

ASX ANNOUNCEMENT

Family Zone Cyber Safety Limited

ASX:FZO ("Family Zone" or the "Company")



Our mission is to protect & support every child's digital journey.

RECORD SALES & MILESTONE OF 1.5 MILLION CONTRACTED STUDENT LICENSES ACHIEVED

Family Zone is pleased to advise the market that the December quarter 2020 is exceeding sales expectations.

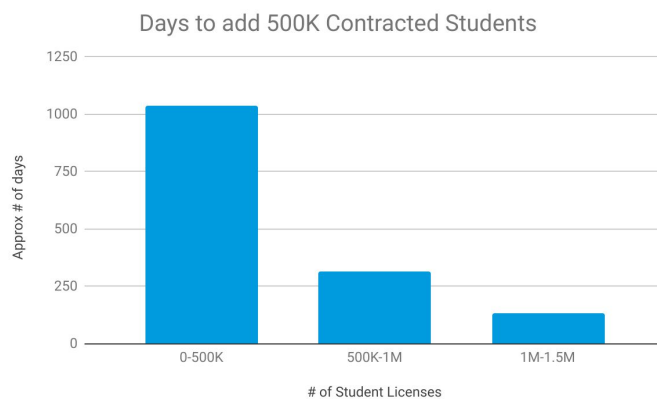
Family Zone has now reached a significant milestone, with 1.5 million contracted student licenses. The chart (right) highlights the rapid pace of growth in our education business.

Despite the December quarter being a low point in the edu-tech sales cycle in the US (our largest market), we are pleased to announce the achievement of an all-time record of AU\$4.0 million of total contracts sold. This represents at least 120% YoY growth.

To date this quarter we have added circa 240k new contracted student licenses (+180% YoY) and are on track to sign contracts with an annual value approaching the record set last quarter (which is the peak US sales period).

The Company will release a sales update as customary to the market in early January 2021.

This announcement was made on December 21, 2020 and was authorised by the Board of Family Zone Cyber Safety Limited.





About Family Zone

Family Zone, **supporting and protecting every child's digital journey**, is an ASX-listed technology company and an emerging leader in the fast growing global cyber safety industry. Family Zone's unique innovation is its patented cyber safety ecosystem, a platform enabling a world-first collaboration between schools, parents and cyber safety educators. Family Zone's unique approach is delivering rapid growth in the education sector, as well as through direct sales and scalable reseller arrangements with telco providers.

To learn more about the Family Zone platform and the Company please visit www.familyzone.com.

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