Contracts Update and Investor Communication

The Board of Cirralto Limited (ASX:CRO) ("CRO" or the "Company") provides the following update on the status of various customer and service contracts and operational activities.

Clark Rubber

On September 10, 2019 the Company announced the execution of a software licence and service agreement with a national retail franchise group, Clark Rubber, to supply the PoolBox standard operating environment (SOE) to Clark Rubber owned and franchised stores. Key terms of the agreement included:

- Cirralto digitising systems in the Clark Rubber franchise offer that extend the capabilities of Clark Rubber's current Standard Operating Environment; and
- Cirralto providing Clark Rubber head office with a dashboard and store reporting tools to enable better inventory and stock management.

The project comprised two parts; namely Clark Rubber head office system integration to enable dashboard and store reporting functionality with PoolBox, and PoolBox deployment across all owned and franchise stores.

To date, the Company has delivered a number of services under the agreement, however through the delivery process, a number of necessary changes to the scope have arisen, leading to differing views among the parties. The future of this project at this time is uncertain and until the substance of these differing views are resolved this project is currently on hold.

EMBU

On 30 January 2019 the Company announced the execution of a PoolBox supply contract with independent distributor EMBU. This agreement remains on foot and there have been no changes to any terms of the contract.

Westpay & Payments

The Westpay agreement remains on foot, however with necessary amendments. These are not material to the Company but have resulted in the delayed completion of this project. To enable the Company to capitalise on the revenue potential offered through the provision of merchant payment services to its incumbent customer base, the Company has also entered into agreements with other third party merchant service providers to enable the launch of a payments product offering. As announced in the Company's quarterly activities report on November 6, 2019, the Company and its affiliate partners were onboarding its first payments customer and testing and streamlining the onboarding process.

CORPORATE DIRECTORY

Chairman

Peter Richards

Managing Director

Adrian Floate

Non-Exec Directors

Stephen Dale
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Company Secretary

Justyn Stedwell

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ASX Code

CRO

Issued Capital

Shares: 743,529,132
Options: 87,100,000

PoolBox Technology Agreements

The Company has signed a software licensing agreement with a US software company that is one of the leading providers of field service management software in the US. The integration of the software with the Spenda platform delivers significant feature improvements to the existing in-market PoolBox solution and expands on the Company's ability to market the platform to a number of other service market verticals. Both companies are currently exploring multiple commercial opportunities together.

Branding Changes

In line with the proposed merger with Appstablishment, the Company is realigning all customer facing vertical market branding and ceasing to use PoolBox as a brand. In the future the Company will license software to the pool industry under Appstablishment's Spenda brand. The Company will follow suit with other verticals including hospitality and automotive.

Investor Communication and Updates

Post the merger with Appstablishment, the Company will have in excess of 3,000 trading customers and annualised revenue in excess of $2 million. As such, the Company will not be announcing individual customer wins that occur during the course of ordinary business, unless the customer win is expected to have a material impact to the Company's ordinary operations.

For investors seeking information on the Company's activities that relate to marketing, customer events and other acknowledgement of customer activities, this information will be posted to the Company's news section of the website and on social media channels with the handle GetSpenda, active on Twitter, LinkedIn, Instagram and Facebook.

Justyn Stedwell
Authorised by the Board of the Company
24 January 2020

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For Shareholder contact:

Please email: shareholders@cirralto.com.au

About Cirralto:

Cirralto Limited (ASX: CRO) is an ASX listed company that owns and licenses technology assets and services that enable modernisation of business IT systems via the conversion, migration and management of server based legacy data and systems to the Cloud.

Cirralto supplies its customers a recipe of integrated software to create a vertical market standard operating environment (SOE) that enable the effective and seamless transfer of data from multiple, disparate software systems in one "boxed" technology solution, such as PoolBox. Cirralto has licensing agreements with third party software vendors that enable it to provide integrated boxed style solutions to its customers.