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MIGGSTER achieves milestone of 1 million paid subscribers

Highlights:

- MIGGSTER reaches and exceeds milestone of 1 million paid subscribers
- Growth strategy continues to drive the increase in subscriber numbers

Emerge Gaming Limited (ASX: EM1) (“Emerge” or the “Company”), the operator of esports and gaming technology, is pleased to announce that it has surpassed the 1 million paid subscriber milestone for the MIGGSTER platform.

Growth Strategy

Emerge is continuing to pursue a growth strategy to increase subscribers, revenue and shareholder value, after proving out its Competitive Social Gaming product globally.

Achieving 1 million paid MIGGSTER subscribers is a key milestone in reaching Emerge’s goal of building a globally recognised community which will enable the company to target a broader audience and additional revenue opportunities.

Gregory Stevens, CEO of Emerge, commented:

“I am excited by the achievement of this milestone for the MIGGSTER platform and the progress of our overall growth strategy in Emerge. MIGGSTER demonstrates that our platforms are globally scalable in a profitable manner – it provides an excellent, real world case study which we will use to unlock other opportunities with new partners. Our next milestone is to achieve a 1.5 million paid subscriber community size across all products. As part of the first phase of this growth strategy, we are seeking to rapidly grow subscriber numbers by offering a variety of discounted promotional offerings to prospective subscribers”.

For further information:

E: info@emergegaming.com.au

P: + 61 2 9680 8777

Media:

Carden Calder

E: carden@bluechipcommunication.com.au

P: +61 403 333 904

Ophelia Phu

E: ophelia@bluechipcommunication.com.au

P: +61 431 567 985

About Emerge Gaming

Emerge Gaming Limited (ASX:EM1) is a leading eSports and gaming technology company. Emerge Gaming owns and operates an online eSports and casual gaming tournament platform technology and lifestyle hub. Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC, earning rewards and winning prizes.



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The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: view www.emergegaming.com.au

ASX release authorised by the Board of Directors of Emerge Gaming Limited.