

19 May 2005

Anne Tasker joins Tabcorp Executive Committee

Managing Director and Chief Executive Officer Matthew Slatter today announced the appointment of Anne Tasker to Tabcorp's Executive Committee management team.

Ms Tasker has been appointed Executive General Manager Strategy and Development, reporting directly to Mr Slatter.

Ms Tasker, who holds a Master of Commerce and a Bachelor of Arts (Economics and Psychology), has held a number of senior executive positions with local and international companies including Unilever, Kellogg's, Lion Nathan Breweries and the Coca-Cola Company.

Her most recent position was President – Europe, Middle East and Africa for Beverage Partners Worldwide (a joint venture between Coca-Cola and Nestle). Prior to this position she held the roles of Vice President Marketing and Innovation, and Divisional Marketing Director, Northwest Europe, with Coca-Cola. She was also a Regional Director and a Divisional Marketing Director with the company.

"I am delighted to welcome Anne to Tabcorp's Executive Team," Mr Slatter said.

"Anne's global experience in both mature and developing markets, combined with her strategic acumen, strong passion for consumer needs and innovation will be an excellent addition to the Executive Team," he said.

She replaces Charles Read, who was recently appointed Chief Operating Officer for the Conrad Jupiters Hotel and Casino on the Gold Coast.

Ms Tasker will take up her appointment from 27 June 2005.

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