

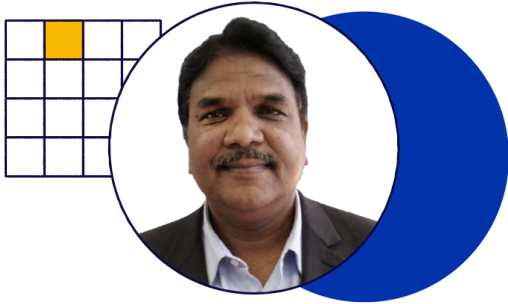
SenSen Networks 2021 Annual General Meeting

17 December 2021



sensen.ai
solving the impossible

Board of Directors



CEO
Dr. Subhash Challa

Subhash is a world leading authority in data science specializing in the analysis of video and sensor data with a focus on solving everyday business problems.



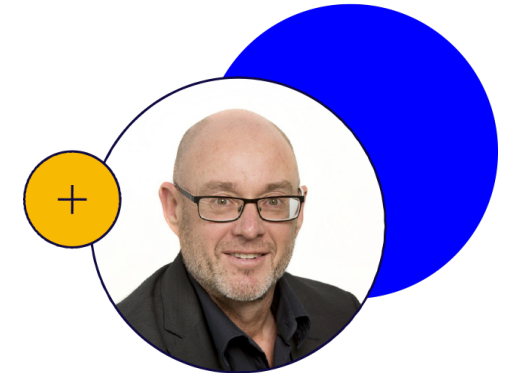
COO
Mr. David Smith

With an extensive background advising companies across all sectors, including tech, industrials and resources, David has driven the evolution of several emerging companies into multi-billion-dollar enterprises.



Executive Director
Mrs. Heather Scheibenstock

Heather has over 25 years' experience within the gaming and hospitality industries specialising in strategic planning, business development, stakeholder engagement and offshore growth.



Non-Executive Director
Mr. Zenon Pasieczny

Zenon is an experienced venture capital investor and is closely involved in SenSen's strategic marketing and delivery of global communication messages to clients, partners and the media.

Chairman & CEO Address



About SenSen

- **World Leaders in Sensor AI solutions**
- **Our IP - The SenDISA platform and Software**
 - Protected by 14 patent families; 5 granted & 9 pending.
 - It integrates with cameras and sensors to deliver highly accurate and actionable intelligence
- **Customers**
 - cities, casinos, fuel retail services and large-scale surveillance operators
- **We operate in a large and growing AI market**

FY2021 Operational Highlights

- **Listed on the OTCQB (SNNSF)** venture market in the USA
- **Acquired Snap Network Surveillance**, a world leader in AI-powered multi-camera tracking software
- **Raised \$7.15m** in January 2021 to accelerate revenue growth and enhance our delivery capabilities to global customers
- **Established North American headquarters in Las Vegas** and grew the team from 2 to 10 people with a strong focus on sales and customer support.
- **Entered into an agreement to acquire Scancam** for an upfront consideration of \$6.5m.

FY2021 Financial Highlights

- **Revenues** of \$5.5m, up 47% **YoY**
- **Annual Recurring Revenue:** \$2.7m, up 33% YoY
- **EBITDA loss** of \$2.3m, a 26% improvement YoY
- **Zero churn**
- **Customer net retention rate:** 120%+
- **Net cash position** of \$5.2m as at 30 June 2021

FY2022 – H1 Operations Highlights

- **Acquired Scancam Industries**
- **New Contract Wins Smart Cities – Total Value \$2.232m (Min)**
 - *Oct21 Australia's National Heavy Vehicle Regulator - Min \$552K*
 - *Dec21 Sunshine Coast Regional Council – Min \$280K*
 - *Dec21 Chicago Parking Meters – Min \$1.4M*
- **New Contract Wins Casinos – Total Value Min \$1.155m (Min)**
 - *Dec21 Hippodrome Casino London – Min \$430K*
 - *Dec21 Crown Melbourne – Min \$725K*

Minimum Total Value \$3.3M to be recognized over 2-3 years from new contract wins in H1 FY22.

FY2022 Outlook

- **Revenue guidance of >\$11.0m**, up 111% YoY
- **ARR run rate of > \$8.0m** by end June 2022
- **Customer net retention rate of 120%+**
- **Raised ~\$7m** in November and December 2021 via a placement and a SPP to fund continued growth momentum
- **Strong pipeline of opportunities** in all key verticals: smart cities, casinos, retail and smart surveillance

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