

# Results Presentation

Half Year Ended  
June 2008

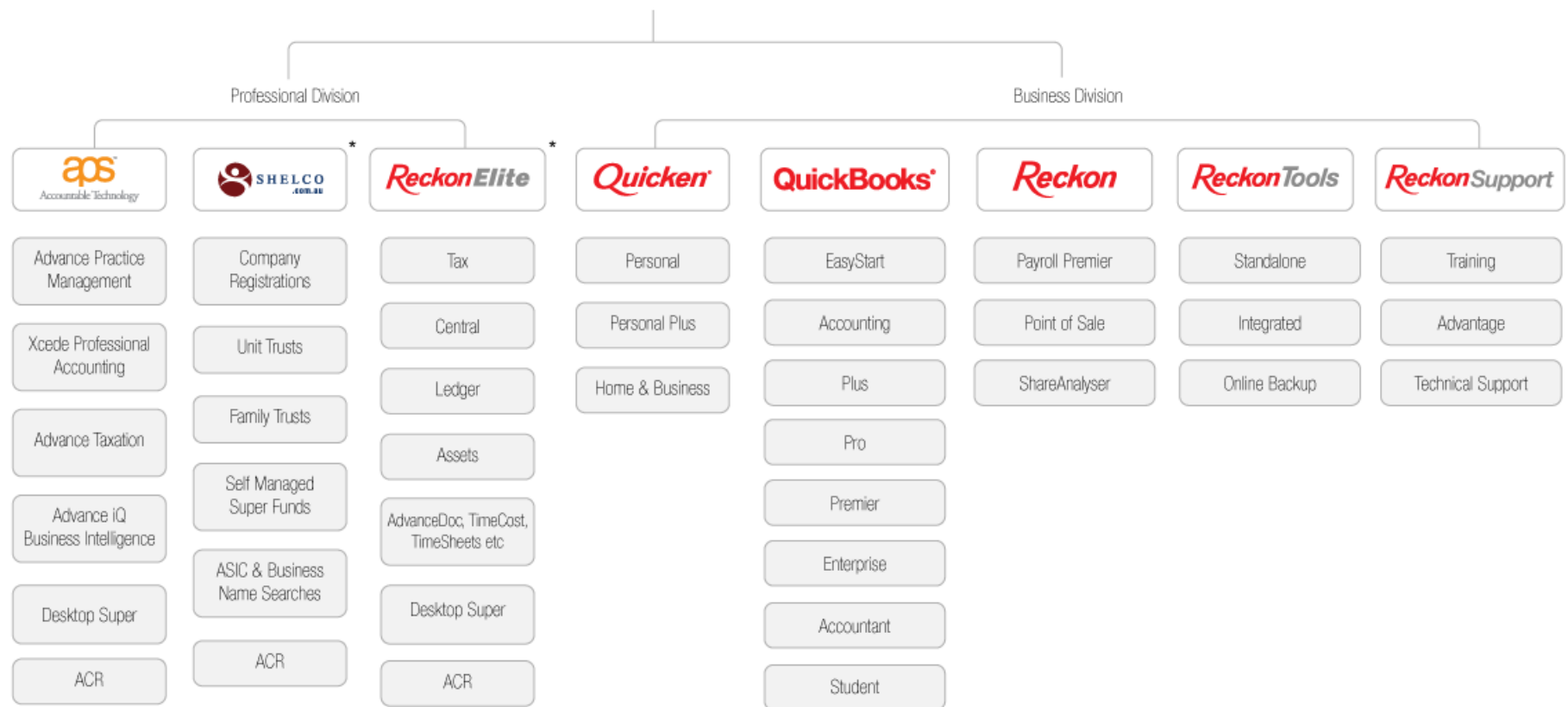
Clive Rabie – Group CEO  
Chris Hagglund – Group CFO  
Brian Armstrong – CEO Professional Division  
Gavin Dixon – CEO Business Division

## Overview

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- Reckon is taking strong strides towards achieving its mission: “to be the leading Australian provider of best of breed:
  - Accounting Software and solutions suitable up to 30 concurrent users
  - Practice Management Solutions for the accounting industry & other professionals
  - Content and service provider for the accounting industry
  - Personal wealth management solutions”
- Our results and balance sheet testify to the success of our ongoing strategy:
  - To build on our organic growth
  - To expand our product and service offering to existing clients
  - To grow by acquisition

