25 March 2004

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ELECTRONIC LODGEMENT

Dear Sir or Madam

Presentation to Credit Suisse First Boston Conference

This presentation is provided for information only and does not contain price sensitive information not previously released to the market.

Yours sincerely

Douglas Gration
Company Secretary

Telstra Corporation Limited
ACN 051 775 556
ABN 33 051 775 556

Telstra Corporation Limited
1H 2004 Results Overview

CSFB Conference

March 2004

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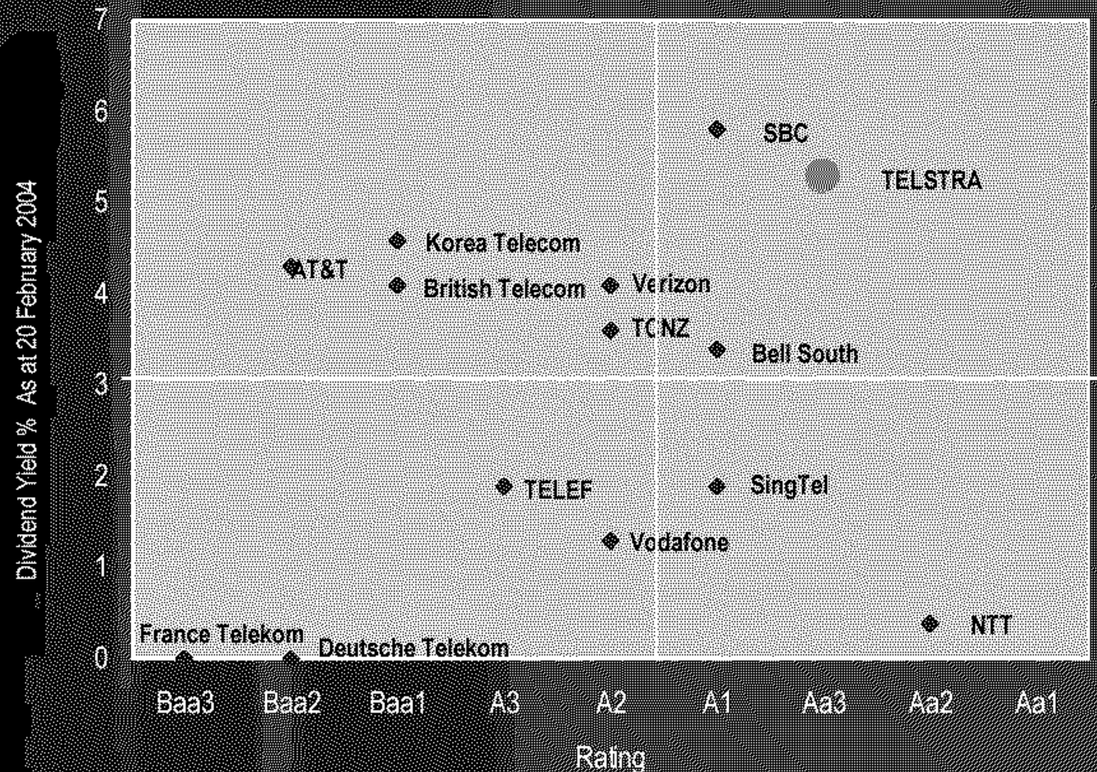
Telstra – A Strong Performer

- Telstra has an impressive dividend yield, ROIC, EBITDA
- 14th largest telco globally by market capitalisation
- Strong Free Cash Flows
- Fully integrated model
- Robust balance sheet
- Rigorous CAPEX management



