



20 April 2007

Manager of Company Announcements
Australian Stock Exchange Limited
Level 6, 20 Bridge Street
SYDNEY NSW 2000

By E-lodgement

MEDIA RELEASE – Colonial Brewing Co is the 2007 Australian Champion Brewery

Please find attached a media release in relation to the success of Colonial Brewing Co, a wholly owned subsidiary of Empire Beer Group Ltd, at the 2007 Australian International Beer Awards.

For and on behalf of the Board.

Kim Massey
Company Secretary



MEDIA RELEASE
20 April 2007

Colonial Brewing Co is the 2007 Australian Champion Brewery

Empire Beer Group Ltd ("Empire") is pleased to announce that the Colonial Brewing Company Margaret River ("Colonial"), a wholly owned subsidiary of Empire, has won major awards at the 2007 Australian International Beer Awards ("AIBA"), Australia's pre eminent beer awards event held in Melbourne on April 19, 2007.

Colonial has won the 2007 Trophy for **Champion Australasian Brewery** and the 2007 Trophy for **Champion Small International Brewery**. In addition to these major trophies, the Colonial Brewery also won two Gold medals and four silver medals for its Dr Quick, 18 Hands, Pistol Whip and Gully Washer Ales.

Colonial Master Brewer, Dean McLeod, said from Melbourne "Winning these awards is especially pleasing due to the number of outstanding beers and breweries from around the world who entered the event. I am thrilled that a small brewery in Margaret River can win such prestigious awards and be at the forefront of international Craft Brewing."

This years Australian International Beer Awards received 941 entries from 189 breweries across 39 countries and is regarded as one of the worlds leading beer awards events.

The Colonial Brewing Co is dedicated to brewing the finest examples of traditional Ale styles from around the world. The success at this years AIBA awards follows on from the successful 2006 awards where Colonial received the Trophy for Champion Small Brewery, plus numerous medals.

The Colonial Brewing Co is in the heart of the Margaret River wine region in Western Australia and is a leading tourism attraction in the area. As well as the award winning Ale beers, the Colonial Brewery offers a unique menu with dishes matching the beers and a family friendly venue.

Empire Beer Group will be developing the Colonial Brewing Co brand by the development of new Colonial brew pubs in strategic locations throughout Australia, with the initial venue planned for the Perth metropolitan area.

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