

20 December 2005

Office of the Company Secretary

The Manager

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ELECTRONIC LODGEMENT

Dear Sir or Madam

Appointment of Deena Shiff, Group Managing Director, Small to Medium Enterprises, Telstra.

In accordance with the listing rules, attached is a copy of an announcement for release to the market.

Yours sincerely

A handwritten signature in black ink, appearing to read "Douglas Gration".

Douglas Gration
Company Secretary

20 December 2005

Appointment of Deena Shiff, Group Managing Director, Small to Medium Enterprises, Telstra.

I am pleased to announce that Deena Shiff has been appointed Group Managing Director, Small to Medium Enterprises, Telstra, effective 30 January 2006.

Deena will lead a new team, drawn from Telstra's Business and Government and Consumer and Marketing divisions to better serve this important market segment as it continues to experience rapid revenue growth. The creation of this new Business Unit will enable Telstra to focus sharply on the unique needs of Australia's SMEs. Deena will continue to report directly to me.

Most recently, Deena held the role of Group Managing Director, Telstra Wholesale, having led the division through a challenging period from late 2001.

Deena has sixteen years of experience in the telecommunications industry, which started with the former OTC Limited. Deena joined Telstra in 1998 as Director of Regulatory and was appointed Chief of Commercial Operations for Telstra Wholesale in November 2001. She held the position of Managing Director, Telstra Wholesale from January 2003, and was appointed Group Managing Director, Telstra Wholesale in December 2004.

Deena has held a number of non-executive directorships in the telecommunications industry and other sectors, including serving on the board of the government owned rail operator, Freightcorp, from 1995 to 2002.

Between 1995 and 1998 Deena was a partner in the Corporate Advisory Section of the law firm, Mallesons Stephen Jacques.

Deena has a degree from the London School of Economics and a law degree Cambridge University. Deena is married with two children aged nine and thirteen.

The appointment of Deena's successor in the role of GMD, Telstra Wholesale, will be announced in the near future.

Regards
Sol Trujillo
CEO