Attractive yield
and strong rating

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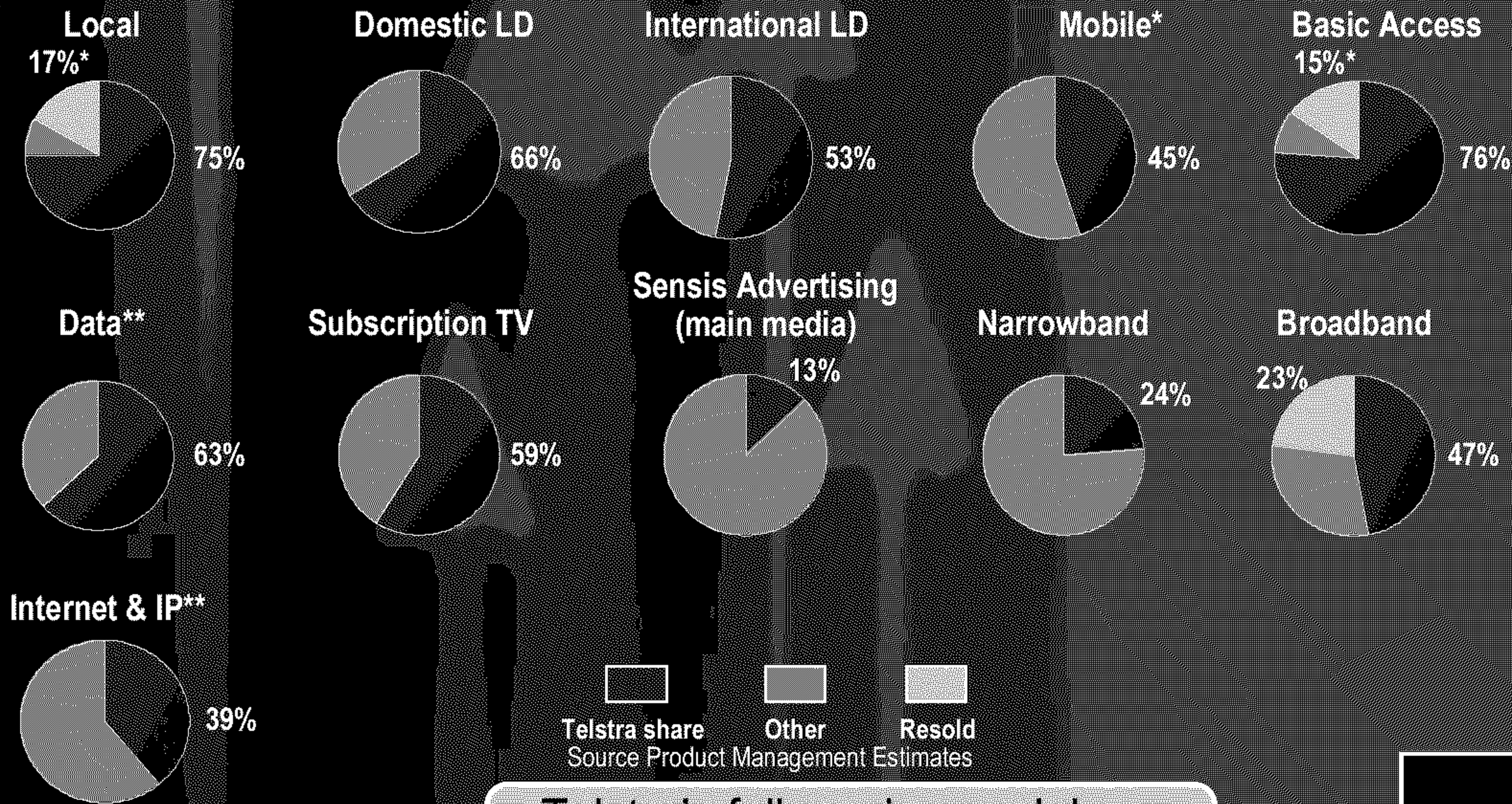
Telstra's Market Share Remains Strong



*Market Shares as at Oct 31 2003
**Market Shares as at June 2003

Telstra's full service model is a competitive advantage

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Significant Regulatory Settings in Place

Key regulatory settings now in place:

- Regulated prices for wholesale services
- Safe harbour for Foxtel digital investment

Significant upcoming issues:

- USO/CSG review
- Mobile termination report
- Price caps review

Current events – Indicative dates

Digital HFC Investment Exemption	Accounting Separation reports released	Mobile Termination (final report)	USO Review	Price Caps
Dec 2003	Dec 2003	1st half 2004	1st half 2004	Jun 2005

Regulatory risks
are manageable

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Financial Highlights

Business Growth

- Domestic Sales Revenue up 2%[1]
- Mobiles Revenue up 6%, SIOs up 15%
- Internet & IP Revenue up 18%, Broadband SIOs up 108%
- Sensis Revenue up 5%

Cost Management

- Operating Expenses down 4%[2]
- Margin Growth : Underlying EBITDA margin up 2% pts to 50.4%
- Cost reductions on track

Capital Management

- Free Cash Flow up 18% to $1.8b[3]
- Operating Capex down 11% (13% sales)
- Interim Ordinary Dividend Growth up 8% to 13cps
- Successful completion of $1b buyback

Capex and Cost management driving strong Free Cash flow

1. Less International, NDC and cable recovery
2. Underlying before depreciation, amortisation
3. Adjusted for one-off asset sales

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Reported Results

($ billions except EPS & DPS)	1H03	1H04	% Δ*
Sales Revenue	10.5	10.5	(0.1)
EBIT	2.6	3.5	38.1
NPAT & MI [1]	1.2	2.3	93.7
EPS (cents)	9.2	17.9	94.6
Operating CAPEX	**1.6**	**1.4**	**(10.7)**
Ordinary DPS (cents)[2]	**12**	**13**	**8.3**

* % calculated on actual numbers
1. Prior year includes impact of non cash Reach write-down of $965m
2. Excludes 3¢ Special Dividend 1H 03

