

**ASX Announcement**  
**15 July 2011**

## **REA Group appoints General Manager, Sales and Operations**

REA Group Ltd (ASX:REA) is pleased to announce the appointment of Mr Arthur Charlaftis as General Manager, Sales and Operations, effective 8 August 2011.

Arthur is an experienced sales executive, with over 17 years experience in sales and marketing, including extensive experience in sales and relationship management with major accounts and SME retail, medical and pharmaceutical companies.

Arthur's previous role was Vice President Primary Care and Stiefel at GlaxoSmithKline where he was responsible for the commercial sales and marketing team of 250 people across a portfolio in excess of \$400M.

Greg Ellis, REA Group's CEO and Managing Director, said:

'I am pleased to welcome Arthur as part of my leadership team. He joins a successful sales team where he will use his proven sales leadership experience to build greater relationships with our customers and deliver greater value to the real estate industry.'

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