



ASX ANNOUNCEMENT

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Simble to provide Energy IoT Analytics solution to leading London bus operator

Simble Solutions Limited (**Simble** or the **Company**) an Australian software company focused on energy SaaS and IoT solutions is pleased to provide a sales update in relation to its expansion strategy in the UK.

Simble was chosen to provide its energy analytics solution to RATP Dev London (**RATP Dev**) the leading operator of bus services in and around the capital on behalf of Transport for London (**TFL**). Simble's technology will be deployed as part of an energy efficiency and baseline measurement program undertaken by Powercor Limited (**Powercor**). RATP Dev manages on behalf of TFL a fleet of over 1,100 vehicles across 97 bus routes transporting 249 million passengers annually. RATP Dev has also 13 operational garages and maintenance depots.

The SimbleSense Platform will be deployed across all 13 operational garages and maintenance depots of RATP Dev. The SimbleSense Platform will connect via Internet of Things (IoT) technology to a range of energy metering devices, providing detailed measurement, reporting and verification of all energy efficiency initiatives. Simble's technology is offered under a five-year recurring Software-as-a-Service subscription model.

Simble's targeted UK expansion strategy is designed to leverage strong demand trends for smart energy efficiency technologies and harness major synergies involving its IoT and analytics capabilities.

Chris Wright, Technical Director of Powercor commented:

"This project is part of a greater *smart city* play and we look forward to delivering another successful outcome for our client. The SimbleSense analytics platform is bundled with our Energy Efficiency and Facility Management contract solutions, which will deliver superior value to our customers and provides us with a source of differentiation over our competitors allowing us to win highly competitive contracts.

"We continue to see strong demand for our solutions and witness a sense of urgency in the industry, stimulated by supportive government initiatives and rising awareness for the benefits of our energy efficiency projects."

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Fadi Geha, CEO of Simble, commented on the contract:

"We are excited to be working alongside our partner Powercor to help Transport of London become smarter and reduce its energy footprint as we showcase the economic and environmental benefits of our disruptive Energy and IoT Platform for a high profile client.

"We are thinking about a future of London that will use technology and innovative data collection to enhance the lives of its residents and increase the competitiveness with other cities. One contract at a time we are helping London become just that.

"The awarded contract further validates our UK expansion strategy and underlines the accelerating momentum we have experienced since the beginning of the calendar year. We are seeing strong growth at our Simble Energy division and look forward to updating the market as we convert our ever-strengthening pipeline."

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About Powercor

Powercor is a leader in LED Lighting technology and control systems to reduce energy consumption and operational costs while increasing productivity. Powercor has worked with over 100 customers across more than 1000 of customers sites and is focused on public sector, office, commercial and industrial, educational and residential segments across the UK. More information: www.powercor.co.uk

About Simble

Simble Solutions (ASX:SIS) is an Australian software company focused on energy management and Internet of Things solutions. The Simble Energy Platform or 'SimbleSense' is an integrated hardware and real-time software solution that enables businesses to visualise, control and monetise their energy systems. The Company's Software as a Service (SaaS) platform has Internet of Things (IoT) capabilities and empowers enterprises and consumers to remotely automate energy savings opportunities to reduce their energy bill. Simble operates in the SME and residential market and targets the distribution of its platform through channel partners. Simble has an international presence with offices in Sydney and Melbourne (Australia), London (UK) and Da Nang (Vietnam). More information: www.simblegroup.com

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