

RENTER RESUMES EXCEED 200,000

Rent.com.au Limited (ASX: **RNT**) ("**RENT**" or "**the Company**"), Australia's Number 1 website dedicated to rental property, is pleased to announce that its Renter Resume feature has now exceeded 200,000 resumes created since launch only 13 months ago.

Key Highlights:

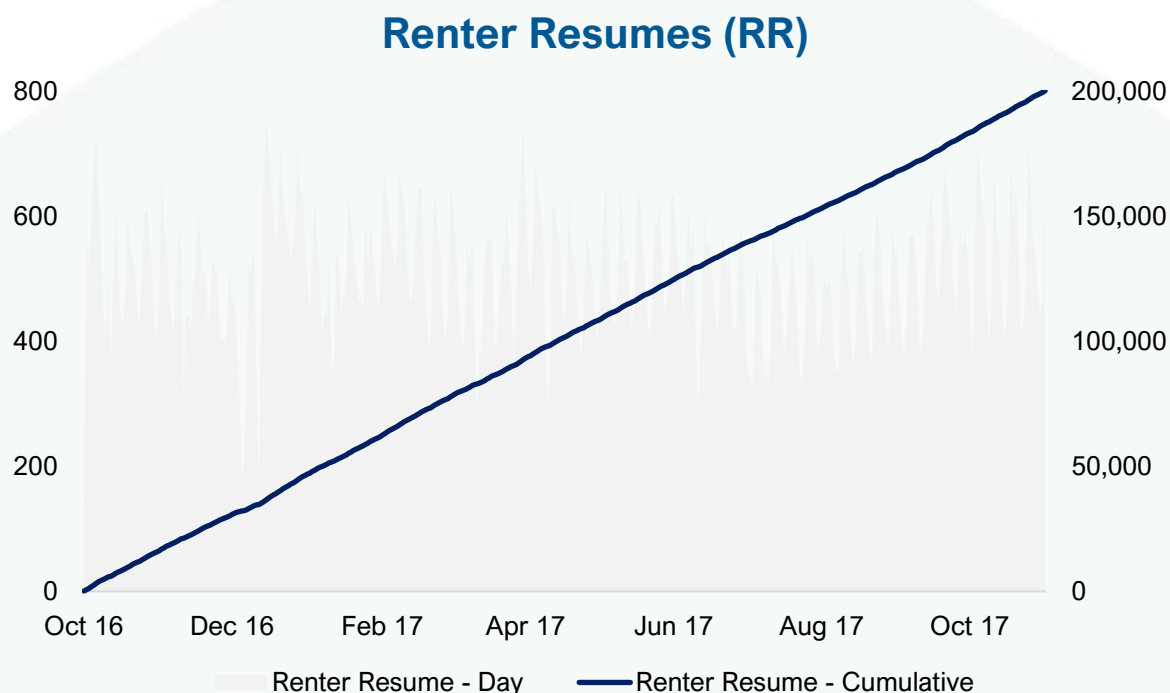
- > More than 200,000 Renter Resumes created since October 2016
- > Still growing at more than 500 resumes per day
- > 50,000 Pet Resumes also created in the last 12 months
- > Suburb Reviews over 30,000 reviews

