



ASX Market Announcements
ASX Limited
20 Bridge Street
Sydney NSW 2000

ASX Release
MGM Wireless Ltd

MGM Wireless Ltd.
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AUSTRALIA
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29 November 2013

The Company wishes to advise the market that its Chairman & CEO, Mr Mark Fortunatow has sold some of his family holdings in MGM Wireless as disclosed in the attached Appendix 3Y, to partially fund the intended exercise of options exercisable at \$0.70, expiring 30 April 2016.

When the options are exercised, at a future date to be determined, it will result in a net increase in Mr Fortunatow's shareholding in the Company.

About MGM Wireless Ltd and Messageyou, LLC

MGM Wireless is recognized in Australia and internationally as a pioneer of socially responsible technology-enabled school communications with a proven track record to design, develop and successfully commercialise innovative world-class technology products.

The company's patented SMS School communication solutions empower schools to effectively communicate to parents and caregivers using SMS text messaging to improve student attendance, welfare, safety and parent engagement. Measurable benefits for schools include reduced operating costs, increased productivity and improved parent and community engagement, which ultimately improve student learning and social outcomes.

Schools in Australia, New Zealand and the United States use Messageyou software in their day-to-day operations.

For further information contact:
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Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: MGM Wireless Limited
ABN: 93 091 351 530

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mark Fortunatow
Date of last notice	22 November 2013

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	(a) Mark Fortunatow ATF The AM & JM Trust – trustee and beneficiary (b) Paula Fortunatow ATF Fortunatow Family Trust – beneficiary (c) Mark Fortunatow ATF The I-Bank Trust – trustee and beneficiary (d) Mark Fortunatow & Paula Fortunatow ATF Fortunatow Family Superannuation Account – trustee and beneficiary (e) Paula Fortunatow ATF Fortunatow Family Trust – beneficiary (f) Paula Fortunatow ATF Fortunatow Family Trust – beneficiary
Date of change	(d) 22 November 2013
No. of securities held prior to change	(a) 149,005 (b) 1,101,471 (c) 51,731 (d) 97,060 (e) 200,000 (f) 200,000

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Class	(a) – (d) Ordinary shares (e) Options exercisable at 70 cents, expiring 30 April 2016 (f) Options exercisable at \$1.60, expiring 30 April 2017
Number acquired	Nil
Number disposed	(d) 14,000 ordinary shares
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	(d) \$21,280.00
No. of securities held after change	(a) 149,005 (b) 1,101,471 (c) 51,731 (d) 83,060 (e) 200,000 (f) 200,000
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	(d) On-market trade

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	

+ See chapter 19 for defined terms.

Interest after change	
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Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

⁺ See chapter 19 for defined terms.