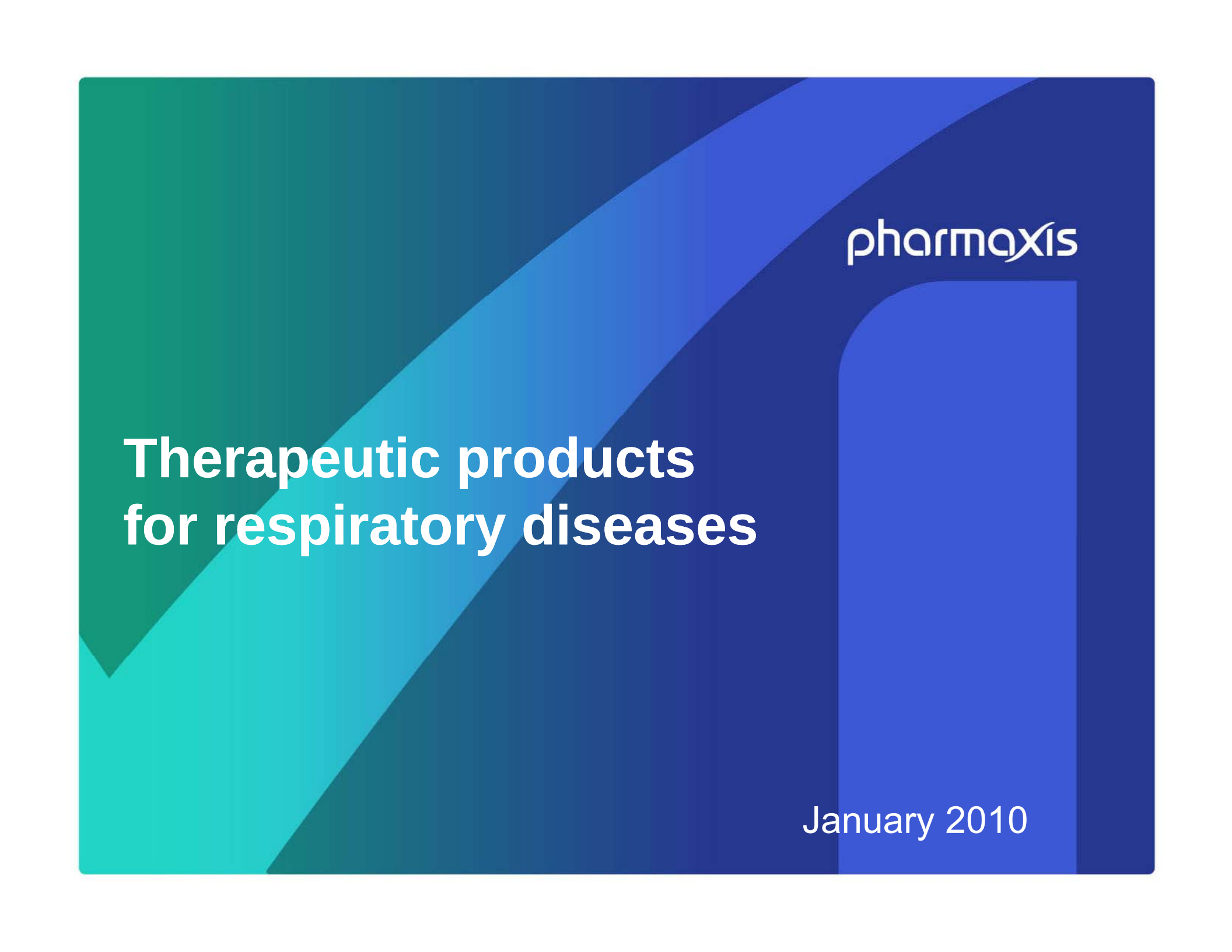




pharmaxis

# Therapeutic products for respiratory diseases

January 2010

# Forward Looking Statements

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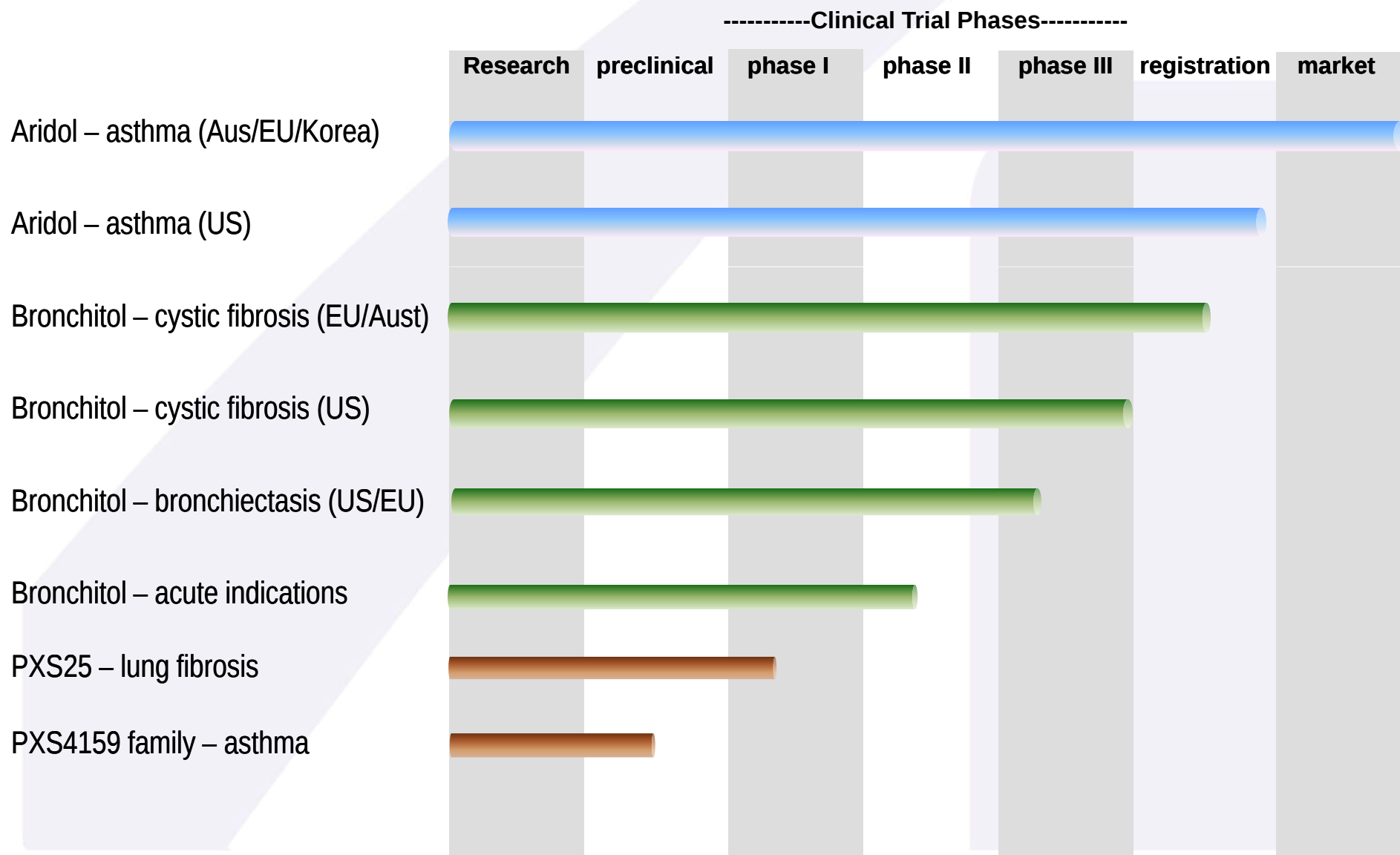
This presentation may contain forward-looking statements that are based on management's current expectations and beliefs and are subject to a number of factors and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. The forward-looking statements contained in this presentation include statements about future financial and operating results, results of our clinical trials, status of our regulatory submissions, possible or assumed future growth opportunities and risks and uncertainties that could affect Pharmaxis' product and products under development. These statements are not guarantees of future performance, involve certain risks, uncertainties and assumptions that are difficult to predict, and are based upon assumptions as to future events that may not prove accurate. Therefore, actual outcomes and results may differ materially from what is expressed herein. In any forward-looking statement in which Pharmaxis expresses an expectation or belief as to future results, such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the statement or expectation or belief will result or be achieved or accomplished.

