



ASX Announcement

PERTH, 17 JULY 2018

Family Zone partners with The School Locker

Family Zone Cyber Safety Ltd (ASX:FZO, Family Zone or the Company) is pleased to announce a partnership with The School Locker.

HIGHLIGHTS

- The School Locker has signed on as a Family Zone Education reseller
- School Locker is the biggest edu-product retailer to Australian parents
- Family Zone packages will be promoted to parents as part of school Bring Your Own Device (BYOD) programs
- Program to launch in the December Qtr 2018 ready for the 2019 school intake

FAMILY ZONE & THE SCHOOL LOCKER

Family Zone is proud to announce The School Locker has become our newest reseller.

The School Locker offers a unique 'one stop shop' approach for Australian schools. Operating through a massive retail network and network of on-campus shops, The School Locker is the biggest edu-product retailer to Australian parents.



Our partnership with The School Locker allows schools to mandate or promote Family Zone with the installation and setup of Family Zone automated through interfaces between the organisations.

This arrangement makes it easier for schools to promote, mandate and deploy Family Zone across their school and for parents to adopt and pay for the service.

The parties plan to launch the offering through all of The School Locker's channels in Term 4 2018, in readiness for the 2019 intake year.



Managing Director of Family Zone Tim Levy said:

"We are committed to solving the real world cyber safety challenges of parents & schools. One of these is making it simple for parents to adopt the school's cyber safety program. We are excited that Family Zone will now be available through The School Locker's huge Australian distribution network".

BACKGROUND - TECHNOLOGY IN SCHOOLS

As modern pedagogy has moved online, access to internet enabled devices at school has become a crucial component of student learning. Today most schools run either or both a Bring Your Own (BYOD) technology or one-to-one (school provided) device program.

To simplify the logistics and obtain economies schools often outsource technology supply to retailers such as The School Locker.

These vendors offer convenient on and offline methods for parents to purchase learning devices, conforming to the school's system and application requirements.

The cyber safety challenge of learning devices

Whilst BYOD and 1:1 have become the norm at school, the challenges they create are a clear present concern for schools and parents:

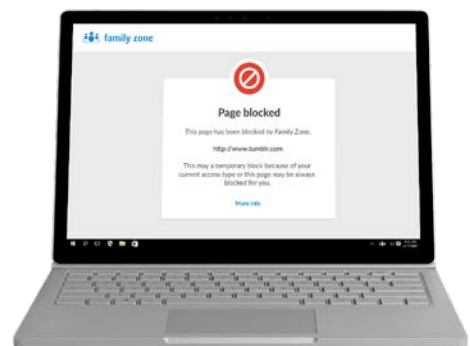
- When school-mandated devices are at home, who is responsible for what they can access?
- With the influx of personal data access at school, how can schools enforce acceptable use policies when they hotspot off the school network?
- How can schools empower parents to make sensible parental control choices?
- How can schools ensure parental controls installed by parents don't interrupt learning needs?

Family Zone's unique solution

Family Zone offers a revolutionary approach to deal with these challenges.

Family Zone's unique suite of on-device technology (called Mobile Zone) can be installed on any device that attends school.

Mobile Zone acts to ensure schools meet their duty of care obligations during school time and parents have a powerful, affordable and school-aligned parental control service.





Family Zone's engagement with tech vendors

Our partnerships with technology vendors such as The School Locker offers schools a convenient way to mandate (or encourage) the installation of Mobile Zone on learning devices.

Where schools mandate Family Zone, the price of Family Zone will be included in the package price of the device. Where parental controls are promoted by the school, Family Zone will be available as an optional add-on at the time of device purchase. Where Family Zone is paid for by the school or incorporated into school fees, Family Zone will not be included in the cost of the device.

In all cases, the tech vendor looks after account creation, activation, billing and collections.

A powerful integrated approach

Research into parental attitudes continually finds high levels of anxiety and concern around their children's use of technology. However adoption of parental controls is low.

This "adoption challenge" is in large part due to the complexity of taking action for parents or lack of clarity around what options are available to them. Our arrangements with tech vendors like The School Locker solve this challenge; allowing parents to seamlessly adopt the solution endorsed by the school.

Agreement Details

Parties	Family Zone and KEH Partnership Pty Ltd (trading as The School Locker).
Key Terms	Standard Family Zone trading terms apply with no minimum contract term. The School Locker is entitled to sell Family Zone into K-12 market segments across all Australian States.
Materiality and Projections	We are unable to forecast the potential revenue from this agreement or its financial materiality. The Company however considers this to be a strategically important agreement offering new revenue streams and positioning Family Zone as a cyber safety leader beyond technology.

About Family Zone

Family Zone is an ASX-listed technology company focused on cyber safety. Meeting a growing demand to keep kids safe online and manage digital lifestyles, Family Zone has developed a unique and innovative cloud-based solution which combines Australian innovation with leading global technology.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.



About School Locker

The School Locker is a retailer of school uniforms, technology products, sporting equipment, musical instruments and stationery specifically targeting parents of school-aged children as well as catering for musicians and sporting enthusiasts.

For consumers The School Locker offers a more effective and convenient way to purchase all their children's school needs through a one stop shop.

For consumers The School Locker offers a streamlined retail and supply chain model coupled with a generous rebate program that rewards the school when customers make purchases - without any operational overhead.

To learn more about the School Locker, visit <https://theschoollocker.com.au>.

Contacts

Tim Levy

Managing Director
timl@familyzone.com
+61 413 563 333

Tim Allerton

City Public Relations
media@familyzone.com
+61 412 715 707

Tim Dohrmann

Investor Relations
tim@nwrcommunications.com.au
+61 468 420 846
