

19 April 2005

**Office of the Company Secretary**

The Manager

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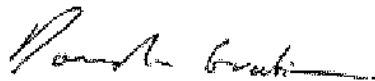
**ELECTRONIC LODGEMENT**

Dear Sir or Madam

**Broadband Milestone for BigPond**

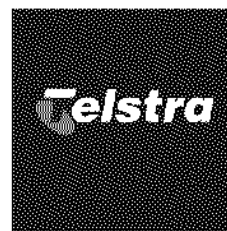
In accordance with the listing rules, I attach a copy of a press announcement for release to the market.

Yours sincerely



**Douglas Gratton**  
Company Secretary

# Media Release



19 April 2005

150/2005

## **Broadband milestone for BigPond**

Australia's leading ISP, BigPond, today announced it had achieved the milestone of 500,000 ADSL consumer broadband customers.

BigPond Managing Director, Mr Justin Milne, said today, "This milestone, which represents an increase of around 140% over the number of ADSL customers we had a year ago, augurs well for 2005 seeing record broadband growth in Australia," he said.

"2004 saw the broadband market 'on fire' but I expect 2005 to leave it in the shade.

"The introduction of great offers in what is probably one of the most competitive marketplaces for broadband in the world, means that consumers are the winners.

A recent report by the UK-based IT analysts Point-Topic.com found that among countries with more than one million lines, Australia had the highest broadband growth during the second half of calendar 2004.

"We're certain that the next financial year will see this explosive growth continue as more Australians see for themselves just how good broadband really is," Mr Milne said.

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Telstra's national media inquiry line is 13 16 39 and the Telstra Corporate Communications Centre is located at: [www.telstra.com.au/communications/media](http://www.telstra.com.au/communications/media)