We are not under any duty to update forward-looking statements unless required by law. This investor presentation is not an offer of the sale of securities.

# Company Overview

|                     |                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Objective           | The development of products for respiratory and inflammatory diseases                                                                                                                                                                                                                                                                                                                                                                      |
| Lead products       | Aridol: management of asthma and COPD<br>Bronchitol: therapeutic for cystic fibrosis and COPD                                                                                                                                                                                                                                                                                                                                              |
| Discovery           | PXS25 (M6P receptor blocker). PXS4159 (VAP1 inhibitor)                                                                                                                                                                                                                                                                                                                                                                                     |
| Listing             | ASX (Nov 2003): PXS                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Locations           | Sydney, NSW, Australia // Exton, PA, USA // Luton, UK                                                                                                                                                                                                                                                                                                                                                                                      |
| Facility            | GMP Manufacture of lead products                                                                                                                                                                                                                                                                                                                                                                                                           |
| Employees           | 108                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Cash (31/12/09)     | A\$102 million                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Shares outstanding  | 219m                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Options outstanding | 13m                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Key patents         | Aridol & Bronchitol granted in USA, Australia, Asia, Canada, Japan; pending in EU, Japan.                                                                                                                                                                                                                                                                                                                                                  |
| Analyst coverage    |      |

# Development Pipeline

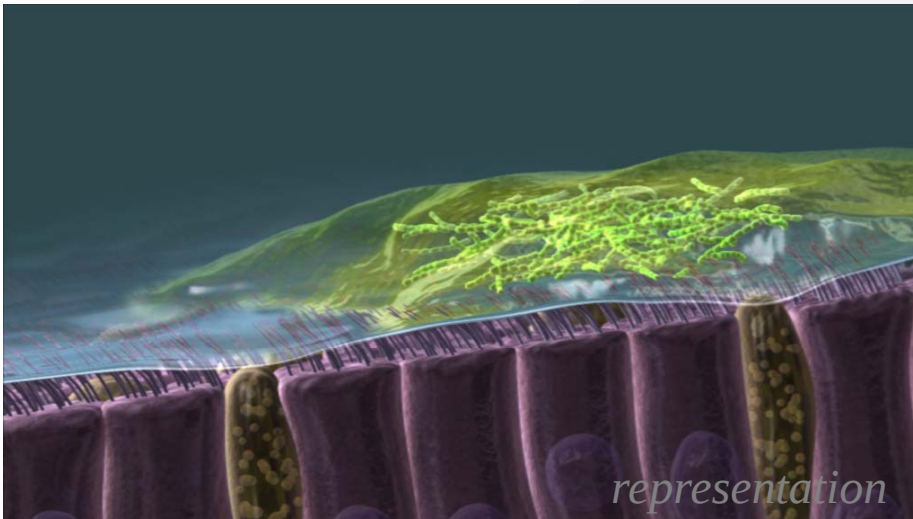


# Bronchitol for Cystic Fibrosis



# Osmotic clearance of abnormal mucus

Before treatment

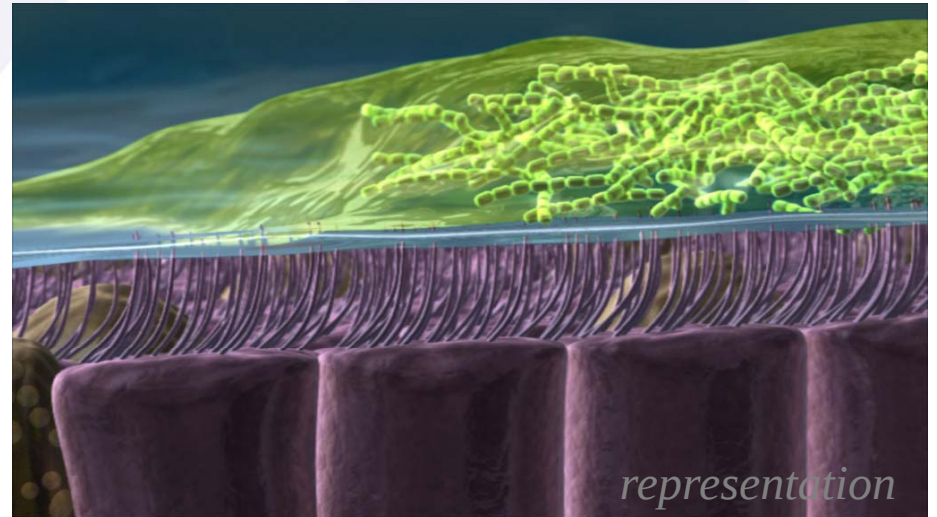


Lung surface dehydrated

Airway surface fluid layer impaired

Lung defense and hygiene compromised

After Bronchitol administration



Lung hydrated

Airway surface liquid restored

Normal lung clearance

# Bronchitol – cystic fibrosis



- **Background**

- Genetic disorder affecting 75,000 worldwide (30,000 in US)
- Poorly hydrated, tenacious, thick mucus
- Current life expectancy is 37 years (US)



