



**Notification to the ASX**

**21 February 2007**

**Reckon Limited - RKN  
ACN 003 348 730**

**Acquisition of New Zealand Businesses**

Reckon Limited announced today that it will effective 1 March 2007 acquire the "Intrepid" business from Intrepid Internet Solutions Pty Limited as well as the business of its New Zealand distributor, Rafael Technology Pty Limited.

The transaction forms part of an expansion of the product suite Reckon will distribute as well as a rationalisation of its existing licensing arrangement with its Quicken sub-distributor in New Zealand.

**New Products**

The Reckon product suite will be expanded by the acquisition of the technology for the IBankData; IPayroll; and IBackup solutions.

IBankData Business is an online service enabling the importing and coding of transactions directly and seamlessly into QuickBooks from internet bank statements. IBankData Professional is an online service which enables accountants to collect and process customers' financial transactions directly from banks.

IPayroll is a flexible and cost effective online payroll system.

IBackup is an online storage application that allows users to safely and securely store files on a server that are accessible at any time.

Reckon Group CEO, Clive Rabie said: "This deal represents an efficient investment in a technology that will complement our current product offerings to QuickBooks users and accountants."

**New Zealand Presence**

As part of the transaction Reckon is also restructuring its distribution presence in New Zealand by rolling its current distributor in New Zealand into a wholly owned subsidiary which will distribute Quicken in New Zealand as well as the Intrepid products. In due course a wider range of other products will be added.

Kerry Wood, MD of Rafael Technology Pty Limited said: "We are now positioned in New Zealand to take much better advantage of the scale offered by Reckon and to combine that with our excellent relationships with our professional partners and customers."

Reckon Limited will acquire the management, staff and ongoing business of Rafael Technology Pty Limited.

The combined purchase price for both transactions is \$400,000.

This business is expected to contribute operating profit of \$150,000 in the first 10 months. Appropriate profit share arrangements have been established to encourage aggressive growth in this business over the next 5 years.

For further information, please contact:

Mr Clive Rabie

Reckon Limited

(02) 9577 5946

[clive.rabie@quicken.com.au](mailto:clive.rabie@quicken.com.au)

**About Reckon:** **Reckon Limited (ASX: RKN)** is the exclusive licensee in Australia, New Zealand and the Pacific Rim for the manufacture, localization, publishing and distribution of small business accounting and personal finance management software under the QuickBooks and Quicken brands. Reckon also manufactures and licenses the APS suite of products for practice management, client management and tax for professional accounting firms.