

25 July 2016

SUPER RETAIL GROUP ANNOUNCES APPOINTMENT OF NEW CHIEF HUMAN RESOURCES OFFICER

Super Retail Group Limited (ASX:SUL), owner of iconic Australian brands including Amart Sports, BCF Boating Camping Fishing, Supercheap Auto, Rays and Rebel, is pleased to announce the appointment of Ms Jane Kelly as Chief Human Resources Officer (CHRO). The new appointment is effective 25 July 2016.

Ms Kelly brings to the Group a strong track record of achievement in senior Human Resources, Change Management and Operational roles in large, complex organisations, including Westpac, Exxon Mobil, Carter Holt Harvey and Ansett Australia. Most recently, she served as Human Resources and Corporate Affairs Director for BT Financial Group.

Group Managing Director and Chief Executive Officer, Mr Peter Birtles, said this key executive role would be charged with advancing Super Retail Group's strong focus on team engagement:

"At Super Retail Group, the engagement, development and retention of our team is the foundation for everything we do as an organisation. Our continuous growth and evolution over the last four decades has been fuelled by one simple belief – that to be truly customer-centric, it is team members that must come first. Our culture remains at the heart of our vision, purpose and strategy. We are therefore delighted to have recruited someone with Jane's experience and capability to lead our Human Resources function."

About Super Retail Group Ltd

Founded by Reg and Hazel Rowe in 1974 as a fledgling automotive parts mail order business from the living room of their Brisbane home, Super Retail Group Ltd (ASX: SUL) has grown to one of Australasia's largest retailers. Proudly headquartered in Brisbane, our network extends to over 630 retail stores, six distribution centres, and almost 12,000 team members across Australia, New Zealand and China. We provide solutions and engaging experiences that inspire our customers to live their leisure passions. For more information, visit superretailgroup.com.

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