



Media Release

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A new era begins for racing with Radio 2KY and Sport 927 sharing broadcasts

Sydney radio station 2KY and Melbourne's Sport 927 today announced an agreement to share race broadcasts across both stations.

A key feature of the partnership is ensuring listeners in both states can hear all the racing action from Victoria and New South Wales.

2KY will continue to produce programs from its Sydney studios including the Big Sports Breakfast, Greg Radley's Race Day program, Football Fever and Hi-Tide. Sport 927 will continue producing programs from its Melbourne studios and provide shared racing radio services and midnight to dawn programming.

It is expected that the partnership will come into effect in the first half of this year.

Sky Racing Network Chief Executive Peter Caillard said the latest wagering and racing news from Victoria and New South Wales would be broadcast on both stations, ensuring that listeners hear all the latest news as it breaks.

"We are excited about working more closely with the Victorian racing industry's Sport 927 to enhance our premier race broadcasting service," Mr Caillard said.

"Both stations have been the leading race broadcaster in their respective states and it's tremendous that we have partnered to ensure listeners from both stations will hear the very best of Victorian and NSW race coverage," he said.

"The new arrangement creates synergies for the two stations, maximises wagering revenue and provides a great platform for the future of Australia's vibrant racing industry.

"Everyone at 2KY looks forward to working with Noel Crowe and his Sport 927 team and we congratulate them on their professionalism and dedication to Australian racing," Mr Caillard said.

Sport 927 General Manager Noel Crowe said: "This is a very exciting development for both 2KY and Sport 927. Listeners throughout New South Wales and Victoria will benefit from the two stations sharing the very best racing expertise and talent available."

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