Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity:	REA GROUP LIMITED
ABN:	54 068 349 066

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	GREGORY THOMAS ELLIS
Date of last notice	5 September 2012

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct Interest
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	
Date of change	(1) 21 August 2013 (2) 21 August 2013
No. of securities held prior to change	(1) 40,170 Ordinary Shares (2) 80,400 Performance Rights (granted under the REA Group Limited Performance Rights Plan, on terms disclosed in the Company's remuneration reports)
Class	Ordinary shares & Performance Rights
Number acquired	(1) 25,720 Ordinary Shares

+ See chapter 19 for defined terms.

Number disposed	(2) 27,027 Performance Rights
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	(1) $32.71 per Ordinary Share (2) N/A
No. of securities held after change	(1) 65,890 Ordinary Shares (2) 53,373 Performance Rights
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	(1) Allocation of shares acquired on market following vesting of 25,720 performance rights granted under the REA Group Limited Performance Rights Plan. (2) Net Performance Rights granted under the REA Group Limited Performance Rights Plan, on terms disclosed in the Company's remuneration report.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	

Interest after change	

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	(1) No (2) No
If so, was prior written clearance provided to allow the trade to proceed during this period?	
If prior written clearance was provided, on what date was this provided?	

+ See chapter 19 for defined terms.