

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                |                |
|----------------|----------------|
| Name of entity | SEEK Limited   |
| ABN            | 46 080 075 314 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                     |                  |
|---------------------|------------------|
| Name of Director    | Graham Goldsmith |
| Date of last notice | 25 June 2015     |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                 |                                                                                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Direct or indirect interest                                                                                                                                     | Direct                                                                                                                                                                                      |
| Nature of indirect interest<br>(including registered holder)<br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> | Not applicable                                                                                                                                                                              |
| Date of change                                                                                                                                                  | 29 September 2017                                                                                                                                                                           |
| No. of securities held prior to change                                                                                                                          | <b>SEEK Securities:</b><br>Ordinary shares:<br>Direct: Nil<br>Indirect: 45,000<br><br><b>Zhaopin Securities:</b><br>American Depositary Shares ("ADSs"):<br>Direct: 18,000<br>Indirect: Nil |
| Class                                                                                                                                                           | <b>Zhaopin Securities:</b><br>ADSs                                                                                                                                                          |

+ See chapter 19 for defined terms.

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|                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Number acquired</b>                                                                                                                                                      | Not applicable                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Number disposed</b>                                                                                                                                                      | <b>Zhaopin Securities:</b><br>ADSs:<br>Direct: 18,000 (cancelled)                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and estimated valuation                                                                   | US\$16.32 per ADS, paid net of the cancellation fee of US\$0.05 per ADS                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>No. of securities held after change</b>                                                                                                                                  | <b>SEEK Securities:</b><br>Ordinary shares:<br>Direct: Nil<br>Indirect: 45,000                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | As part of the merger of Zhaopin Limited (detailed in SEEK's announcement on 7 April 2017), the ADSs were cancelled in exchange for US\$16.32 per ADS, paid net of the cancellation fee of US\$0.05 per ADS. The amount of US\$16.32 formed part of the merger consideration of US\$18.20 per ADS minus a Special Dividend amount of US\$1.88 which was paid to all holders of ADSs. Further details in relation to the cancellation of the ADSs are detailed in SEEK's announcement on 2 October 2017. |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                              |                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Detail of contract</b>                                                                                                                                                    | Not applicable |
| <b>Nature of interest</b>                                                                                                                                                    | Not applicable |
| <b>Name of registered holder (if issued securities)</b>                                                                                                                      | Not applicable |
| <b>Date of change</b>                                                                                                                                                        | Not applicable |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed | Not applicable |

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|                                                                                                                             |                |
|-----------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Interest acquired</b>                                                                                                    | Not applicable |
| <b>Interest disposed</b>                                                                                                    | Not applicable |
| <b>Value/Consideration</b><br><small>Note: If consideration is non-cash, provide details and an estimated valuation</small> | Not applicable |
| <b>Interest after change</b>                                                                                                | Not applicable |

**Part 3 – <sup>+</sup>Closed period**

|                                                                                                                                                               |                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | Not applicable |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>                                                          | Not applicable |
| <b>If prior written clearance was provided, on what date was this provided?</b>                                                                               | Not applicable |

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<sup>+</sup> See chapter 19 for defined terms.