



16 March 2020

ASX ANNOUNCEMENT

Appointment of independent non-executive director

The directors of Saferoads Holdings Limited (**ASX: SRH**) are pleased to announce the appointment of Mr. Hayden Wallace as a director of the Company, effective 16 March 2020.

Mr. Wallace is a respected and leading figure in the road safety barrier industry with over 20 years' experience in leading multi-site product manufacturing and distribution facilities serving the national road safety barrier market.

Hayden has invented numerous road and vehicle safety barrier systems covered by international patents. He has been involved in advancing best practice for safety barrier systems through active participation in the Australian and New Zealand Standard for Road Safety Barriers as well as championing the advancement of numerous public domain road safety barrier systems to the Australian market.

Hayden has led the design and construction of several manufacturing plants for production of road safety barriers as well as a galvanising facility. He is the founding director and a major shareholder of Safe Direction Pty Ltd, a company that designs, manufactures, supplies and installs innovative guardrail systems and safety barriers for roads, car parks, warehouses and pedestrians. These products are complementary to Saferoads' product range.

Hayden holds a Master's of Business Administration from The University of Technology, Sydney and Bachelor of Engineering from The University of Sydney.

Chairman, Mr. David Ashmore said "Mr. Wallace brings a wealth of industry knowledge and experience to the Saferoads Board and will be invaluable in enabling continued growth and improved shareholder returns."

Enquiries/Additional Information:

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ABOUT SAFEROADS

Saferoads is an ASX listed company specialising in providing innovative safety solutions. Headquartered in Pakenham, Victoria with representation across Australia, New Zealand and the USA, the company provides state government departments, local councils, road construction companies and equipment hire companies with a broad range of products and services designed to direct, protect, inform and illuminate for the public's safety.

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