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ASX Market Announcements
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WA Education extends state-wide contract. Names MGM as key tool to combat student absences.

May 7, 2012

Australian School SMS communication and attendance systems leader MGM Wireless is pleased to announce the Western Australian Department of Education has approved an extension of its contract with MGM for the use of its SMS Student Attendance improvement solution for a further 12 months. Once it is exercised in September 2012, this will be the fourth extension to the original 2 year contract entered into in 2007.

MGM's SMS messaging and attendance management systems are operational in over 230 WA state schools where it is a key tool to combat student absences and improve student safety in local communities.

In a media release in February, 'Parents must support school attendance' The WA Department of Education highlighted the State Government's *Better Attendance, Brighter Futures* strategy. MGM's messageyou™ Schools and Watchlist products are specifically included as strategies to improve attendance and their use is covered in the WA Department of Education Annual Report.

In Australia, MGM invented and pioneered the School use of SMS communication technology. MGM's systems have been proven to be highly effective towards improving student attendance, welfare, safety and to provide an important communication bridge for Parents.

To date, MGM boasts more than 750 successful implementations nation-wide – a proven track record to ensure a brighter future for so many Australian school students.

About MGM Wireless Ltd

MGM Wireless' patented School Attendance Management solutions empower schools to effectively communicate to parents and caregivers using SMS text messaging in combination with culturally sensitive communication to improve attendance, student welfare and safety. MGM Wireless is recognized in Australia and internationally as pioneers and market leaders. MGM's professional services team delivers an integrated suite of software and communications using its own infrastructure. The solutions enable schools to reduce costs, increase productivity, discharge their duty of care, engage parent involvement, and ultimately improve student learning and social outcomes. Schools in Australia, New Zealand and America use Messageyou software in their day to day operations.

For further information contact:

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