- **Current treatments: rhDNase and tobramycin**

- Delivered by nebulizer (preparation, sterilization)
- rhDNase (pulmozyme): global sales US\$440mm (2007)
- Tobramycin: global sales US\$233mm (2007)

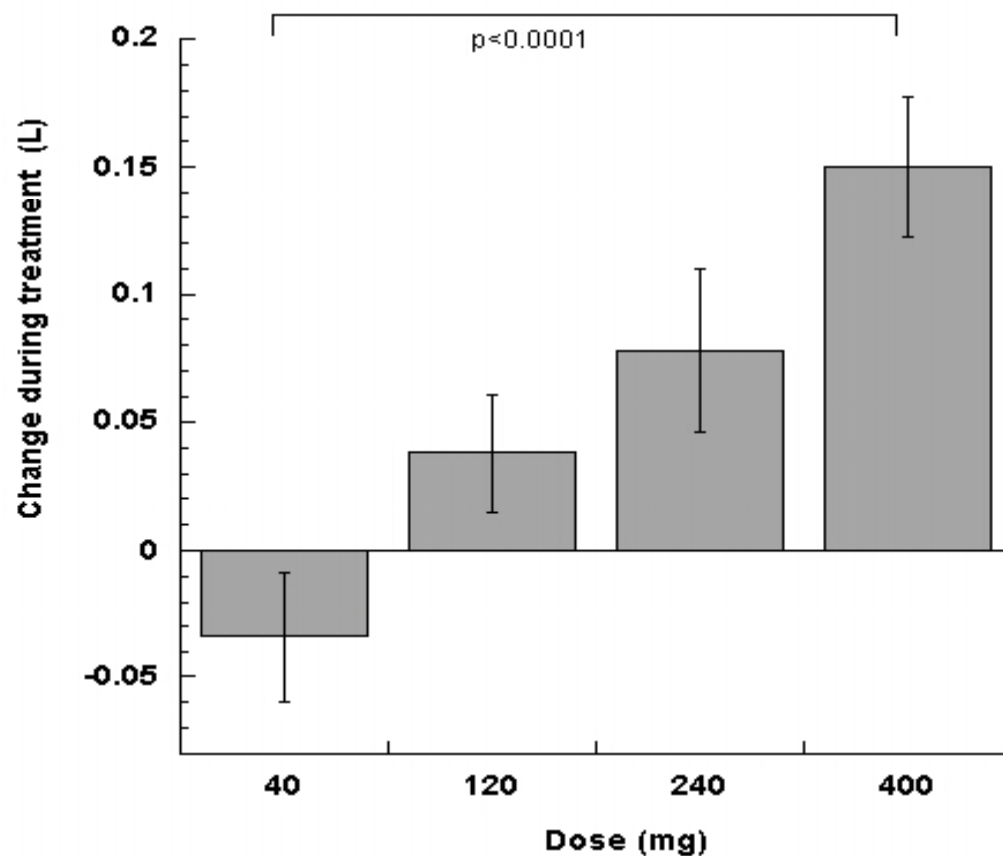


# Treatment Progression – CFF Guidelines

| Grade of recommendation     | Mild                                                                                                                                                                | Moderate/Severe                                                                                    |
|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| A<br>Benefit is substantial | -                                                                                                                                                                   | rhDNase<br>Tobi (if p.a. present)                                                                  |
| B<br>Benefit is moderate    | rhDNase<br>Tobi (if p.a. present)<br>Azithromycin (if p.a. present)<br>Hypertonic Saline<br>Ibuprofen (FEV1>60%)<br>Inhaled B2 agonists                             | Hypertonic Saline<br>Azithromycin (if p.a. present)<br>Ibuprofen (FEV1>60%)<br>Inhaled B2 agonists |
| Insufficient evidence       | Other inhaled antibiotics<br>Oral corticosteroids (18+ yr olds)<br>Leukotriene inhibitors / cromolyn sodium.<br>Anticholinergic bronchodilators<br>N-acetylcysteine |                                                                                                    |
| Against                     | Inhaled corticosteroids (if asthma / ABPA absent)<br>Oral corticosteroids (6-18 yr olds)                                                                            |                                                                                                    |

**There remains a lack of quality long term studies evaluating existing treatments used in CF**

## CF-202 Dose Response 400 mg Selected



- 48 subjects
- Open label multidose study
- 400mg twice a day, then 40, 120, 240mg twice a day for 14 days in a random order
- Washout between doses

