Super Retail Group
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19 March 2013

ASX ANNOUNCEMENT

SUPER RETAIL GROUP LIMITED (SUL)

DIVIDEND REINVESTMENT PLAN

The issue price of shares to be allotted under the Super Retail Group Dividend Reinvestment Plan (DRP) on 3 April 2013 will be $12.05.

The price represents the volume weighted average price for a fully paid SUL share sold on ASX over the ten trading days between 5 and 18 March 2013 inclusive.

The entitlement date for participation in the DRP was 1 March 2013, being the record date for the interim dividend.

ENDS

For further information please contact:

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