



ASX RELEASE

19 March 2018

Tony Wee becomes a Substantial Shareholder

The Company is very pleased to attach a Form 603 (Notice of initial substantial holder) and Form 604 (Notice of change of interests of substantial holder) received from the Company's recently appointed Corporate Advisor, Mr Tony Wee.

Based on the information contained within the two substantial holder notices, Mr Wee has since 30 August 2017 acquired, on-market, a total of 9,551,953 shares at a cost of \$616,371.29, which includes recent purchases at 18.5 cents per share.

Mr Wee was appointed as the Company's Corporate Advisor on 22 December 2017 with the mandate to add high net worth professional and accredited investors to SportsHero's shareholder base and to promote SportsHero throughout South East Asia to investor, brokers, mutual funds, hedge funds, investment partnerships and potential affiliates/partners.

Since his appointment, Tony has been instrumental in establishing the following partnerships:

- the establishment of SportsHero's landmark Indonesian Football partnership with Jakarta's leading IT, social network and telecommunications entrepreneur Mr Tri Putra Permadi; and
- the establishment of a partnership with Indonesia's Walletku, which launches SportsHero into mainstream Indonesia and provides SportsHero with access to Indonesia's massive prepaid mobile phone market.

Michael Higginson
Chairman

ABOUT SPORTSHERO

SportsHero Limited listed on the Australian Securities Exchange (ASX code: SHO) on 15 February 2017 and is the owner of a world leading sports prediction, gamification and marketing app.

The Company has the high level strategic aim of capitalising on the potential of a notional amalgamated community of over 1 billion people by combining the communities of its Affiliates (social platforms, B2B and B2C brands and professional sports teams) to create a robust user-base of sports fans who come together to play sports games, consume content and interact with ambassadors and personalities.

Affiliates and ambassadors

Spartan Sporting Goods – whose ambassadors include Sachin Tendulkar, MS Dhoni, Chris Gale and Michael Clarke who collectively have over 90 million social followers

YuuZoo Corporation – community size of over 100 million football fans

Minute Media (90min) – community size of over 500 million with 60 million unique monthly users

Ian Chappell – SportsHero's cricket ambassador

SportsHero Limited
ABN 98 123 423 987
Principal and Registered Office: 29 Brookside Place, Lota, Queensland 4179
Tel/Fax: +61 7 3901 0751

Form 604Corporations Act 2001
Section 671B**Notice of change of interests of substantial holder**To Company Name/Scheme SportsHero LimitedACN/ARSN 123 423 987**1. Details of substantial holder (1)**Name Tony Wee

ACN/ARSN (if applicable) _____

There was a change in the interests of the
substantial holder on2/3/2018

The previous notice was given to the company on

19/3/2018

The previous notice was dated

16/3/2018**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Fully paid ordinary shares	12,351,182	5.076%	16,551,953	6.64%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
7/2/18	Tony Wee	Conversion of performance rights	Conversion of performance rights	2,000,000 fully paid ordinary shares	Tony Wee
2/3/18	Tony Wee	Conversion of performance rights	Conversion of performance rights	2,000,000 fully paid ordinary shares	Tony Wee
14/3/18	Tony Wee	On market acquisition	\$36,598	200,771	Tony Wee

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Tony Wee	BNP Paribas Noms Pty Ltd	Tony Wee		9,551,953 fully paid ordinary shares	3.83%

Tony Wee	Tony Wee	Tony Wee		7,000,000 fully paid ordinary shares	2.81%

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Not applicable	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
BNP Paribas Noms Pty Ltd	PO Box R209, Royal Exchange, NSW 1225
Tony Wee	19 Tai Hang Road, Apartment 11A, Hong Kong

Signature

print name **Tony Wee**

capacity

sign here

date 16 / 3 / 2018

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Form 603Corporations Act 2001
Section 671B**Notice of initial substantial holder**To Company Name/Scheme **SportsHero Limited**ACN/ARSN **123 423 987****1. Details of substantial holder (1)**Name **Tony Wee**

ACN/ARSN (if applicable)

The holder became a substantial holder on **10/1/2018****2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Fully paid ordinary shares	12,351,182	12,351,182	5.076%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Tony Wee		12,351,182 fully paid ordinary shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
Tony Wee	BNP Paribas Noms Pty Ltd	Tony Wee	9,351,182 fully paid ordinary shares
Tony Wee	Tony Wee	Tony Wee	3,000,000 fully paid ordinary shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
Tony Wee	30/08/2017-3/10/2017	\$579,773.29	-	9,351,182 fully paid ordinary shares
Tony Wee	10/1/2018		in consideration for	3,000,000 fully paid ordinary shares

			appointment as Corporate Advisor	
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6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
not applicable	

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
BNP Paribas Noms Pty Ltd	PO Box R209, Royal Exchange, NSW 1225
Tony Wee	19 Tai Hang Road, Apartment 11A, Hong Kong

Signature

print name Tony Wee

capacity

sign here

date 16 1 3 /2018

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.