# Bronchitol – cystic fibrosis registration

- **1<sup>st</sup> Pivotal Phase III trial**

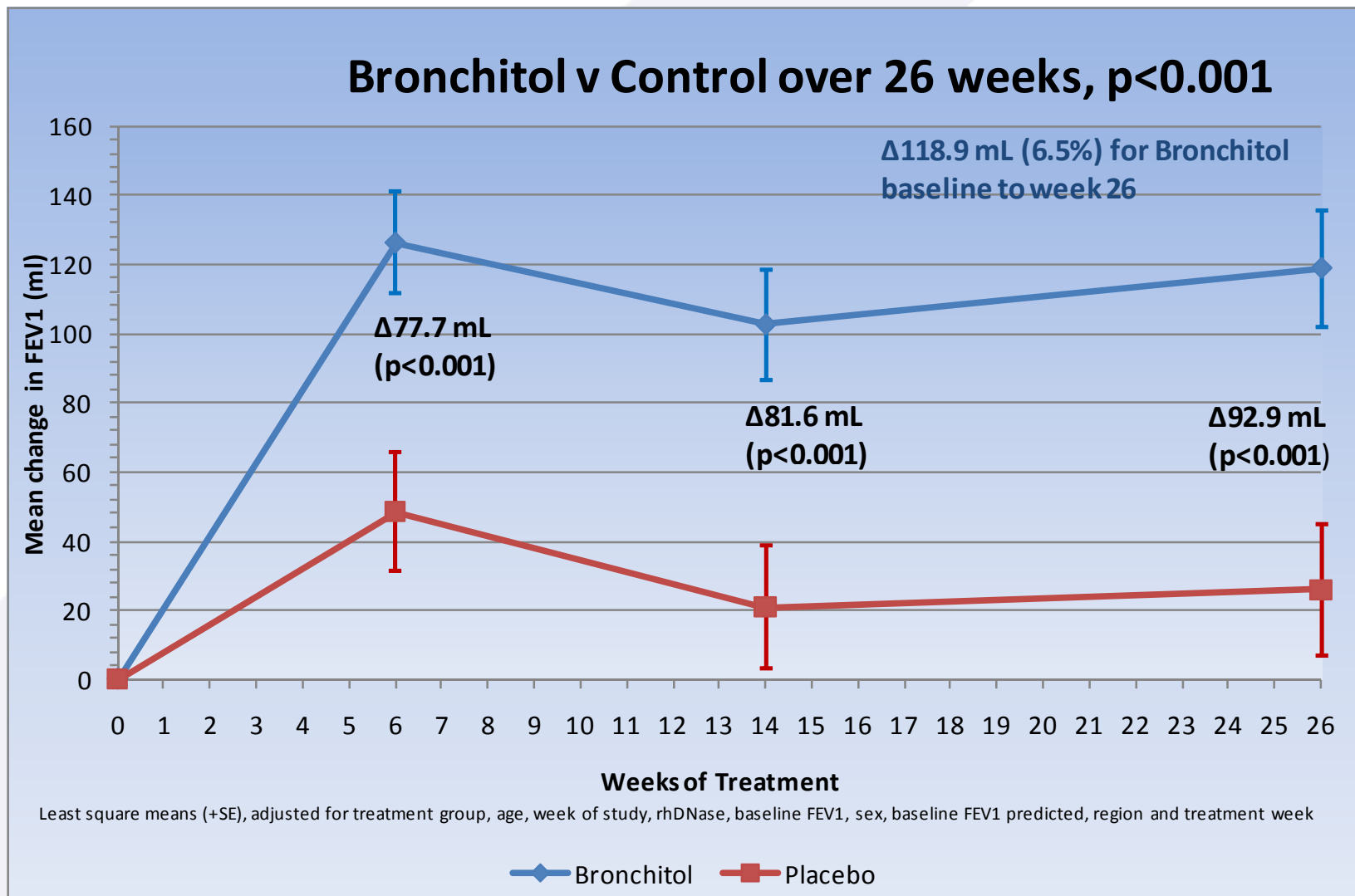


- Multicentre, double blind, placebo controlled
- 325 subjects greater than 6 years old
- 6 month treatment, 400mg twice per day followed by 6 month open
- Primary endpoint:
  - lung function (FEV1)
- Key secondary endpoint:
  - Lung function (FEV1) in patients on rhDNase
- Other endpoints
  - exacerbations
  - antibiotic use
  - QOL and safety

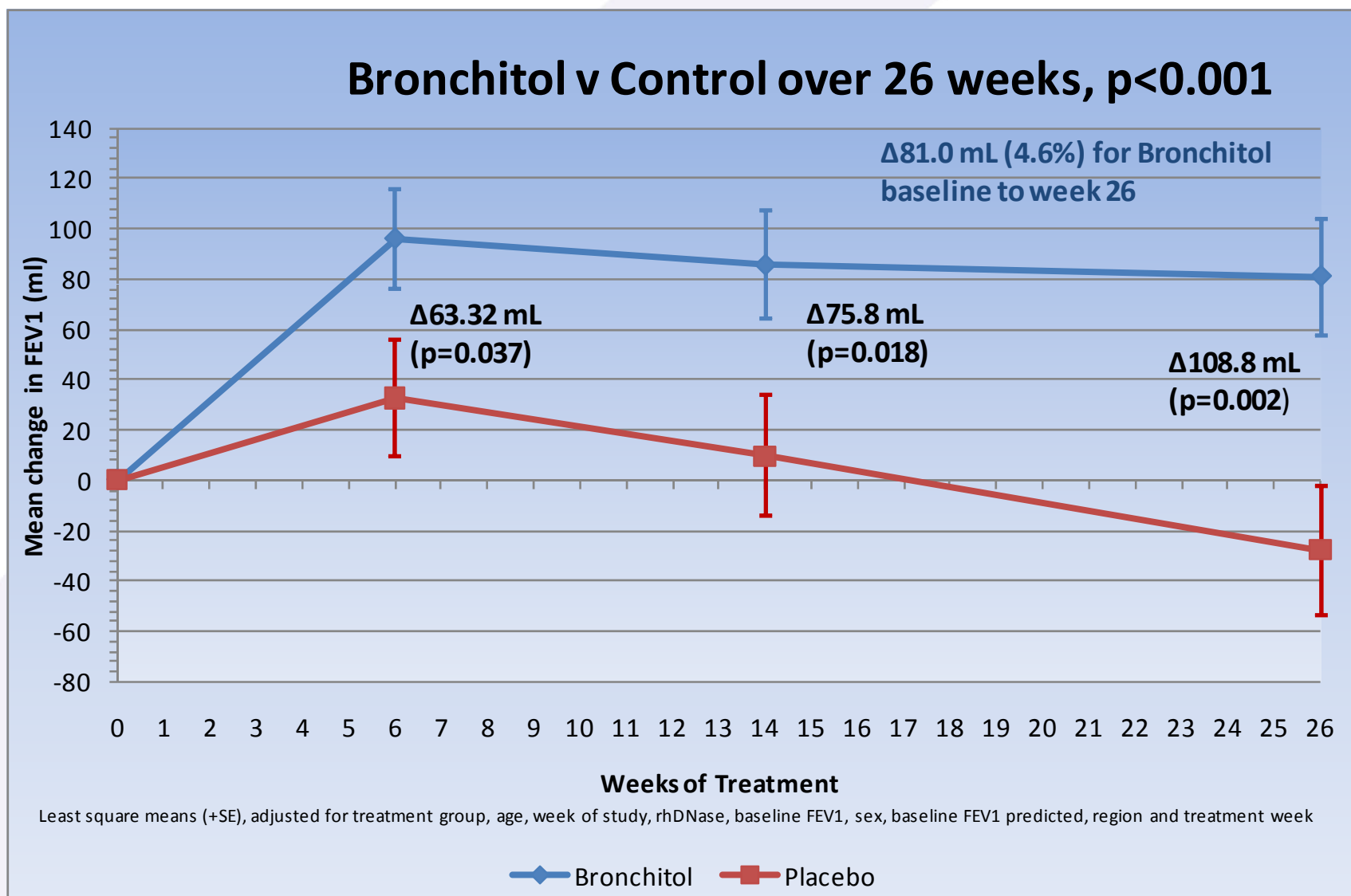
## First Phase 3 -Key demographics at baseline

|                                  | Bronchitol<br>n = 177 | Placebo<br>n = 118 |
|----------------------------------|-----------------------|--------------------|
| Mean age (years)                 | 23.1                  | 22.8               |
| 6 – 11 years                     | 15%                   | 14%                |
| 12 – 17 years                    | 19%                   | 21%                |
| >18 years                        | 64%                   | 64%                |
| Gender: Female                   | 40.1%                 | 51.7%              |
| BMI; mean (SD) kg/m <sup>2</sup> | 21.1 (4.0)            | 20.4 (3.6)         |
| FEV1; mean (range)<br>L          | 2.07 (0.71, 4.92)     | 1.95 (0.78, 3.75)  |
| % of predicted                   | 62.4% (26, 93)        | 61.4% (30,94)      |
| Regular medication               |                       |                    |
| RhDNase; n (%)                   | 96 (54.2%)            | 67 (56.8%)         |
| Antibiotics                      | 94.8%                 | 90.2%              |
| B <sub>2</sub> agonists          | 83.9%                 | 87.1%              |

