Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003, 24/10/2005.

Name of entity

SEEK Limited

ABN

46 080 075 314

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

1	+Class of +securities issued or to be issued	Long Term Incentive Options issued under the SEEK Performance Rights and Options Plan (**LTI Options**) Performance rights issued under the SEEK Performance Rights and Options Plan – 2012-2013 Executive Offer (**Executive Performance Rights**)
2	Number of +securities issued or to be issued (if known) or maximum number which may be issued	**LTI Options**: 1, 085,526 **Executive Performance Rights:** 10

+ See chapter 19 for defined terms.

Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)	**LTI Options** (a) Exercise price – $7.43 (b) Exercise date – 1 July 2015 (c) Expiry date – 1 July 2017 Each LTI Option entitles the holder to acquire one fully paid ordinary share in SEEK. The LTI Options are subject to a performance condition (the “Exercise Entitlement Percentage”) which is measured over a three year testing period (30 June 2012 to 30 June 2015). All of the LTI Options will lapse if the performance condition is not satisfied. If the LTI Options are exercised on or before 30 June 2016, the shares provided on exercise of the LTI Options will be subject to a disposal restriction period. The disposal restriction period will end on 1 July 2016. **Executive Performance Rights** Each Executive Performance Right entitles the holder to acquire a number of fully paid ordinary shares in SEEK if the performance right vests. The number of shares that will be provided if an Executive Performance Right vests will be determined in accordance with a conversion formula as set out in the SEEK 2012 Notice of Meeting. There is no amount payable by a holder on issue or exercise of an Executive Performance Right. The shares provided on exercise of each Executive Performance Right will be subject to a 1 year disposal restriction period ending on 1 July 2014 or an 18 month disposal restriction period ending on 31 December 2014 in the case of Mr Andrew Bassat, the CEO of SEEK. Further information about the terms of the LTI Options and the Executive Performance Rights can be found in the SEEK 2012 Notice of Annual General Meeting.

+ See chapter 19 for defined terms.

4	Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	Prior to vesting, the LTI Options and the Executive Performance Rights do not carry a right to vote or receive dividends or distributions. The ordinary shares provided on exercise of the LTI Options and the Executive Performance Rights will rank equally with the fully paid ordinary shares then on issue.
5	Issue price or consideration	Nil
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	The LTI Options are issued to Mr Andrew Bassat, the CEO of SEEK, as part of the CEOs remuneration package for the financial year ending 30 June 2013 (**FY13**). The Executive Performance Rights are issued to the executives of SEEK as part of SEEK's FY13 executive remuneration plan.
7	Dates of entering +securities into uncertificated holdings or despatch of certificates	1,085,526 LTI Options issued on 3 December 2012 10 Executive Performance Rights issued on 3 December 2012

		Number	+Class
8	Number and +class of all +securities quoted on ASX (*including* the securities in clause 2 if applicable)	337,101,307	Ordinary shares

+ See chapter 19 for defined terms.

9 Number and +class of all +securities not quoted on ASX (*including* the securities in clause 2 if applicable)

Number	+Class
9,949,769	Performance rights and options

10 Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

Not applicable. LTI Options and Executive Performance Rights do not carry a right to a dividend.

Part 2 - Bonus issue or pro rata issue

11 Is security holder approval required?

Not applicable

12 Is the issue renounceable or non-renounceable?

Not applicable

13 Ratio in which the +securities will be offered

Not applicable

14 +Class of +securities to which the offer relates

Not applicable

15 +Record date to determine entitlements

Not applicable

16 Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?

Not applicable

17 Policy for deciding entitlements in relation to fractions

Not applicable

18 Names of countries in which the entity has +security holders who will not be sent new issue documents

Note: Security holders must be told how their entitlements are to be dealt with.

Cross reference: rule 7.7.

Not applicable

19 Closing date for receipt of acceptances or renunciations

Not applicable

+ See chapter 19 for defined terms.

20	Names of any underwriters	Not applicable
21	Amount of any underwriting fee or commission	Not applicable
22	Names of any brokers to the issue	Not applicable
23	Fee or commission payable to the broker to the issue	Not applicable
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of +security holders	Not applicable
25	If the issue is contingent on +security holders' approval, the date of the meeting	Not applicable
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	Not applicable
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	Not applicable
28	Date rights trading will begin (if applicable)	Not applicable
29	Date rights trading will end (if applicable)	Not applicable
30	How do +security holders sell their entitlements *in full* through a broker?	Not applicable
31	How do +security holders sell *part* of their entitlements through a broker and accept for the balance?	Not applicable
32	How do +security holders dispose	Not applicable

+ See chapter 19 for defined terms.

	of their entitlements (except by sale through a broker)?	
33	+Despatch date	Not applicable

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34 Type of securities
(*tick one*)

(a) ☐ Securities described in Part 1

(b) ☐ All other securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

35 ☐ If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders

36 ☐ If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over

37 ☐ A copy of any trust deed for the additional +securities

+ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of securities for which +quotation is sought	
39	Class of +securities for which quotation is sought	
40	Do the +securities rank equally in all respects from the date of allotment with an existing +class of quoted +securities? If the additional securities do not rank equally, please state: • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	
41	Reason for request for quotation now Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another security, clearly identify that other security)	

		Number	+Class
42	Number and +class of all +securities quoted on ASX (*including* the securities in clause 38)		

Quotation agreement

1 +Quotation of our additional +securities is in ASX's absolute discretion. ASX may quote the +securities on any conditions it decides.

2 We warrant the following to ASX.

- The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.

- There is no reason why those +securities should not be granted +quotation.

- An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

  Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.

- If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.

3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.

4 We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: ......MOANA WEIR.... Date: ....3 DECEMBER 2012............
(Company secretary)

Print name: ....MOANA WEIR..........................

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+ See chapter 19 for defined terms.