



13th January 2010

Trading Update

Based on unaudited management accounts, the Directors of Saferoads Holdings Limited (ASX:SRH) expect the Company to report net profit after tax of approximately \$2.5 million for the 6 months to 31 December 2009 as against \$1.08 million in the corresponding period last financial year. Both results are free of material non-recurring items.

This result compares with earlier net profit guidance of \$1.7 - \$2.1 million issued on 11 November 2009. The stronger result is due to an improvement in operating margins in November and December.

Sales for the first half were \$29.5 million versus \$32 million in the same period last year.

The margin improvement experienced at the end of the last financial year has continued into the current year.

The 2010 interim announcement will contain additional information about the Company's activities and financial position.

A handwritten signature in black ink, appearing to read "Darren Hotchkin", is positioned above the name and title.

Darren Hotchkin
Managing Director
03 5625 6600

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