ASX Announcement

6 May 2014

SEEK prepares for listing of Zhaopin Limited on NYSE

SEEK Limited ("SEEK") has announced that its subsidiary Zhaopin Limited ("Zhaopin") has publicly filed a registration statement with the U.S. Securities and Exchange Commission in connection with a proposed Initial Public Offering ("IPO") of its American Depositary Shares ("ADS") representing Class A Ordinary Shares in the U.S. and elsewhere.

The number of ADSs to be issued and the price range for the proposed offering have not yet been determined. Zhaopin plans to list its ADS on the New York Stock Exchange under the ticker symbol "ZPIN." Credit Suisse and UBS are acting as joint bookrunners for the offering.

Jason Lenga, Managing Director of SEEK International has been appointed the Chairman of Zhaopin. He is responsible for SEEK's international investments and international corporate strategy.

Zhaopin is a leading career platform in China focusing on connecting users with relevant job opportunities throughout their career lifecycle. Jason said the proposed IPO would be an important milestone for Zhaopin.

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