Increased
Profits and Dividends

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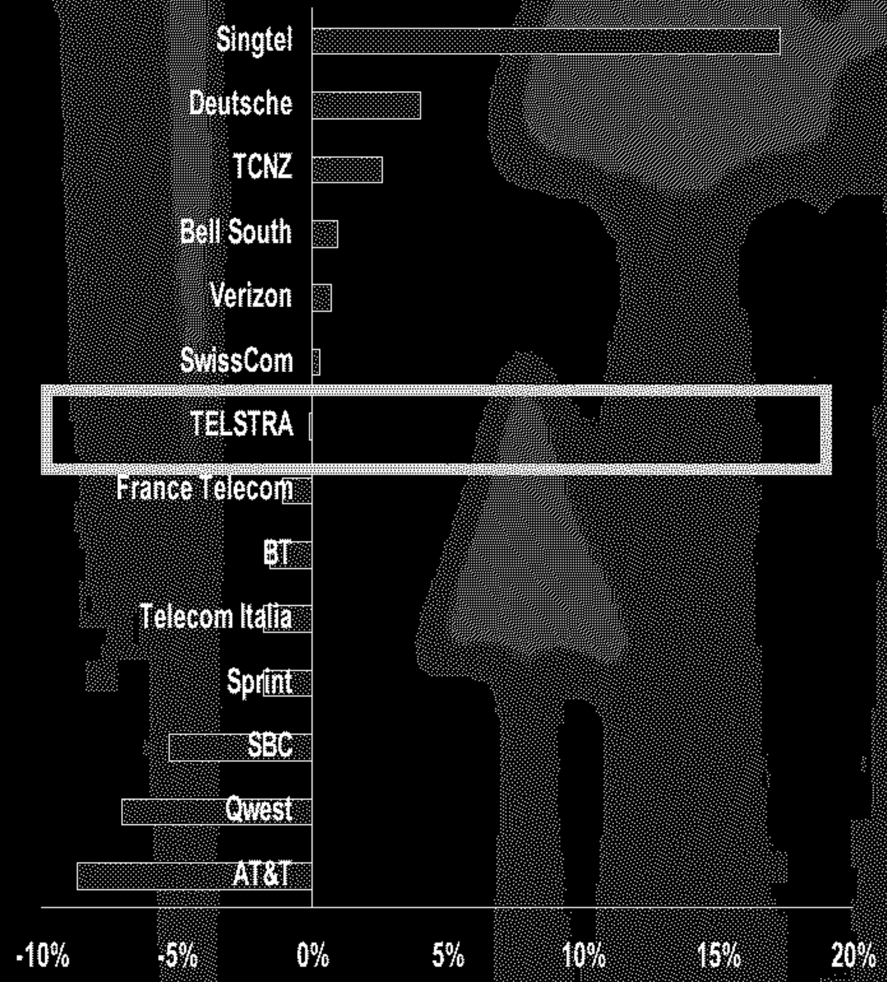
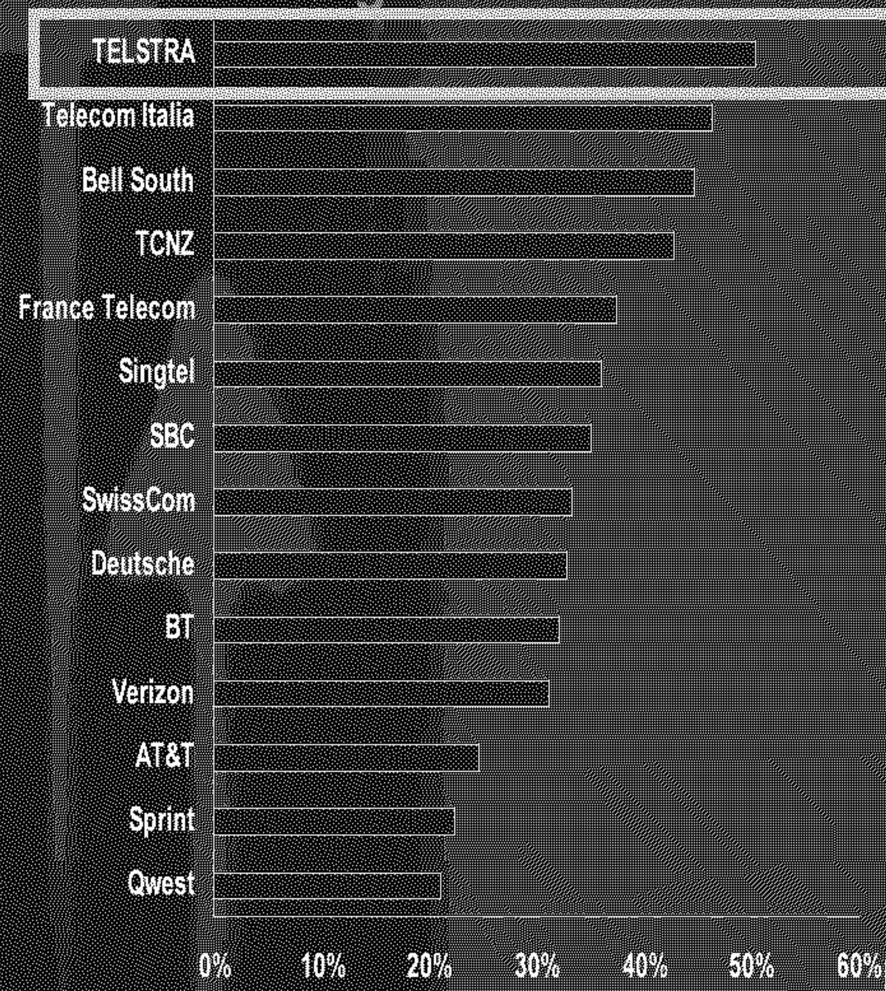
Incumbent Telco comparison

Revenue Growth



EBITDA Margin



Note:
Data sourced from most recently released financial reports

Solid performance
versus peers

Underlying Results

($ billions except EBITDA Margin)	1H03	1H04	% Δ*
Sales Revenue	10.5	10.5	(0.1)
Underlying Domestic Sales Revenue	9.5	9.7	1.8
Operating Expenses	5.5	5.3	(4.1)
EBITDA	5.1	5.3	3.9
EBIT	3.4	3.5	3.0
NPAT & MI	2.0	2.1	5.7
EBITDA Margin (%)[1]	48.4	50.4	2.0
Free Cash Flow[2]	1.5	1.8	18.2