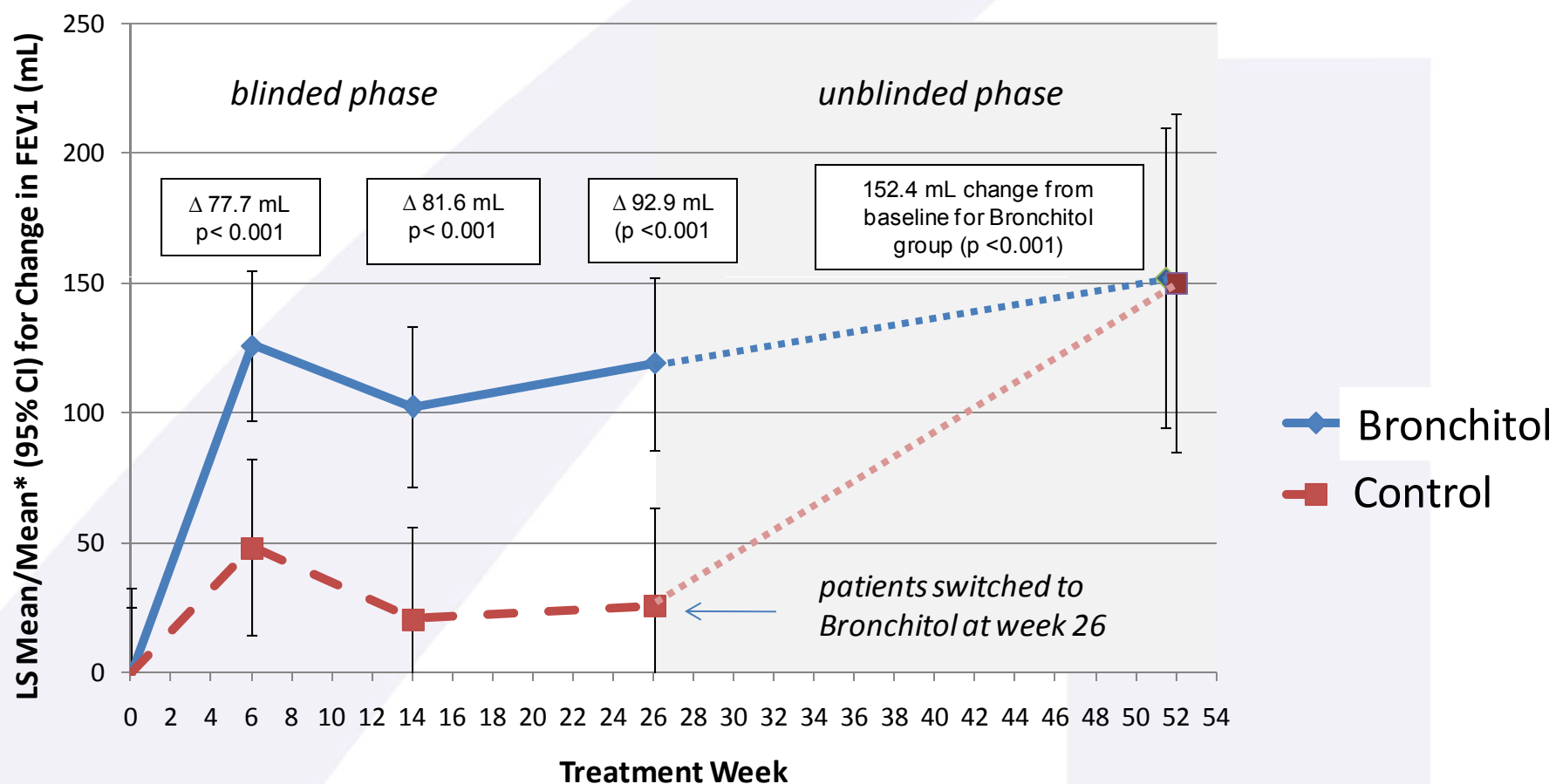
# CF-301 Absolute mean change (mL) in FEV<sub>1</sub>



