



15 March 2018

Company Announcements  
Australian Securities Exchange  
Level 4  
20 Bridge Street  
SYDNEY NSW 2000

### **Appendix 3Y – Share transaction and options exercise by Andrew Bassat**

SEEK has today lodged an Appendix 3Y which refers to recent transactions undertaken by Andrew Bassat, CEO and Co-Founder.

The transactions relate to the following:

- a sale of 500,000 ordinary SEEK shares to fund payments in relation to the exercise of long-term incentive (“LTI”) options and personal tax obligations; and
- exercise of LTI options totalling 672,348 options that vested on 1 July 2016.

The net impact of the above transactions is that Mr Bassat has increased his ownership by 172,348 ordinary shares and remains a significant long-term shareholder of SEEK.

|                  | <b>Previous shareholding</b>  | <b>Current shareholding<br/>(as at 15 March 2018)</b> | <b>Net change</b>          |
|------------------|-------------------------------|-------------------------------------------------------|----------------------------|
| Mr Andrew Bassat | 14,270 820<br>ordinary shares | 14,443,168<br>ordinary shares                         | 172,348<br>ordinary shares |

Your faithfully

A handwritten signature in black ink, appearing to read "Lynne Jensen".

Lynne Jensen  
Group Company Secretary

**SEEK Limited**

Level 6, 541 St Kilda Road, Melbourne, Victoria, 3004 | Tel: +613 8517 4100 | Fax: +613 9510 7244 | ABN 46 080 075 314

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                       |                |
|-----------------------|----------------|
| <b>Name of entity</b> | SEEK LIMITED   |
| <b>ABN</b>            | 46 080 075 314 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                 |
|----------------------------|-----------------|
| <b>Name of Director</b>    | ANDREW BASSAT   |
| <b>Date of last notice</b> | 5 December 2017 |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                          |                                                       |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| <b>Direct or indirect interest</b>                                                                                                                       | Direct                                                |
| <b>Nature of indirect interest<br/>(including registered holder)</b><br>Note: Provide details of the circumstances giving rise to the relevant interest. | Not applicable                                        |
| <b>Date of change</b>                                                                                                                                    | Change 1: 9 March 2018<br><br>Change 2: 15 March 2018 |

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+ See chapter 19 for defined terms.

**Appendix 3Y**  
**Change of Director's Interest Notice**

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|-----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>No. of securities held prior to change</b>                                                             | <b>SEEK Securities:</b><br><br>Ordinary shares:<br>Direct: 2,949,211<br>Indirect: 11,321,609<br><i>Total shares: 14,270,820</i><br><br>Options:<br>Direct: 672,348<br><br>LTI Rights:<br>Direct: 536,780<br><br>Equity Right:<br>Direct: 1 |
| <b>Class</b>                                                                                              | <b>SEEK Securities:</b><br><br>Change 1: Ordinary shares (share sale)<br>Change 2: Ordinary shares (options exercise)                                                                                                                      |
| <b>Number acquired</b>                                                                                    | <b>SEEK Securities:</b><br><br>Change 2: 672,348 ordinary shares                                                                                                                                                                           |
| <b>Number disposed</b>                                                                                    | <b>SEEK Securities:</b><br><br>Change 1: 500,000 ordinary shares sold                                                                                                                                                                      |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and estimated valuation | Change 1: \$20.5778<br><br>Change 2: 672,348 options<br>(exercise price \$10.38)                                                                                                                                                           |

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+ See chapter 19 for defined terms.

**Appendix 3Y**  
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|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>No. of securities held after change</b>                                                                                                                                  | <b>SEEK Securities:</b><br><br>Ordinary shares:<br>Direct: 3,121,559<br>Indirect: 11,321,609<br><i>Total shares: 14,443,168</i><br><br>LTI Rights:<br>Direct: 536,780<br><br>Equity Right:<br>Direct: 1 |
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Change 1: On market trade<br><br>Change 2: Exercise of 672,348 vested options (granted 4 December 2013, pursuant to the terms of the SEEK Performance Rights and Options Plan)                          |

**Part 2 – Change of director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|                                                                                                                                                                              |                |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Detail of contract</b>                                                                                                                                                    | Not applicable |
| <b>Nature of interest</b>                                                                                                                                                    | Not applicable |
| <b>Name of registered holder (if issued securities)</b>                                                                                                                      | Not applicable |
| <b>Date of change</b>                                                                                                                                                        | Not applicable |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed | Not applicable |
| <b>Interest acquired</b>                                                                                                                                                     | Not applicable |
| <b>Interest disposed</b>                                                                                                                                                     | Not applicable |

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|--------------------------------------------------------------------------------------------------------------|----------------|
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation | Not applicable |
| <b>Interest after change</b>                                                                                 | Not applicable |

#### Part 3 – <sup>+</sup>Closed period

|                                                                                                                                                               |                |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| <b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b> | Not applicable |
| <b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>                                                          | Not applicable |
| <b>If prior written clearance was provided, on what date was this provided?</b>                                                                               | Not applicable |

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<sup>+</sup> See chapter 19 for defined terms.