

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                       |                              |
|-----------------------|------------------------------|
| <b>Name of entity</b> | <b>SEEK LIMITED ("SEEK")</b> |
| <b>ABN</b>            | <b>46 080 075 314</b>        |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                             |
|----------------------------|-----------------------------|
| <b>Name of Director</b>    | <b>James Douglas Packer</b> |
| <b>Date of last notice</b> | <b>7 November 2007</b>      |

### **Part 1 - Change of director's relevant interests in securities**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| <b>Direct or indirect interest</b>                                                                                                                   | <b>Indirect interest</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Nature of indirect interest (including registered holder)</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | James D Packer is deemed to have a relevant interest in SEEK as a result of controlling ordinary shares in Publishing and Broadcasting Limited ("PBL") which holds 76,968,490 shares in SEEK through PBL's subsidiary, Windfyr Pty Ltd.<br><br>From 20 December 2006 to 22 December 2006, companies associated with James D Packer restructured, as well as disposed, some shareholdings in PBL, decreasing the total shareholding interest in PBL from 264,182,250 shares to 261,500,000 shares and hence resulting in a change in the deemed interest in the shares in SEEK which PBL controls. |
| <b>Date of change</b>                                                                                                                                | 20 December 2006 to 22 December 2006                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>No. of securities held prior to change</b>                                                                                                        | See above                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Class</b>                                                                                                                                         | See above                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

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+ See chapter 19 for defined terms.

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|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| <b>Number acquired</b>                                                                                                                                                                     | See previous page |
| <b>Number disposed</b>                                                                                                                                                                     | See previous page |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and estimated valuation</small>                                                                   | See previous page |
| <b>No. of securities held after change</b>                                                                                                                                                 | See previous page |
| <b>Nature of change</b><br><small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small> | See previous page |

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                                                     |                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Detail of contract</b>                                                                                                                                                                           | Not applicable |
| <b>Nature of interest</b>                                                                                                                                                                           | Not applicable |
| <b>Name of registered holder<br/>(if issued securities)</b>                                                                                                                                         | Not applicable |
| <b>Date of change</b>                                                                                                                                                                               | Not applicable |
| <b>No. and class of securities to which<br/>interest related prior to change</b><br><small>Note: Details are only required for a contract in relation<br/>to which the interest has changed</small> | Not applicable |
| <b>Interest acquired</b>                                                                                                                                                                            | Not applicable |
| <b>Interest disposed</b>                                                                                                                                                                            | Not applicable |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and an<br/>estimated valuation</small>                                                                     | Not applicable |
| <b>Interest after change</b>                                                                                                                                                                        | Not applicable |

Date of Notice : 20 July 2007

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+ See chapter 19 for defined terms.