* % calculated on actual numbers
1. Absolute change in % calculation
2. Adjusted for large one off asset sales in 1H03 – Properties $570m

Margin expansion
driven by Operating cost reductions

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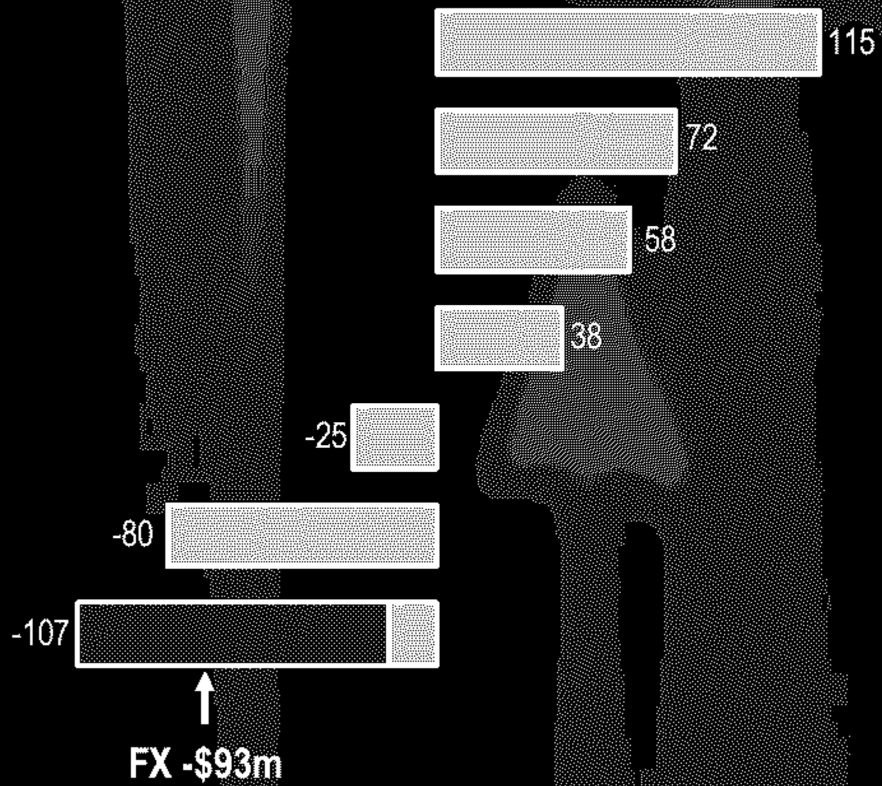
Underlying Sales

Movement A$M



Growth in Revenue from	A$M Actual	Growth%
Total mobiles	1,919	6.4
Internet & IP solutions	463	18.4
PSTN	4,047	1.5
Sensis (Advertising/Directories)	769	5.2
ISDN	471	(5.0)
Other Sales & Service	322	(19.9)
HK CSL	377	(22.1)

Strong Growth in mobiles, Internet & IP.
FX impacting HK CSL.

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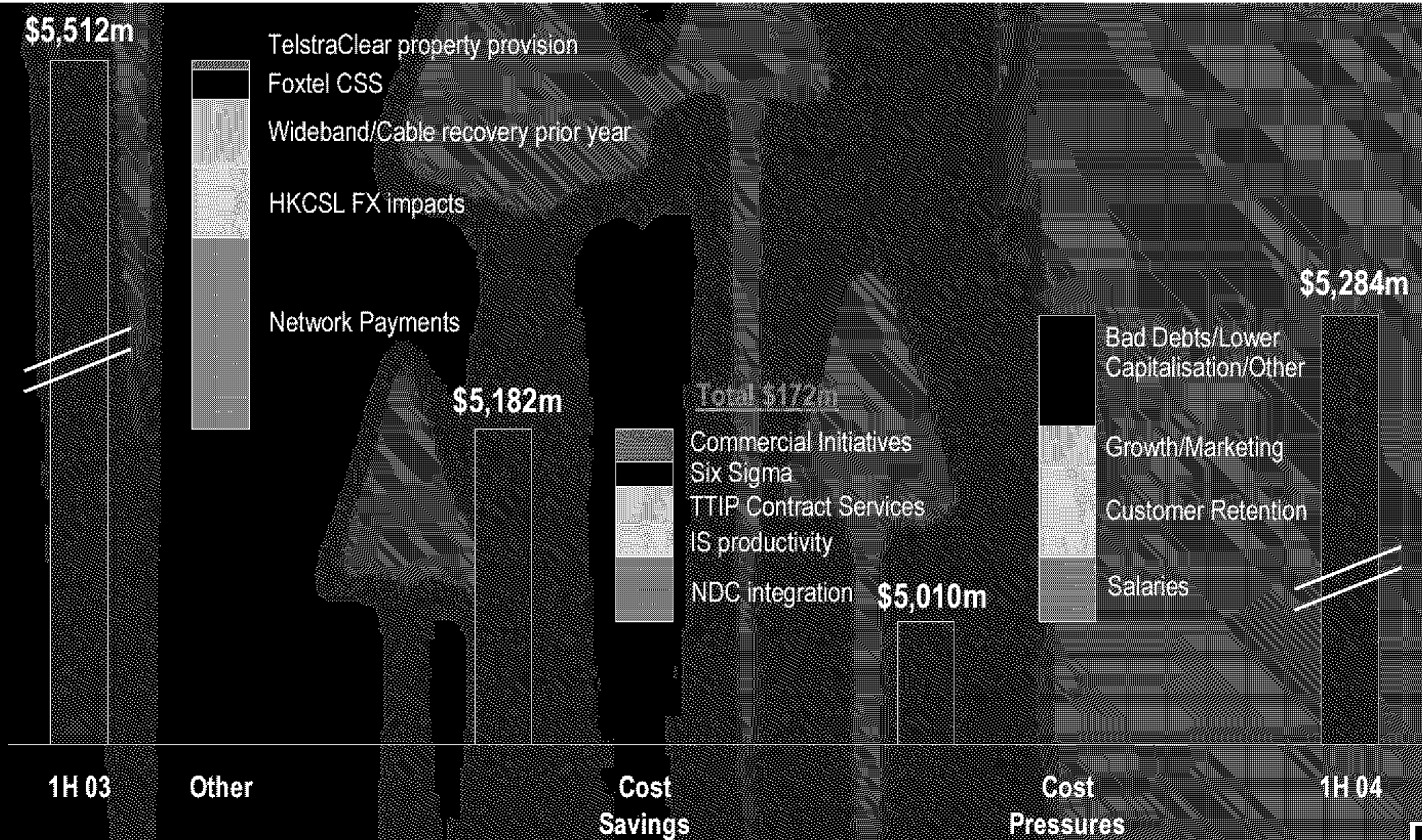
Operating Cost Reduction progress