## Reckon



\*Products managed and reported under the business division

## Performance Highlights – 6 month ended June 2008

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### Reckon Group

|         |        |            |
|---------|--------|------------|
| Revenue | up 11% | to \$31.5m |
| EBITDA  | up 15% | to \$9.4m  |
| NPAT    | up 12% | to \$5.6m  |

### Professional Division

|                   |        |            |
|-------------------|--------|------------|
| Operating revenue | up 13% | to \$10.6m |
| EBITDA            | up 29% | to \$2.6m  |

### Business Division

|                   |        |            |
|-------------------|--------|------------|
| Operating revenue | up 10% | to \$20.6m |
| EBITDA            | up 10% | to \$6.8m  |

## Performance Highlights – 6 month ended June 2008

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- Operating cash flow **up 20%** to \$8.2m
- Interim dividend of **2.5 cents** per share
- Dividend franked to **100%**
- EPS **growth 12%** to 4.2 cents

## 6 month trends over last 5 years

|                      | 2004       | 2005      | 2006      | 2007      | 2008        |
|----------------------|------------|-----------|-----------|-----------|-------------|
| Revenue              | 18.8m      | 21.2m     | 23.2m     | 28.4m     | 31.5m       |
| Cumm Growth          |            |           |           |           | <b>68%</b>  |
| EBITDA               | 4.2m       | 5.5m      | 6.7m      | 8.2m      | 9.4m        |
| Cumm Growth          |            |           |           |           | <b>124%</b> |
| NPBT                 | 4.1m       | 5.2m      | 5.8m      | 6.7m      | 7.5m        |
| EPS                  | 2.2 cents* | 2.5 cents | 3.3 cents | 3.8 Cents | 4.2 Cents   |
| * Normalised for tax |            |           |           |           |             |

## Margin trends over 4 years

|                                       | 2005       | 2006       | 2007       | 2008       |
|---------------------------------------|------------|------------|------------|------------|
| <b>EBITDA</b> (pre R&D and Royalties) | 8.9m       | 10.0m      | 11.8m      | 13.2m      |
| <b>Margin</b>                         | <b>40%</b> | <b>43%</b> | <b>42%</b> | <b>42%</b> |
| <b>EBITDA</b>                         | 5.5m       | 6.7m       | 8.2m       | 9.4m       |
| <b>Margin</b>                         | <b>25%</b> | <b>29%</b> | <b>29%</b> | <b>30%</b> |

The current year has been positively impacted by:

- Significantly lower 3<sup>rd</sup> party product sales in the Professional Division i.e. higher margins

The current year has been negatively impacted by:

