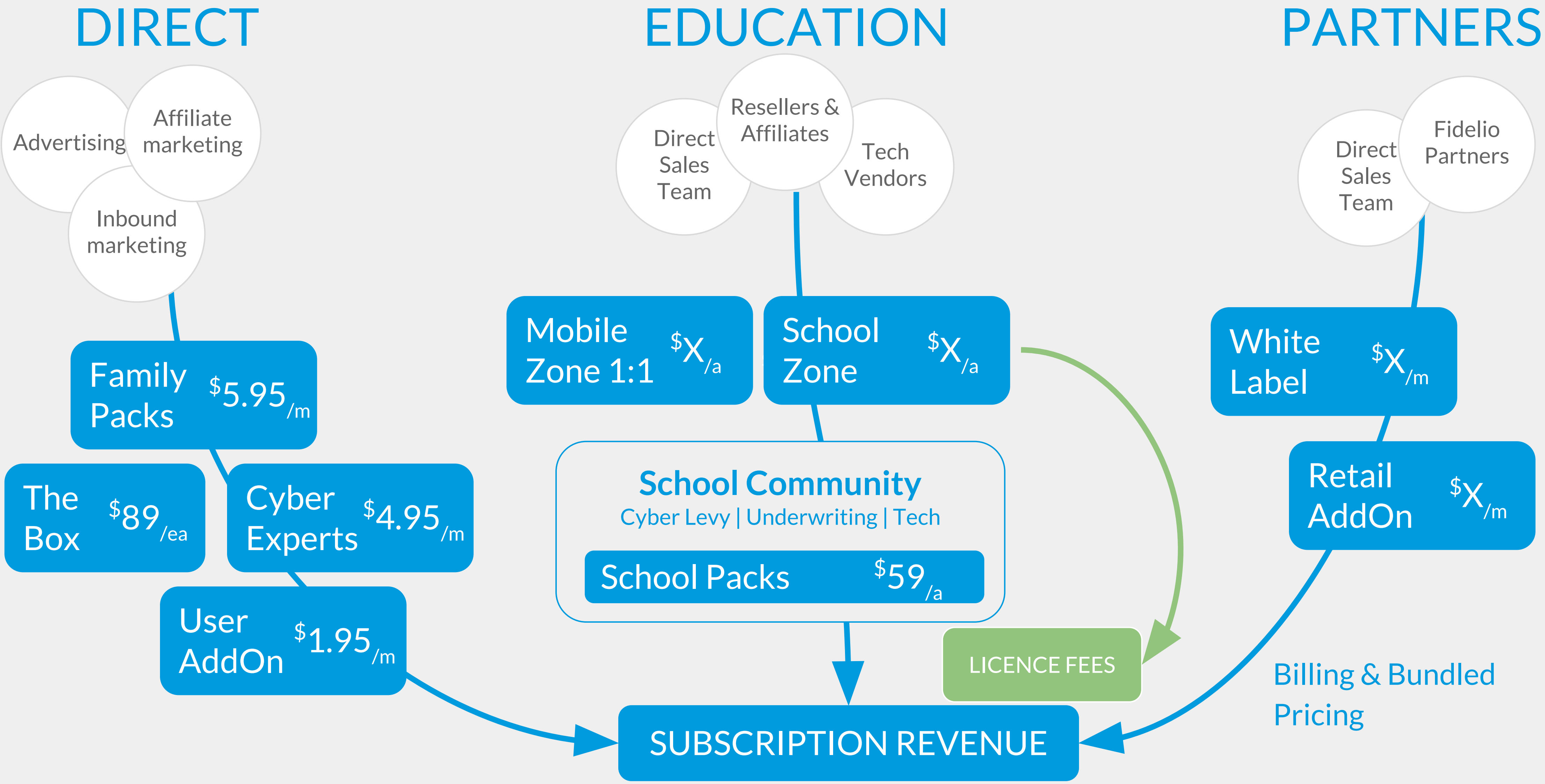
Zone Manager

family zone

TAKE A LOOK


#GadgetBaik
Jangan ditiru, adegan ini hanya rekayasa
TELKOMSEL

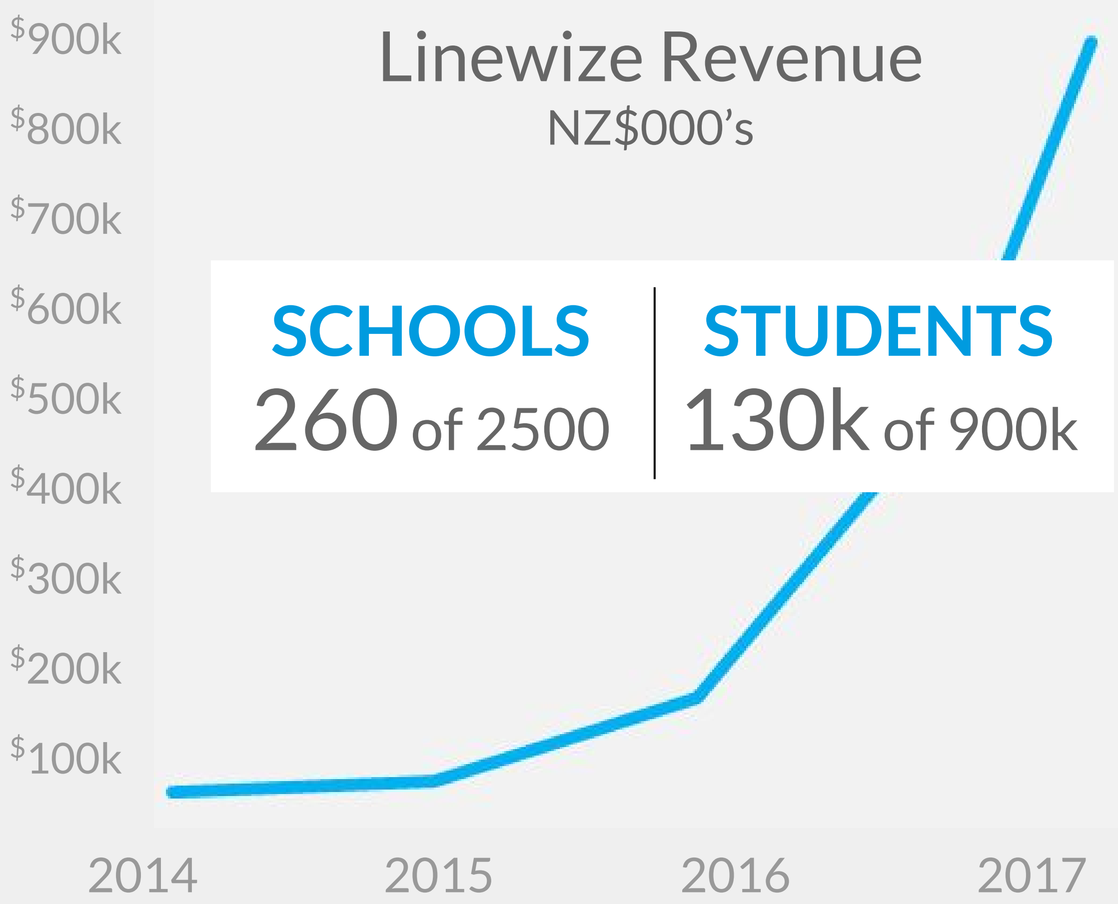
COMMERCIAL MODELS



LINEWIZE

Innovative and fast growing NZ based EduTech provider

- ✔ Leading NZ school firewall provider
- ✔ Rapid revenue growth
- ✔ Technical & product innovation
- ✔ Already serves 130,000 families
- ✔ Already promoting FZO services
- ✔ Executive relationships & expertise
- ✔ Reached break-even in mid 2017



* 2017 based on extrapolation of 6 month's months ended 31/3/17

LINEWIZE

	Linewize	School Zone
HARDWARE	$0.5-1k	$5-10k
DEPLOYMENT	Hours	Days
SUPPORT	> 180 schools per FTE	20-30 schools per FTE

Chrome extensions & Chromebook support

Best practice Classroom Tools

Big Data & Machine Learning

STATUS UPDATE

CONSUMER

16k
accounts

45k
users

EDUCATION

560
School Firewalls

>330K
Registered Students

>250K
Addressable Parents

63
Partner Schools

363
Committed Families/school

10
Live "School Communities"

~42%
Penetration into the community

PARTNERS

>230m
Partners' total customer base

>25m
Addressable customers

LIVE

PLDT
TELKOMSEL
IgniteNet

SOON

maxis
tpo the people's operator
southern phone
Smart

School statistics include Linewize. Acquisition is subject to shareholder approval scheduled for November 2017.