Cost Reductions on track

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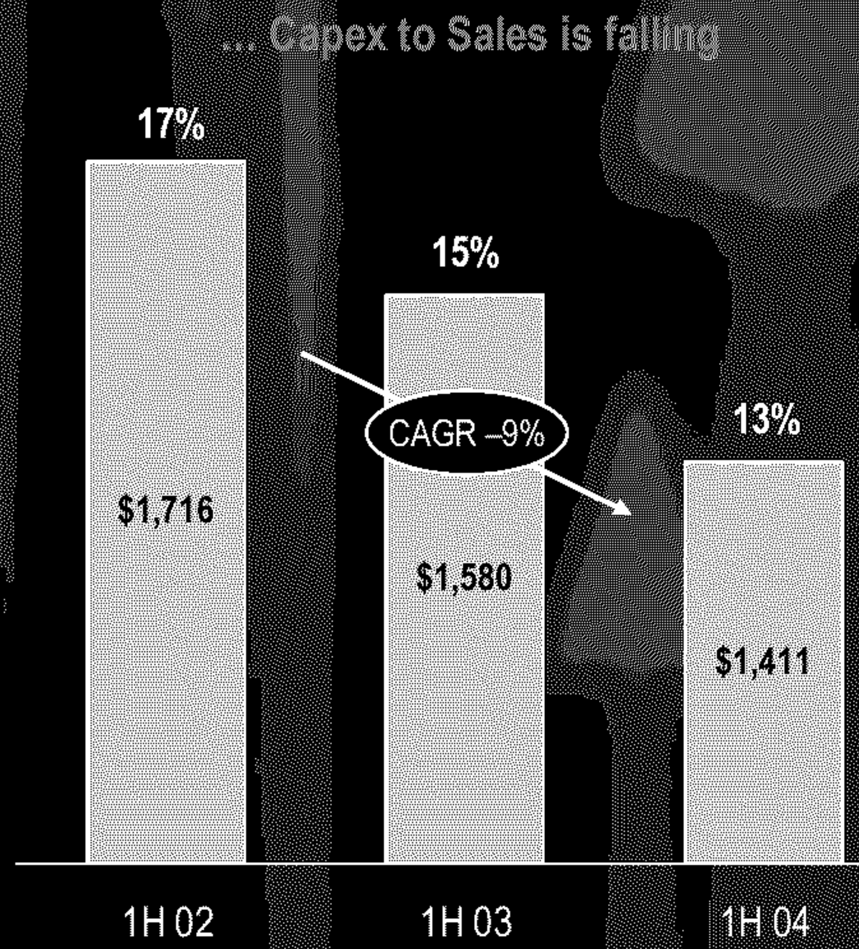
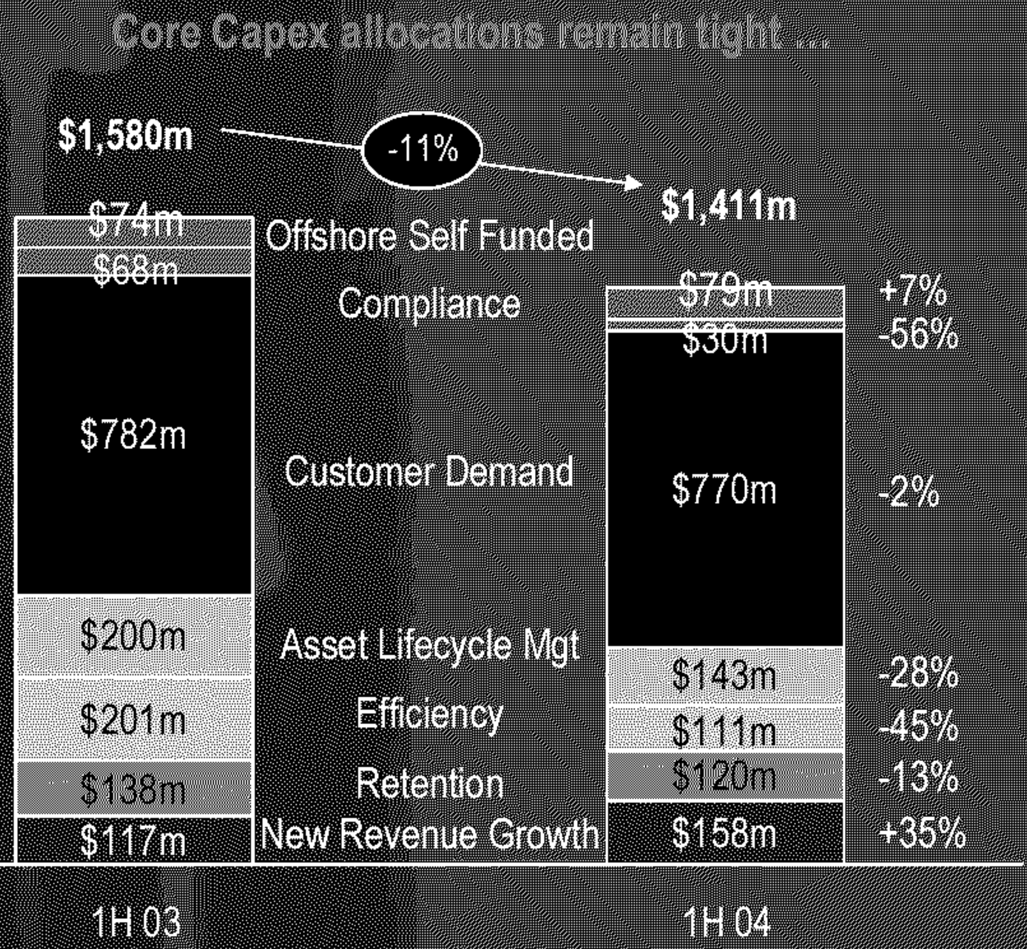
Reduced Operating Capital Expenditure

