

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SEEK LIMITED
ABN	46 080 075 314

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	MATTHEW MYER ROCKMAN
Date of appointment	6 November 1997

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
11,372,976 Ordinary Shares
2,250,000 Options (issued pursuant to the Options Agreement referred to in Part 3)

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest. Holder: Jonstead Pty Ltd (ACN 097 267 386) as trustee for the Matrock Trust Nature of Interest: Director, Beneficiary and Controller of the Matrock Trust	11,372,976 Ordinary Shares

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Options Agreement
Nature of interest	Options vest over a 4 year period having regard to performance hurdles.
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	Up to 2,250,000 Options

+ See chapter 19 for defined terms.