## CF301 Absolute mean change (mL) in FEV<sub>1</sub> (rhDNase users)

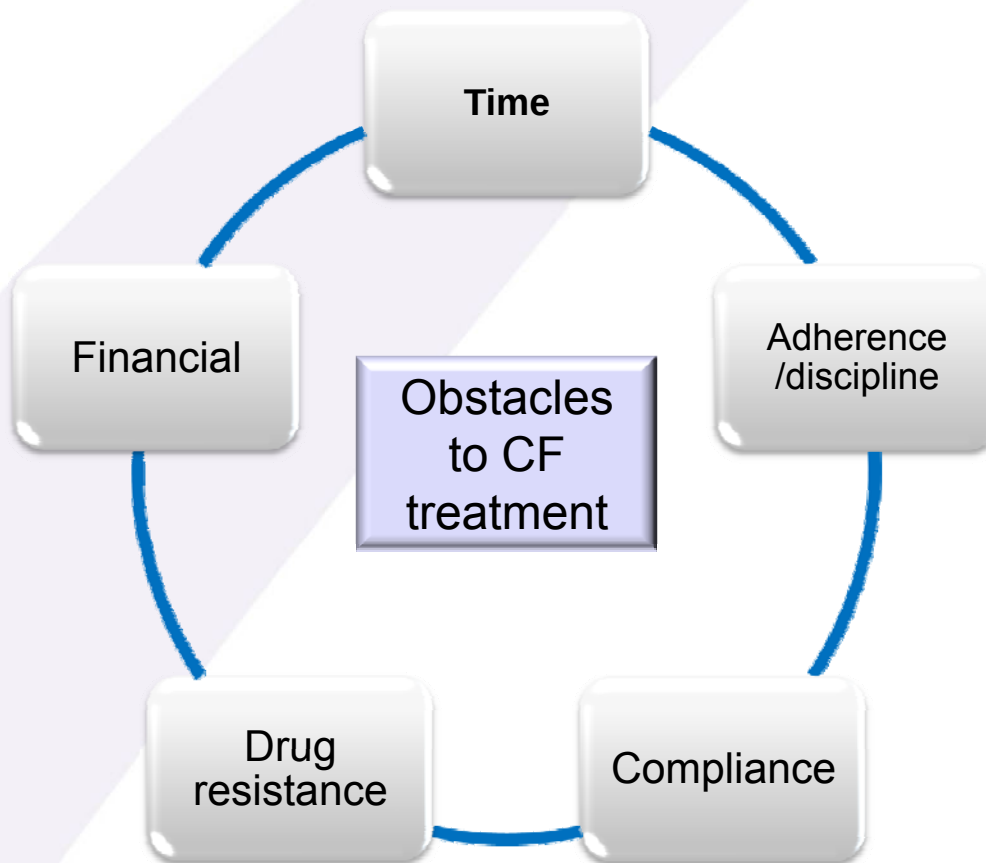


# CF301 – lung function changes at 12 months



# Cystic Fibrosis market research

The time commitment to treatment is the biggest challenge to physicians and patients



- Time requirements and adherence to therapy are pervasive challenges
  - "the treatments take time. Although the payback is longevity and QOL, at the moment the treatments can take up a large part of the day."*
  - "patients feel very pressed for time."*
  - "Because of the time requirement, you have to prioritise meds sometimes. Do the biggest bang for the commitment buck."*
  - "The time element is the key to adherence."*
  - "Therapy gets in the way of daily activities – 50 minutes two times a day!"*
- Treating resistance to antibiotics is another challenge for physicians

# Positioning Bronchitol in CF Treatment

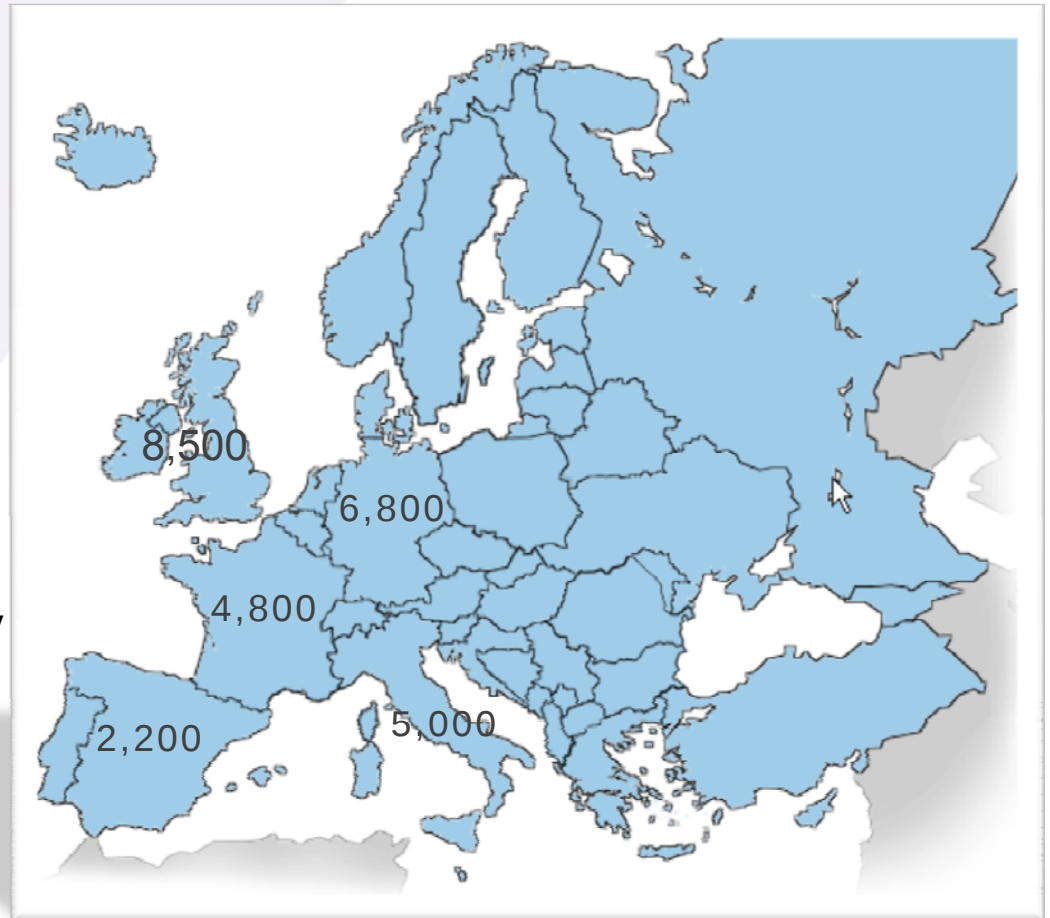
Mucus Alteration / Liquid Restoration CF Products

|                                      | Pulmozyme  | Hypertonic Saline | Bronchitol  | Denufosol  | Moli1901   |
|--------------------------------------|------------|-------------------|-------------|------------|------------|
| Company                              | Genentech  | n/a               | Pharmaxis   | Inspire    | AOP        |
| Status                               | Market     | Not registered    | Phase III   | Phase III  | Phase II   |
| Administration                       | Nebulizer  | Nebulizer         | Dry inhaler | Nebulizer  | Nebulizer  |
| Dosing                               | 1x daily   | 2-3x daily        | 2x daily    | 3x daily   | 1x daily   |
| Administration Time (per total dose) | 20 minutes | 20 minutes        | <5 minutes  | 20 minutes | 20 minutes |
| FEV(1) Benefit                       | 6%         | 1%                | 7%          | 1-2%       | 2%         |

All products complimentary to anti-infective & anti-inflammatory therapies

# Bronchitol – commercialisation in EU

- **European marketing application via centralised procedure**
  - Filed October 2009
- **Earliest approval 2H 2010**
- **Orphan drug – up to 12 years exclusivity**
- **Promotion by PXS augmented by EU partner**
- **Centralised approach to pricing**