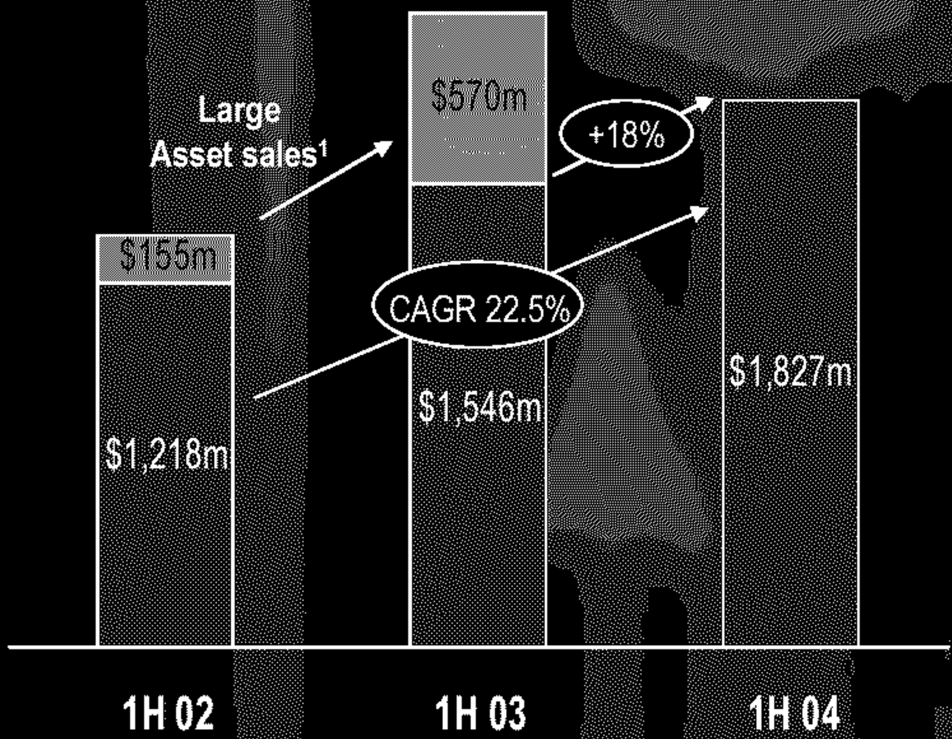




Capital Allocation process
driving lower Capex spend

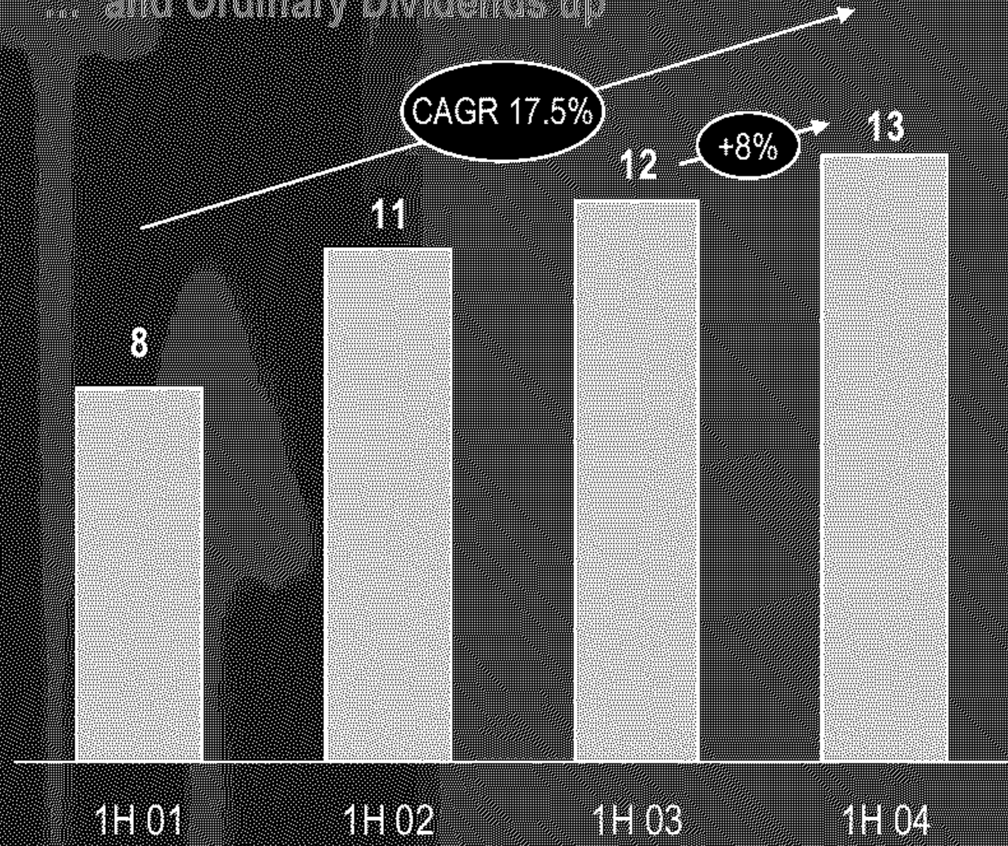
Free Cash Flow & Dividends Up

Tight Capex mgt, cost control have grown free cash flow ...



Free Cash Flow

... and Ordinary Dividends up



Ordinary Interim Dividend per share

Continuing strong growth in free cash flow

1. Computershare in 1H02; Properties sale 1H03; No significant asset sales in 1H04

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Financial Priorities: Free Cash Flow & Revenue Growth

Operational excellence	• Improved EBITDA/EBIT Margin • Process improvement using Six Sigma • Tight capex management • Customer satisfaction
Accretive acquisitions	• EPS accretive by year two(1), ROIC(2) • Operational control • Incremental in size
Target parameters	• Gross & Net Debt to Equity • EBITDA/Net Interest • Discretionary cash flow to net debt
