

Health Corporation Ltd Investor Presentation



health corporation limited

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Agenda

- HEA Company Update
- Strategic Plans
- Further Investment Opportunity

Business Overview

- The impact of the GFC on our business is now over
- Majority loss represents final provisioning costs of finance business
- Employment issue is now resolved
- Significant R & D spend over past 12 months
- Company transitioning to profitability this year

Strategic Plan

- National and International Expansion of Chemconsult^(r)
- Continued Franchise Expansion
- Continued Management of Pharmacies – a unique model

Chemconsult(R)

- Pharmacist consultation program which detects and prevents medication issues/ errors
- 100% owned by HEA
- PCT Patented worldwide
- Licensing and Sponsorship Agreements now with Alphapharm Ltd, Sanofi- Aventis Consumer Healthcare, Healthworld Ltd and Abbott Consumer Healthcare

- Inaugural Report determines using Chemconsult^(r) a Pharmacist intervenes 1 in 3 prescriptions. Potential savings to the healthcare system of up to \$1.8bn plus hospital bed days released up to 1.4m annually.
- Reviewed and endorsed by several University Professors.
- Federal Government initial interest including Prime Ministers office

- Health Funds in negotiation
- Pharmacy Guild of Australia in negotiation
- Commercialisation commenced August 2009. 50 Pharmacies signed up in the first month with over 1000 expressions of interest.
- Media coverage now driving consumer interest
- Potential to become international industry standard upon dispensing all prescriptions.

Issues

- Rate of Store Sign Ups
- Operational Roll Out
- Timing of Supplier Agreement Payments and Cashflow

Issues

- Rate of Sign Up – significant Pharmacy interest, consumer demand and healthcare savings will drive this.
- Operational Roll Out – using the program for over 5 years and being web based results in most issues being encountered and resolved.
- Supplier Agreement payment systems may take up to 6 months to finalise. HEA will be raising funds via a convertible note to aid cashflow during the rapid expansion phase.

Q & A

We are committed to playing an important role in improving the health of all Australians. Health Corporation Ltd has a significant potential to achieve this mission whilst being profitable.

Thank You



Close



For more information please call the CEO

+612 9836 1116

Or email kenlee@hip.com.au

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