

ASX Announcement

20 February 2013

2013 Interim Dividend (SUL) and Dividend Reinvestment Plan (DRP)

Super Retail Group Limited (the Company) today announced a fully franked, interim dividend of seventeen (17.0) cents per fully paid ordinary share. Details of key dates regarding that payment are:

- Ex-dividend date: Monday, 25 February 2013;
- Record date: Friday, 1 March 2013;
- Payment date: Wednesday, 3 April 2013.

The Company will again provide shareholders with the opportunity to reinvest their dividends through the Dividend Reinvestment Plan (DRP). The Directors have determined that:

- The Record Date for participation in the DRP is 1 March 2013;
- The DRP price will be calculated over ten (10) days from 5 March to 18 March inclusive;
- The DRP will be offered at a nil discount; and
- The shares to be allocated to participants under the DRP will be acquired on-market to neutralise the effect of the DRP on all shareholders.

The DRP provides ordinary shareholders a choice of applying dividends from their ordinary shares to acquiring new fully paid Super Retail Group shares that do not incur brokerage rather than receiving dividends in cash. A copy of the terms and conditions of the Company's DRP is available on the Company's website (www.superretailgroup.com.au).

The DRP Election Form can be obtained from the Company's website www.superretailgroup.com.au or by contacting Link Market Services on 1800 170 502. Shareholders wishing to vary participation in the DRP must submit the relevant form to Link Market Services prior to the dividend record date of 1 March 2013.

ENDS

Robert Dawkins
Company Secretary
Super Retail Group Limited