Increase in long-term shareholder value	• Improve Return on Equity and EPS • Flexible balance sheet settings • Active Capital Management

Strong Cash Flow
gives us Options

1. Calculated on a pre-goodwill amortisation basis
2. Return above market consensus view of Telstra's WACC

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Revenue Growth – Both Organic and Acquisitive

Maximise traditional revenues

- Rebalancing
- Value Added Services
- Increase utilisation
- Price innovation
- Customer service
- Reduce costs / improve margin

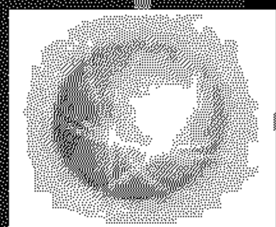
Telstra is customer driven

Grow New Wave

- Broadband
- Mobility
- Advertising

Transformation

21st Century IP Network



Services + Relationships + Efficiency = Profitable Growth

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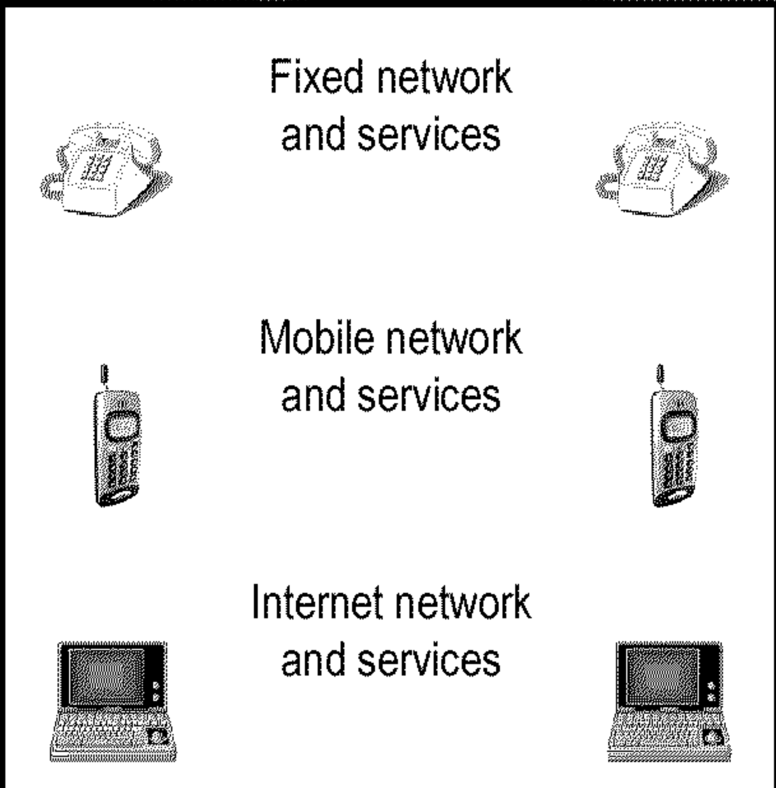
Trading Post Group Pty Ltd: A High Performance Acquisition