27,000 people with CF in top 5 EU countries

# Bronchitol – cystic fibrosis registration

- **2<sup>nd</sup> Pivotal Phase III trial**



- Protocol review through Special Protocol Assessment (FDA)
- Double blind, placebo controlled, 40 centre
- 300 subjects: 6 years and older
- 400mg, twice per day for 6 months
- 1<sup>o</sup> endpoint - lung function by spirometry (FEV1)
- 2<sup>o</sup> endpoints – include antibiotic use, exacerbations, lung function



- **Enrolment closed at 320 subjects**

**Sep 2009**

- **Headline data**

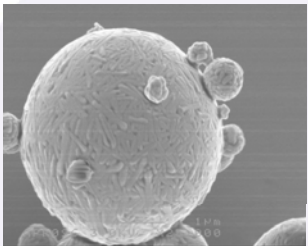
**H1 2010**

- **Orphan drug designation – U.S.**

- **Fast track designation – U.S.**



# Bronchitol - bronchiectasis



- Abnormal, irreversible dilation of the lower airways
- Daily mucus production, constant coughing, breathlessness, recurrent acute bronchitis with infective exacerbations : low quality of life
- In 30-50% of cases, the cause is unknown
- Normal lung clearance impaired
- Current treatments: bronchodilators, antibiotics
- No drugs proven effective to clear mucus

## Number of bronchiectasis patients seeking treatment

|                                                              | EU                   | Australia | USA        | Asia                 | Total    |
|--------------------------------------------------------------|----------------------|-----------|------------|----------------------|----------|
| <b>% of patients with bronchiectasis (resp. specialists)</b> | 14%                  | 9%        | N/A        | 5%                   |          |
| <b>Trend</b>                                                 | stable or increasing | stable    | increasing | stable or decreasing |          |
| <b>Mod/Severe</b>                                            | 55%                  | 70%       | 55%        | 75%                  |          |
| <b>Patients seeking treatment</b>                            | 210,000              | 18,000    | 110,000    | 250,000 ++           | 600,000+ |

Prevalence: Much higher. Bronchiectasis is often missed but has been measured as >10% of COPD patients in a US patient cohort ~ 800k

Note: US Data comes from Datamonitor research, other data from Frost & Sullivan research

# Bronchitol – bronchiectasis registration (I)...

- 1<sup>st</sup> Pivotal Phase III trial



- 363 patient, placebo controlled, double blind, randomised 12 week treatment (twice per day) + 12 month open label extension

- Primary endpoints

- quality of life – validated Patient Reported Outcome
- mucus clearance – 24hr sputum volume

- Primary Analysis

- quality of Life SGRQ,  $p < 0.001$  versus baseline  
SGRQ,  $p < 0.05$  versus placebo
- mucus clearance  $\uparrow 30\%$ ,  $p < 0.001$  versus placebo
- antibiotic use reduction  $p < 0.05$  versus placebo
- adverse events (52 wks) cough 9%, sore throat 5%  
no SAE attributed to treatment



# Bronchitol – bronchiectasis registration



- **2<sup>nd</sup> Pivotal Phase III trial**

- 350 patient, placebo controlled, double blind, randomised, 52 week treatment
- 400mg twice a day

- **Primary endpoint**

- Reduction in number of exacerbations
- Quality of life

- **Secondary endpoints**

- Exercise, mucus clearance, antibiotic use

- **Status**

- Special Protocol Assessment concluded with U.S. FDA
- Orphan Drug designation
- First patient enrollment
- Data

USA

October 2009

2011



# Aridol™

- Identifies airway reactivity (active airway **inflammation**) which helps physicians in the diagnosis and management of **asthma**
- An **easy-to-use test kit** provides rapid results and doesn't require specialized equipment



# International regulatory status - Aridol



- **Australia**

- First market to launch
- 50% penetration in 2 years

June 2006

- **Europe**

- Approved European Union (MRP)
- Regional marketing partners appointed outside U.K.
- Hospital Formulary App

May 2007



- **South Korea**

- Approved for marketing
  - Pricing approval completed (Sep 09)
  - Launched (Oct 09)

Jan 2008

- **USA**

- NDA under review
- Complete Response Letter received
- Process expected to conclude

Dec 2009

1H 2010



# Aridol – growth markets

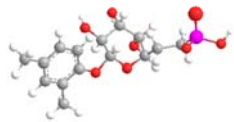
|                      | USA                       | KOREA                   | GERMANY                  |
|----------------------|---------------------------|-------------------------|--------------------------|
| Existing Market size | 200,000 tests p.a.        | 120,000 tests p.a.      | 660,000 tests p.a.       |
| Pricing              | +++                       | +                       | ++                       |
| Market drivers       | Physician reimbursement   | Physician reimbursement | Physician reimbursement  |
|                      | Private physician market. |                         | Private physician market |
| Entry route          | Pharmaxis                 | Distributor             | Distributor              |

## Steroid Management

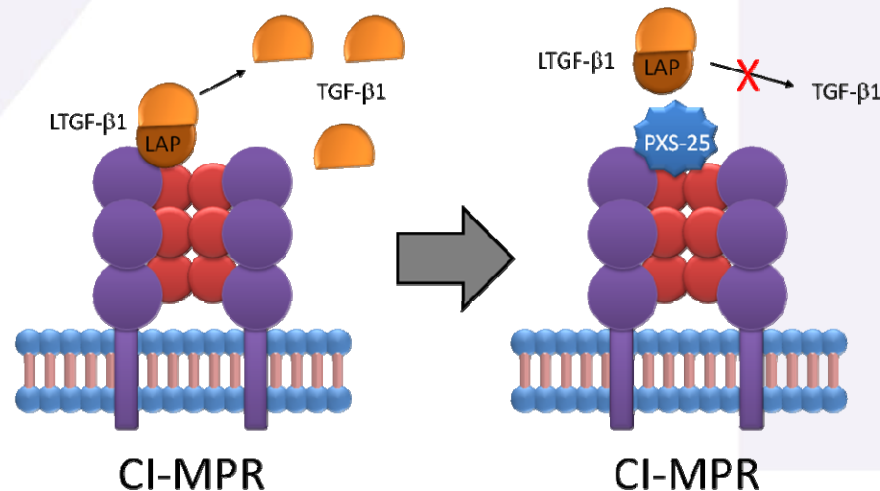
| TRIAL                | Data             |
|----------------------|------------------|
| ACRN 'BASALT' study  | Q1 2009, Q1 2010 |
| EU steroid response  | Q1 2010          |
| EU steroid titration | Q4 2010          |

# PXS 25 for fibrosis

- ❑ Inhibits cleavage of latent TGF $\beta$  to active TGF $\beta$ 
  - anti-fibrotic agent with anti-inflammatory properties
  - Small molecule with robust pharmaceutical profile
  - Clinical focus is pulmonary fibrosis



- ❑ Phase I trial completed
  - Safety, pharmacokinetics in healthy subjects



# Manufacturing Capacity



- Current GMP facility
  - Manufactures Aridol for sale in EU, Asia & Australia
  - Manufacture Bronchitol for clinical trials
- New facility
  - Relocated May 2009
  - Equipment installation & validation complete
  - Complete process validation – Q2 2010
  - Capacity
    - Initial capacity - 1 spray drier: 40,000 patients p.a.
    - Expanded capacity – 2nd spray drier: 80,000 patients p.a.

