



ASX Announcement

22 July 2010

SEEK Limited Announces Key Internal Appointments

SEEK Limited (ASX:SEK) announced today several key internal appointments. Meahan Callaghan, Peter Everingham, Michael Ilczynski and Helen Souness and have been appointed as the newest members of the SEEK Executive team, currently constituted of Andrew Bassat, Paul Bassat, John Armstrong, Carey Eaton, Jason Lenga and Joe Powell.

The appointment of Meahan, Peter, Michael and Helen highlights the importance of their positions within SEEK and the contribution they have made to the company.

Meahan Callaghan is SEEK's Human Resources Director and has been with the company for the past 5 years. She is responsible for all HR operations across the entire company.

Peter Everingham is the Managing Director of SEEK Education. He is responsible for leading the overall management of the SEEK Education division, including SEEK Learning and THINK Education, its senior management team and its operational initiatives. Peter joined SEEK five years ago as the Managing Director of SEEK Learning.

Michael Ilczynski is SEEK's Strategy Director for Education and Training. He is responsible for developing the strategic direction for SEEK's 100% owned Education businesses, executing appropriate acquisitions and partnerships and managing SEEK's investments in the Education industry. Michael has been with SEEK for the past 4 years.

Helen Souness is SEEK's Marketing Director responsible for leading brand strategy and advertising, digital alliances and marketing and trade marketing. Helen has been with the company for the past 4 years.

SEEK's Joint CEO Paul Bassat said:

'These promotions reflect the significant contributions of these four people over a substantial period of time and the continuity of management we have enjoyed at SEEK'.

SEEK's Joint CEO Andrew Bassat said:

'The increased size and capability of the Executive team reflects the ongoing growth in the size and complexity of SEEK. I would like to congratulate Meahan, Peter, Michael and Helen on their appointments'.

About SEEK

SEEK Limited (ASX Code: SEK) is a media company that uses the Internet as its distribution channel.

As the leader in the online employment market in Australia and New Zealand, seek.com.au and seek.co.nz make it quicker and easier for jobseekers to find jobs that match their search criteria. For recruiters and employers, SEEK provides access to the largest audience of job candidates at a fraction of the cost of print advertising and with greater functionality.

In Australia, seek.com.au now hosts approximately 65% of all jobs on Australia's major job sites. In a given month, over 130,000 job advertisements are posted on seek.com.au and approximately 3.89* million jobseekers visit the site. In New Zealand, over 10,000 job ads are now posted on seek.co.nz, NZ's leading job site.

SEEK also owns SEEK Learning, an online training and development business in Australia, New Zealand and the UK. SEEK Learning helps people further their career through distance education and classroom training courses.

Also operating in the UK is www.seek.co.uk, an online employment site targeting Australian and New Zealand Jobseekers.

*Nielsen NeRatings June 2010

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