- Sensis acquires Trading Post Group Pty Ltd for $636 million
  - An Australian icon in classified advertising
- A high performance business
  - Fits Telstra acquisition criteria value – EPS accretive in year 2
  - Significant upsides in the future
- High growth business in Telstra's 'New Wave'
- A key step in realising the Sensis growth strategy
  - The leader in local, Australian advertising
- Sensis will:
  - Manage organic growth / Unlock synergies and new value

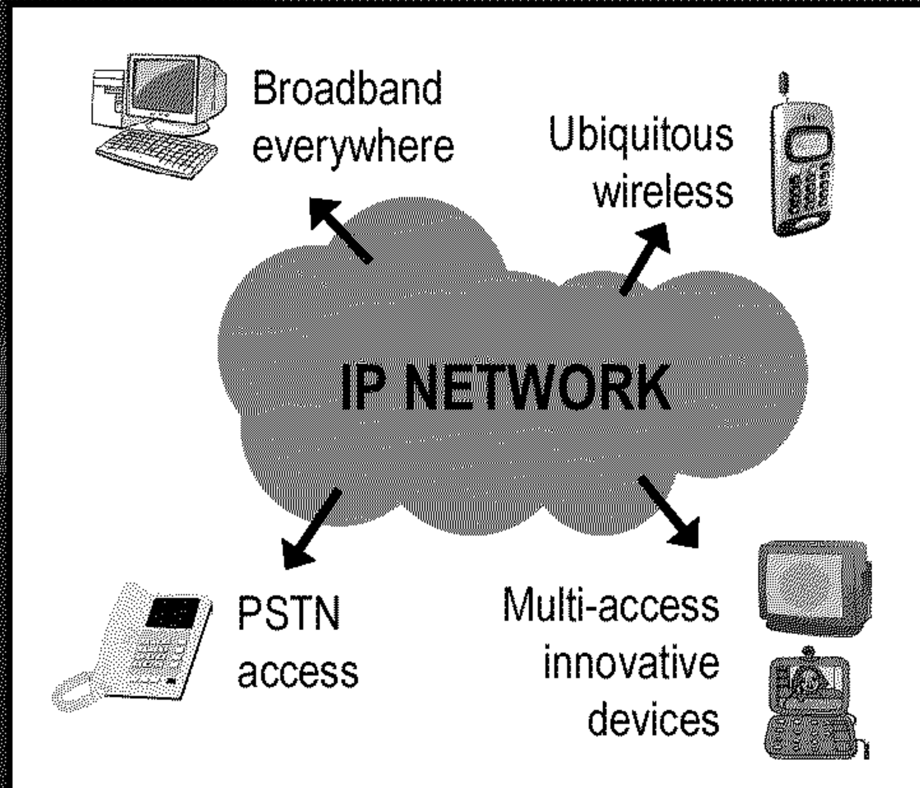
Meets strict investment criteria and provides enhancement opportunities

A Paradigm Shift

Yesterday



Tomorrow



The shift to IP can be managed effectively

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Telstra International Strategy

	FOCUS	DRIVER	APPROACH
ACQUISTION DRIVEN	Mobility Asia	• Core Competency • Scale	• Direct Origination
OPERATIONAL EXTENSION	CSL - China	• Low Capital Intensity Growth	• Alliances • Regulatory
OPERATIONAL EXTENSION	Reach	• Strategic “Connection”	• Traffic Consolidation • Operational Consolidation
OPERATIONAL EXTENSION	Global Sales	• Customers’ needs	• Selected Presence • Leadership Support • Follow the Customer
OPERATIONAL EXTENSION	NZ	• Scale • Integration benefits	• TelstraClear - Organic

OUTCOMES

- EPS Growth
- Earnings Diversity
- Grow Our Knowledge, Capability and Leadership

Respected Brand | Operational Competency | Disciplined Processes | Financial Strength | Growth Mindset

Telstra Path to Value Creation

Higher Growth + **Lower Costs** = **Financial Outcomes**

Higher Growth
- Wireless
- Broadband
- Advertising
- Digital Entertainment

Increase market share in segments growing above industry average

Lower Costs
- Service Rationalisation
- Network Rationalisation
- IT Savings
- 6 Sigma Methodology

$800m reduction by 2006

Financial Outcomes
- Margin expansion
- EPS growth
- Cash flow growth
- Capital management options

Increased Shareholder Value

On Track
to meet our objectives

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Outlook

Business Growth

- Improving Domestic growth
  - Mobiles – increase in ARPUs & Market Share
  - Broadband – New plans stimulating demand
  - Sensis – advertising growth opportunities
- Continue to increase utilisation of PSTN

Cost Management

- Revenue growth exceed cost growth – Margin expansion
- NGCR III implemented and on track
  - Additional initiatives being scoped

Capital Management Options

- Continuing Strong Free Cash Flows to enable:
  - Pursuit of organic and acquisition opportunities
  - Increased Dividends and Capital Returns where appropriate

Telstra leveraged for growth

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