

ASX Announcement / Media Release

21 October 2015

NON-EXECUTIVE DIRECTOR APPOINTMENTS

Super Retail Group Limited (ASX:SUL) today announced the appointment of Ms Launa Inman and Ms Diana Eilert as non-executive directors of the Company effective from today, 21 October 2015.

Ms Inman brings to the board extensive experience in retailing, marketing (including digital technology and social media), finance and logistics. Her diverse experience includes terms as Managing Director and CEO of Billabong International (May 2012 to August 2013), Managing Director of Target Australia Pty Ltd (2005 to 2011) and Managing Director of Office Works (2004 to 2005). Launa is currently a non-executive director of the Commonwealth Bank of Australia (ASX:CBA), Bellamy's Australia Limited (ASX:BAL). She is also a director of The Alannah and Madeline Foundation and Virgin Australia Melbourne Fashion Festival and is a member of the Australian Institute of Company Directors. Launa has completed an Advanced Executive program at Wharton Business School, holds a Bachelor of Commerce Hons, and a Master of Commerce in Strategy and Economics.

Diana is an experienced non-executive director who brings three key skills to Super Retail Group - extensive operational experience as a Group Executive/ CEO, Partner level skills in Strategy (with particular emphasis on technology customer experience and data) and, more recently, significant work in digital disruption and business models.

Diana is currently appointed to the Boards of Veda (ASX:VED), Navitas (ASX:NVT) and AMP Life. Her previous NED experience includes realestate.com.au (ASX:REA) and other digital businesses "onthehouse" and "OurDeal".

With 25 years in executive roles, Diana was Group Executive for Suncorp's entire insurance business and subsequently Group Executive for People Technology and Marketing. Earlier in her career, Diana worked for more than 10 years in executive roles with Citibank and also as a Partner with IBM, where she gained further technology experience. Most recently, Diana was Head of Strategy and Corporate Development for News Ltd where her focus was on digital transformation and emerging business models.

Super Retail Group's Chairman, Mr Robert Wright said, "The Board is fortunate to be able to gain access to the extensive experience of both Ms Inman and Ms Eilert. Their presence on the Board will add a strong complementary skill set to the existing Super Retail Group Board and will strengthen the Board's succession and renewal planning. The Board looks forward to their contribution to the future of the Company."

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