



ASX Announcement

FOR IMMEDIATE RELEASE

25 September 2006

Enclosed are the following notices:

Appendix 3Y – *Change in Director's Interest Notice* from Paul Bassat, Andrew Bassat and James Packer.

Andrew Bassat and Paul Bassat have each sold 2 million shares in SEEK Ltd, out of a total shareholding of approximately 14.7m shares for each of them. This represents approximately 13.6% of the shares that they each hold in SEEK. The sale is solely for reasons of personal asset allocation. Andrew and Paul Bassat do not currently have any intention of selling further shares in SEEK and are long term committed shareholders in the company. The decision by PBL to purchase these 4 million shares and a further 3 million shares in SEEK reflects PBL's long term commitment and support of the business.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SEEK LIMITED
ABN	46 080 075 314

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Paul Bassat
Date of last notice	26 April 2005

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Holder: Netherlane Pty Ltd (A.C.N. 080 075 332) as trustee for the Paul Bassat Family Trust. Nature of interest: Director, Beneficiary and Controller of the Paul Bassat Family Trust.
Date of change	22 September 2006
No. of securities held prior to change	14,672,976
Class	Ordinary
Number acquired	Not applicable
Number disposed	2,000,000
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$10,080,000
No. of securities held after change	12,672,976

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-market trade
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not Applicable
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SEEK LIMITED
ABN	46 080 075 314

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Andrew Bassat
Date of last notice	26 April 2005

Part 1 - Change of director's relevant interests in securities

in the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Holder: Kiteford Pty Ltd (A.C.N. 110 562 126) as trustee for the Andrew Bassat Family Trust. Nature of interest: Director, Beneficiary and Controller of the Andrew Bassat Family Trust.
Date of change	22 September 2006
No. of securities held prior to change	14,672,976
Class	Ordinary
Number acquired	Not applicable
Number disposed	2,000,000
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$10,080,000
No. of securities held after change	12,672,976

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Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Off-market trade
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Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not Applicable
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

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Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	SEEK LIMITED ("SEEK")
ABN	46 080 075 314

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	James Douglas Packer
Date of last notice	1 September 2006

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect interest
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Publishing and Broadcasting Limited ("PBL"), a substantial shareholder of SEEK, acquired the additional SEEK shares on 22 September 2006: a. 2,000,000 ordinary shares from Andrew Bassat, a director of SEEK, at \$5.04 each; b. 2,000,000 ordinary shares from Paul Bassat, a director of SEEK, at \$5.04 each; - and c. 3,000,000 ordinary shares from an unrelated party, at \$5.04 each. A deemed relevant interest is held by James Packer as a result of controlling 258,782,250 ordinary shares in PBL (38.2%), which now holds 76,968,490 (27.17%) shares in SEEK through PBL's subsidiary, Windfyr Pty Ltd.
Date of change	22 September 2006
No. of securities held prior to change	69,968,490

+ See chapter 19 for defined terms.

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Change of Director's Interest Notice

Class	Ordinary
Number acquired	7,000,000 ordinary shares
Number disposed	Not Applicable
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$5.04 per share
No. of securities held after change	76,968,490
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	See details on previous page

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not Applicable
Nature of interest	Not Applicable
Name of registered holder (if issued securities)	Not Applicable
Date of change	Not Applicable
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	Not Applicable
Interest acquired	Not Applicable
Interest disposed	Not Applicable
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	Not Applicable
Interest after change	Not Applicable

Date of Notice : **25 September 2006**

+ See chapter 19 for defined terms.