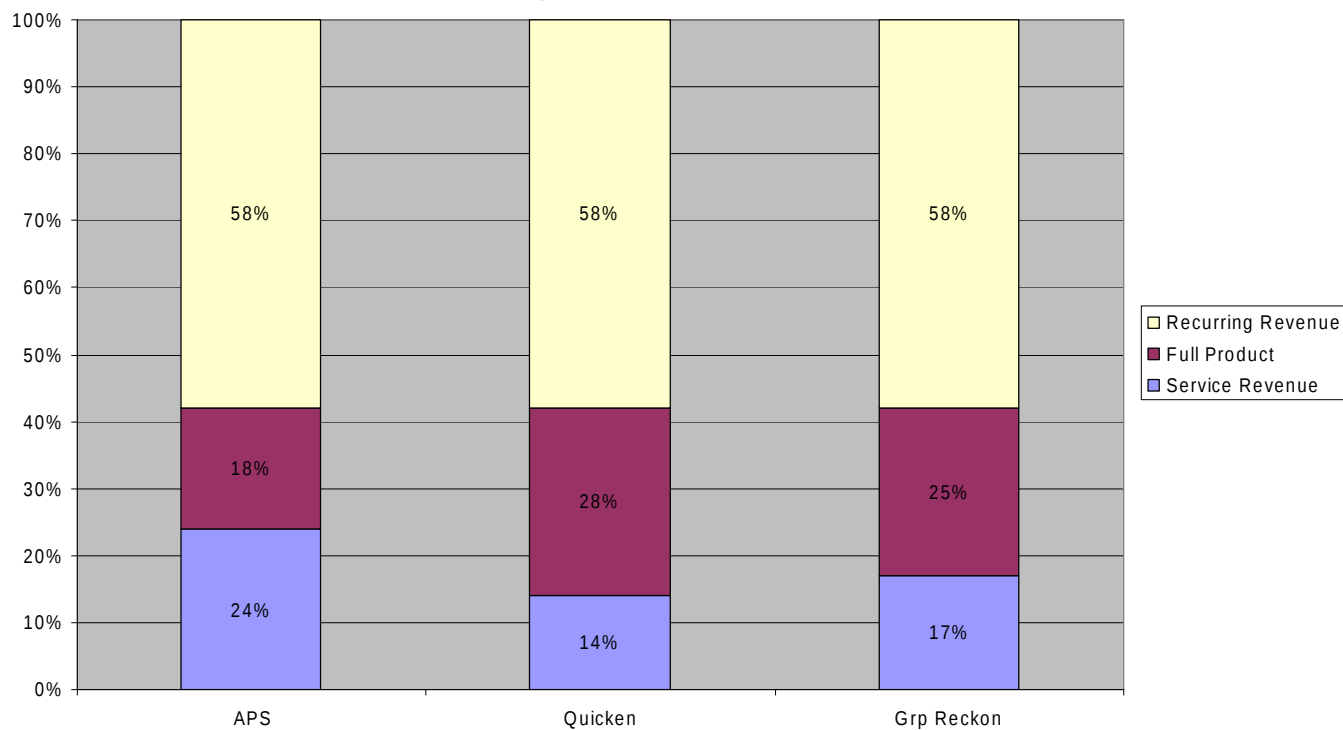
- Higher marketing and development for QuickBooks 2008 QB<sup>i</sup> series
- No profit contribution from Business Division in NZ as yet – focus on market share growth

## Cash Flow Highlights – half year ended June 2008

|                                           | 2008    | 2007   |      |
|-------------------------------------------|---------|--------|------|
| Cash Balance at June 2008                 | \$15.2m |        |      |
| Operating cash flow <sup>1</sup>          | \$8.2m  | \$6.8m | +20% |
| Acquisitions                              | \$0.1m  | \$2.3m |      |
| Development Cost Expenditure <sup>2</sup> | \$2.3m  | \$1.8m |      |
| Fixed Asset Acquisitions                  | \$0.3m  | \$0.3m |      |
| Dividends Paid                            | \$4.0m  | 3.3m   |      |

- 1 Tax payments will again be 2<sup>nd</sup> half weighted
- 2 Higher costs reflect additional expenditure on APS tax product and Shelco company secretarial software

## Revenue Breakdown – year ended June 2008



|                              |     |     |     |
|------------------------------|-----|-----|-----|
| Prior year recurring revenue | 57% | 57% | 57% |
|------------------------------|-----|-----|-----|

## Acquisition Update

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- On 10<sup>th</sup> June 2008 the group announced that it had signed a cooperation agreement in respect of the potential acquisition of the Corporate Services and Cost Recovery business of Espreon Limited
- The Corporate Services business is a provider of documentation for company formation, secretarial services, trust and self managed super funds trust deeds. This is a range of products and services similar to Reckon's Shelco business
- The Cost Recovery business is a provider of technologies for the capture, reporting and billing of clients expenses.
- Should the acquisition proceed the approximate cost is not expected to exceed \$26 million to be funded out of cash and debt
- Discussions continue.

