



**Press Release** 

## MISITANO & STRACUZZI S.P.A.: STATE-OF-THE-ART NEW FACILITIES MARK A STRATEGIC STEP TOWARDS INNOVATION, SUSTAINABLE GROWTH, AND CORPORATE DEVELOPMENT

# PREVIEW PRESENTATION AND INAUGURATION OF THE *M&S INNOVATION CENTER* IN PACE DEL MELA (MESSINA), COVERING 11,990 SQM WITH 4,390 SQM OF BUILT-UP AREA

The Company's Ownership and Top Management welcome leading Institutional Investors and Advisors—who have supported the Company since its IPO—in a Reverse Roadshow. Site visits to the two new production facilities: the M&S Innovation Center (Pace del Mela) and the M&S Production Center (San Filippo del Mela), for a combined total area of approximately 30,000 square meters



Messina (ME), Italy – 04<sup>th</sup> June, 2025–**Misitano & Stracuzzi S.p.A**., one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice (**"M&S** or the **"Company"**), listed on the Euronext Growth Milan market, **announces the exclusive preview presentation of the first of two new production facilities currently under development: the Innovation Center in Pace del Mela (Messina)**, covering 11,990 square meters, with a built-up area of 4,390 square meters.

The event—organized as a **Reverse Roadshow**—is held in the presence of the Top Management, alongside leading Institutional Investors and the Advisors who have supported the Company since its IPO (Intermonte, Emintad Italy, and Hear-ir). The visit also includes a tour of the second site, **the M&S Production Center in San Filippo del Mela (Messina), which spans 17,328 square meters, with 6,488 square meters of built-up area, as well as the existing operating plant located in Furci Siculo (Messina).** 



Misitano & Stracuzzi S.p.a. Citrus Products Via Ghibellina, 64 – 98122 Messina (Italy) Share capital € 1.277.550,00 fully paid up Messina Business Register Tax ID and VAT 00170700835 Tel.: + 39 090 2922571 Email: info@misitanoestracuzzi.com Website: misitanoestracuzzi.com This moment offers a unique opportunity to gain first-hand insight into the **Company's operations, strategic projects, and innovative solutions** driving its growth and client loyalty—especially in the crucial period following its IPO.

## Emanuela, Antonio, and Diego Stracuzzi, Co-CEOs of the Company, stated:

"It is with great pride that we open the doors of our Company—and especially of our new facilities—to those who are accompanying us on this important path of evolution. Together, we celebrate another key milestone in the history of Misitano & Stracuzzi, nearly one year after our IPO. Strengthening investor trust and enhancing our relationship with all stakeholders have become essential pillars of our strategy. This Reverse Roadshow is also a valuable opportunity to share our vision: responsible innovation, a focus on human capital, and a structured growth journey, where loyalty is the engine for new investments and lasting success. The new facilities will allow us to respond to market needs more efficiently and rapidly, strengthen our global presence in close contact with our customers, as well as create new employment opportunities."

The two new sites, covering a total area of over 30,000 square meters, have been designed according to environmental sustainability and technological innovation criteria, with the aim of increasing production capacity and improving operational efficiency.

The strong strategic focus is reflected in some key pillars:

- Innovation: Cutting-edge technologies to optimize processes
- Quality: High production standards and constant pursuit of excellence
- Sustainability: Responsible choices to minimize environmental impact
- **Research & Development**: Exploring new frontiers in essential oil production

Citrus fruits are globally recognized for their positive health effects. **Among current health-related trends, consumer interest in citrus continues to rise**, supported by evolving taste preferences: lemon and orange flavors rank among the top 10 globally, and food innovation is enabling greater discovery of new and exciting taste profiles.

Another growing trend is consumer demand for product sustainability. In today's competitive market, responsible sourcing is essential to avoid negative brand impacts, and transparency around ingredient origins is increasingly a top priority for consumers.

### **MISITANO & STRACUZZI – CERTIFICATIONS SUSTAINABILITY AND ENVIRONMENT**



This press release is also available in the 'Investor Relations' section of the website." It is hereby noted that the Company uses the 11NFO system, managed by Computershare, for the dissemination of regulated information.

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### **ABOUT MISITANO & STRACUZZI**

The Misitano & Stracuzzi Group is one of the main Italian one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice. The Company purchases citrus essential oils worldwide and produces proprietary solutions tailored to each individual customer's needs. The citrus essential oils are highly appreciated at the international level and are applied in a variety of fields, including food and drink, perfumes and fragrances, cosmetics and aromatherapy. The products made by the M&S Group are mainly intended for international customers, including large producers of flavours and fragrances and sometimes directly for producers active in food and beverage, personal and home care, aromatherapy, perfumery, cosmetics and pharma.

In December 2016, Misitano & Stracuzzi USA Corp. was established, a company incorporated under US law, wholly owned by Misitano & Stracuzzi S.p.A. M&S USA carries out distribution activities of essential oils and aromatic essences in the United States. The strategic position assumed by the subsidiary represents a key factor in the development of the Group's business.

The Company is listed on the Euronext Growth Milan market, organized and managed by Borsa Italiana S.p.A., since 29th July 2024 (ISIN code IT0005603078, ticker MS) and in 2024, the Company closed the fiscal year with sales revenues of Euro 72.8 million, marking a 23.4% increase compared to fiscal year 2023, an EBITDA of Euro 15.6 million, and a net profit of Euro 8.9 million.

### For further information

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