SKYCITY
ENTERTAINMENT GROUP

SKYCITY Entertainment Group Limited
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28 October 2004

Company Announcements Office
Australian Stock Exchange
Exchange Centre
Level 6
20 Bridge Street
Sydney NSW 2000
AUSTRALIA

Dear Sir/Madam

RE: SKYCITY ENTERTAINMENT GROUP LIMITED

APPENDIX 3E: DAILY SHARE BUY-BACK NOTICE FOR 27 OCTOBER 2004

Please find attached Appendix 3E, Daily Share Buyback Notice for 27 October 2004, for your records.

The number of shares bought back was 45,000. These shares will not be cancelled. The number of shares on issue remains 417,543,206.

Yours faithfully

Alistair Ryan

Alistair Ryan
General Manager Corporate

Appendix 3E

Daily share buy-back notice
(*except* minimum holding buy-back and selective buy-back)

Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/9/99. Origin: rule 3.6, Appendix 7C. Amended 30/9/2001.

Name of entity	ABN
SKYCITY Entertainment Group Limited	098 775 047

We (the entity) give ASX the following information.

Information about buy-back

1	Type of buy-back	**On market**
2	Date Appendix 3C was given to ASX	**2 September 2004**

Total of all shares bought back, or in relation to which acceptances have been received, before, and on, previous day*

		Before previous day	Previous day
3	Number of shares bought back or if buy-back is an equal access scheme, in relation to which acceptances have been received	**1,366,545**	**45,000**
4	Total consideration paid or payable for the shares	**NZ$6,209,899.44**	**NZ$198,099.00**

	Before previous day	Previous day
5 If buy-back is an on-market buy-back	highest price paid: **NZ$ 4.62** date: **9-Sept-2004** lowest price paid: **NZ$ 4.37** date: **15-Oct-2004**	highest price paid: **NZ$4.41** lowest price paid: **NZ$4.40** highest price allowed under rule 7.33: **NZ$4.70**

Participation by directors

6 Deleted 30/9/2001.	

How many shares may still be bought back?

7 If the company has disclosed an intention to buy back a maximum number of shares - the remaining number of shares to be bought back	**Up to a maximum value of: NZ$ n/a** **Up to a maximum of: 1,588,455 shares**

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

Sign here: ......Alistair Ryan...... Date: 28/10/04
(~~Director~~/Company secretary)

Print name: Alistair Bruce Ryan

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