## Professional Division

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## Professional Division – half year ended June 2008

|                                    | 2008    | 2007   |
|------------------------------------|---------|--------|
| Operating Revenue                  | \$10.6m | \$9.4m |
| Operating revenue growth           | 13%     |        |
| New sales & service revenue growth | 8%      |        |
| Recurring revenue growth           | 16%     |        |
| EBITDA                             | \$2.6m  | \$2.0m |
| EBITDA growth                      | 29%     |        |

## Professional Division - 2008 Highlights

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- Strong organic growth
- Continued success with top 300 firms
- Two Big Four firms successfully implemented
- Consolidated our position as the supplier of choice to leading firms
- Significant demand for additional services by large clients
- Successful launch of client management strategy
- Strong growth in Desktop Super

## Professional division – Half year ended June 2008

### Software revenue

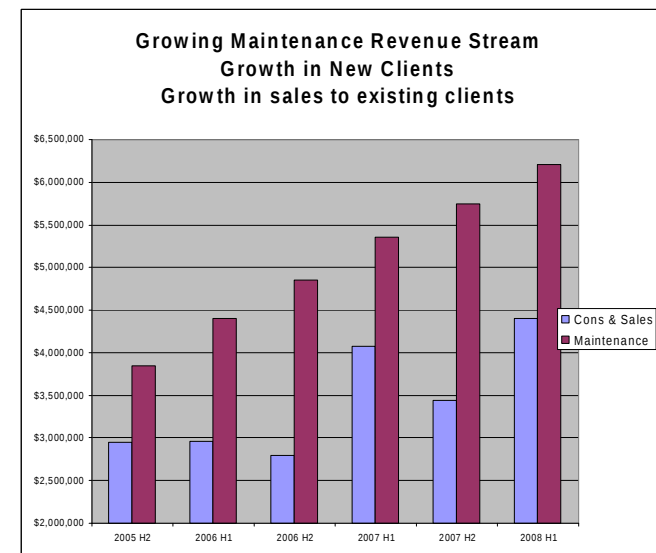
- Continued growth in all geographies on the back of a strong previous half
- Australia showing particularly strong growth

### Consulting revenue

- Starting to see the contribution from the expanded consulting team in Australia

### Maintenance revenue

- Reflects continued growth of market share in all Geographies



## Professional Division - Strong revenue growth

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### Australia

- Strong new business – up 23%
- 52 new firms switched to APS
- Major wins include 9 New Top 100 Firms
- Strong uptake of Desktop Super – 35 new firms
- 86% of clients using 3 or more products

### New Zealand

- Major win – Big 4 firm – all core products
- 9 new firms switched to APS in NZ including 2 new Top 100 firms
- Product distribution extensions across all key clients
- 85% of clients using 3 or more products

### United Kingdom

- Continued growth in UK business
- 3 new firms in UK, including a Top 20 firm – from key competitor
- Interwoven Gold Certified Partner – acknowledges APS as the key “go to market partner” for the accounting profession



## Integrated Compliance Solutions



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Accountable Technology

Practice  
software  
with human  
beings  
bundled in.



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## Business Division



## Business Division – half year ended June 2008

|                          | 2008    | 2007    |
|--------------------------|---------|---------|
| Operating Revenue        | \$20.6m | \$18.7m |
| Operating revenue growth | 10%     |         |
| Recurring revenue growth | 11%     |         |
| Full product growth      | 7%      |         |
| Service revenue growth   | 12%     |         |
| EBITDA                   | \$6.8m  | \$6.2m  |
| EBITDA growth            | 10%     |         |

## Business Division - 2008 1<sup>st</sup> Half Highlights

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- Successful launch of QuickBooks 2008 QB<sup>i</sup> Series
  - Growth of revenue in the Enterprise space +24%
- Top Australian Software awards won in QuickBooks, POS and Personal
- Continued success with Elite products
  - Over 193 practices switched to Elite Accountants' Suite
- Refinement of business model for NZ 2008 with strong growth in market share
- Further ReckonTools released

## Business Division Key Strategies

- Leverage our advantages with the release of QuickBooks 2008 QB<sup>i</sup> Series
  - Enterprise Solutions
  - Industry Solutions
- Leverage recent acquisitions
  - Release Shelco product integrated into APS and Elite
  - Release company secretarial products in to market
  - Expand market share and recurring revenue in NZ
- Quicken 2009 Product update
  - Significant new enhancements



## Future Opportunities

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- Continued organic growth
- Professional division – Order book remains strong
- Business division focus – leverage QB<sup>i</sup>
- Improve results from NZ Business Division
- Roll out Shelco company secretarial products
- Roll out of integrated compliance offering
- Better leverage our balance sheet

Questions

Thank you