# Financial Statements

| Income Statement Data                            | Three months ended |           | Six months ended |           |
|--------------------------------------------------|--------------------|-----------|------------------|-----------|
|                                                  | 31-Dec-09          | 31-Dec-08 | 31-Dec-09        | 31-Dec-08 |
|                                                  | A\$                | A\$       | A\$              | A\$       |
| Revenue from sale of goods                       | 171                | 203       | 354              | 309       |
| Cost of sales                                    | (60)               | (48)      | (107)            | (77)      |
| Gross profit                                     | 111                | 155       | 247              | 232       |
| Interest                                         | 978                | 1,581     | 1,930            | 3,657     |
| Other income                                     | 77                 | 141       | 165              | 144       |
| Expenses                                         |                    |           |                  |           |
| Research & development                           | (9,184)            | (7,629)   | (17,295)         | (13,587)  |
| Commercial                                       | (1,213)            | (1,519)   | (2,465)          | (2,890)   |
| Administration                                   | (1,813)            | (1,639)   | (3,534)          | (2,922)   |
| Finance expenses                                 | (222)              | -         | (508)            | -         |
| Total expenses                                   | (12,432)           | (10,784)  | (23,802)         | (19,399)  |
| Loss before income tax                           | (11,266)           | (8,907)   | (21,460)         | (15,366)  |
| Income tax expense                               | (32)               | (22)      | (43)             | (28)      |
| Loss for the period                              | (11,298)           | (8,929)   | (21,503)         | (15,394)  |
| Basic and diluted earnings (loss) per share - \$ | (0.052)            | (0.046)   | (0.099)          | (0.079)   |
| Depreciation & amortisation                      | 641                | 265       | 1,147            | 518       |
| Fair value of options issued under employee plan | 549                | 539       | 1,154            | 1,151     |

# Financial Statements

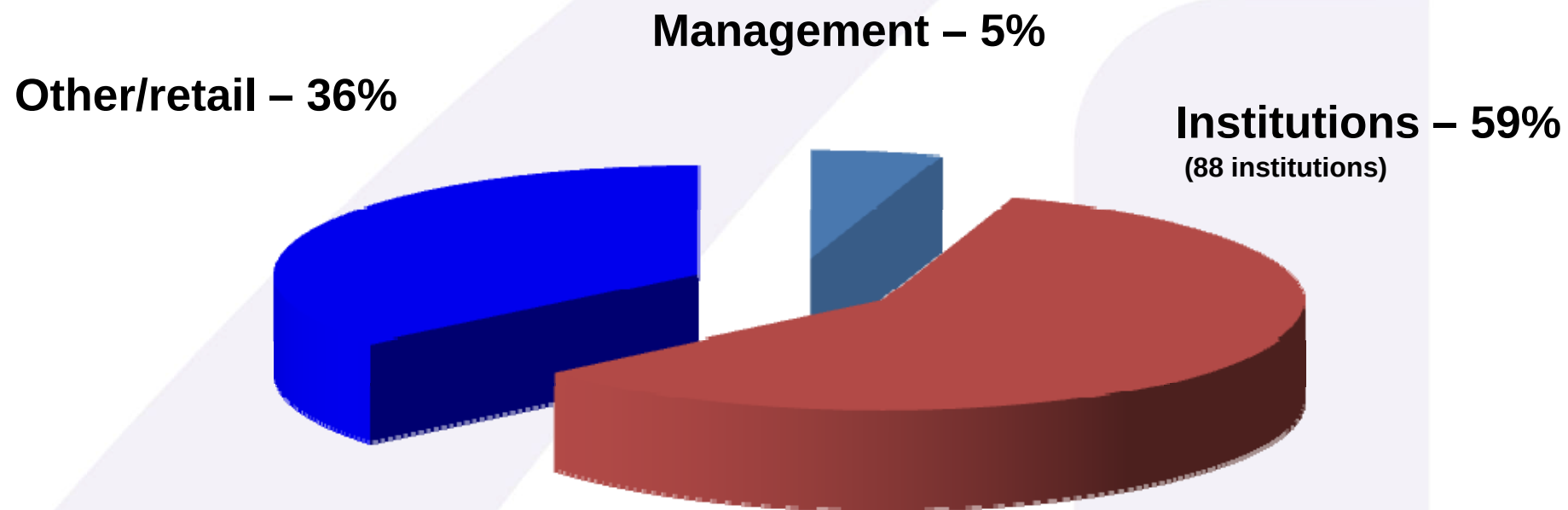
| Balance Sheet Data          |           | As at     |  |
|-----------------------------|-----------|-----------|--|
|                             | 31-Dec-09 | 30-Jun-09 |  |
|                             | A\$       | A\$       |  |
| Cash and cash equivalents   | 102,081   | 124,993   |  |
| Property, plant & equipment | 32,801    | 32,698    |  |
| Intangible assets           | 1,144     | 1,193     |  |
| Total assets                | 140,634   | 163,997   |  |
| Total liabilities           | (22,906)  | (26,306)  |  |
| Net assets                  | 117,728   | 137,691   |  |

| Cash Flow Data                       |           | Three months ended |           | Six months ended |  |
|--------------------------------------|-----------|--------------------|-----------|------------------|--|
|                                      | 31-Dec-09 | 31-Dec-08          | 31-Dec-09 | 31-Dec-08        |  |
|                                      | A\$       | A\$                | A\$       | A\$              |  |
| Cash flows from operating activities | (10,320)  | (6,951)            | (20,344)  | (11,827)         |  |
| Cash flows from investing activities | (909)     | (4,657)            | (2,233)   | (6,087)          |  |
| Cash flows from financing activities | (122)     | -                  | (311)     | 11               |  |
| Net increase (decrease) in cash held | (11,351)  | (11,608)           | (22,888)  | (17,903)         |  |

# Share Capital

(including options)



**Institutions – 59%**  
(88 institutions)

31 December 2009: 219.1m shares; 13.5m options

END

pharmaxis