Renter Resume exceeds 200,000 in little over a year

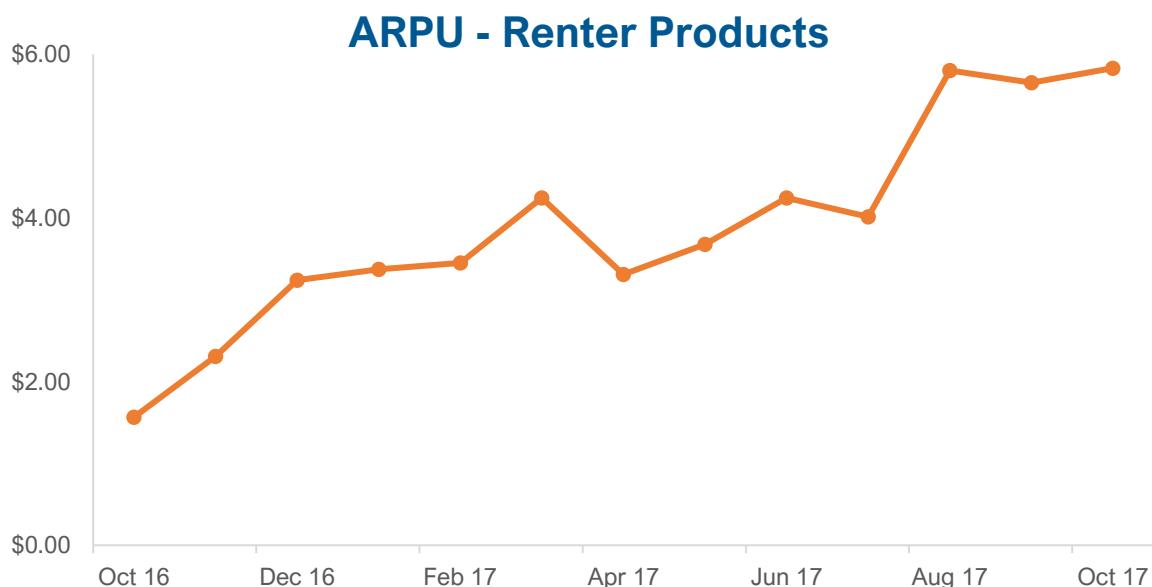
"Renter Resume is still the cornerstone of our desire to make renting easier. At its heart is the ability for you to enter your information just once, and then use that information to apply online for multiple properties. Customers are loving it and to reach 200,000 resumes in less than 400 days is fantastic," said RENT CEO Greg Bader.

"We know that Renter Resume is helping people find that perfect property. The ability for a customer to articulate a narrative on their situation, their history and property desires shows intent and helps demonstrate that they are serious about their property application," continued Mr Bader.

Like Renter Resume, Pet Resume is also having a very positive impact. Recent changes proposed by the Victorian Government to make renting with pets easier will only further increase Renter Resume adoption.



“Another way that we can see the effect that we are having in helping people with their rental move is in the number of products that a customer using the Renter Resume process uses. We are seeing this steadily increase and we expect further increases as we bring new products to market that are specifically focused on the renting journey. If we look at Product Revenue (RentBond, RentConnect and RentCheck) per month against the number of Renter Resumes created per month, we can see that Average Product Revenue per User (ARPU) has tripled since launch”.



Suburb Reviews

RENT's Suburb Reviews are another recent feature and already there are over 30,000 reviews across more than 4,500 suburbs.

Customers are finding these “real person” reviews valuable when comparing lifestyle factors across suburbs and we currently display the “top 3” attributes as indicated by people in that suburb (Surry Hills example to the right).

“We are not stopping there,” said Mr Bader. “More than ever customers are looking to move into different areas either within the state or interstate and they are asking what areas suit them. Everyone’s needs are different of course but the Suburb Reviews data has allowed us to build out index models (suitability graphs) on each of the reviewed suburbs and we expect to make this available to customers in the coming weeks”.

And the general feel is



Best suited for



Top 3 features for Surry Hills

Close to CBD

Cafes and restaurants

Great public transport

[More local info](#) ▼

Surry Hills	Sydney Region
\$740	\$545
Median Rent	Median Rent

Walker's Paradise

Rider's Paradise

Somewhat Walkable

Good Transit

Want to rate Surry Hills?

Add your rating when you complete your Renter Resume.

[Start my Renter Resume](#)

ENDS

About rent.com.au

rent.com.au (ASX: RNT) is Australia's #1 website dedicated to rental property. Our rental only positioning allows RNT to legitimately advocate for renting and renters.

Our Rules

	Renters in Suits	Our renters will always be presented in such a fashion as to maximise their chances of getting the home they want
	Properties on Pedestals	We present our properties with additional and relevant information
	Flick the Forms	Let's automate where we can. We can't remove the need for you to eyeball the property before signing (yet!), but we can remove most of the paperwork

Our Products

	Check to see if you are shown as a good tenant and add it to your resume to stand out from the crowd.
	Great convenience product helping renters bridge the gap from one rental to another by financing their bond online.
	Hassle free moving – get someone else to ensure the lights are on and the water is hot when you move in – for free!

Renter (and Pet) Resume

