

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	SEEK Limited
ABN	46 080 075 314

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Paul Bassat
Date of last notice	26 August 2010

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and indirect interest
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	<p>(a) Holder: Netherlane Pty Ltd (ACN 080 075 332) as trustee for the Paul Bassat Family Trust - 11,250,113 ordinary shares</p> <p>Nature of interest: Director, Beneficiary and Controller of the Paul Bassat Family Trust.</p> <p>(b) Holder: CPU Share Plans Pty Limited (ABN 20 081 600 875) as trustee for Paul Bassat - 471,011 ordinary shares</p> <p>Nature of interest: Beneficiary under trust for the management and issue of shares for the Seek Limited employee share plans.</p>
Date of change	1 July 2011

+ See chapter 19 for defined terms.

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No. of securities held prior to change	<u>Ordinary shares</u> Direct: 1,462,500 Indirect: 11,250,113 <u>Options</u> Direct: 1,793,606
Class	Ordinary shares Options (not quoted)
Number acquired	<u>Ordinary shares</u> Indirect: 471,011
Number disposed	<u>Options</u> Direct (exercise): 471,011 Direct (lapse): 1,322,595
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$2,491,648.19 (exercise price of \$5.29 per option)
No. of securities held after change	<u>Ordinary shares</u> Direct: 1,462,500 Indirect: 11,721,124
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Exercise of 471,011 options. Lapse of 1,322,595 options, being all remaining options which were held by Paul Bassat (1,061,212 lapsing due to cessation of employment and 261,383 lapsing due to failure to meet performance hurdles).

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	Not applicable
Name of registered holder (if issued securities)	Not applicable
Date of change	Not applicable

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No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	Not applicable
Interest acquired	Not applicable
Interest disposed	Not applicable
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	Not applicable
Interest after change	Not applicable

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	Not applicable
If so, was prior written clearance provided to allow the trade to proceed during this period?	Not applicable
If prior written clearance was provided, on what date was this provided?	Not applicable

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