



9 August 2007

Office of the Company Secretary

Company Announcements Office
Australian Stock Exchange
4th Floor, 20 Bridge Street
SYDNEY NSW 2000

Level 41
242 Exhibition Street
MELBOURNE VIC 3000
AUSTRALIA

Telephone 03 9634 6400
Facsimile 03 9632 3215

ELECTRONIC LODGEMENT

Dear Sir or Madam

Full Year 2007 Results – CEO/CFO Analyst briefing presentation

In accordance with the listing rules, I enclose a presentation for release to the market.

A handwritten signature in black ink, appearing to read 'Douglas Gration'.

Douglas Gration
Company Secretary



FY 2007 Results

Sol Trujillo

Chief Executive Officer

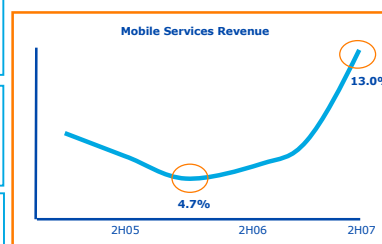
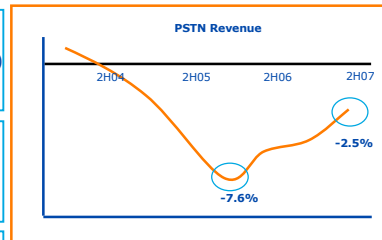
Disclaimer

- These presentations include certain forward-looking statements that are based on information and assumptions known to date and are subject to various risks and uncertainties. Actual results, performance or achievements could be significantly different from those expressed in, or implied by, these forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Telstra, which may cause actual results to differ materially from those expressed in the statements contained in these presentations. For example, the factors that are likely to affect the results of Telstra include general economic conditions in Australia; exchange rates; competition in the markets in which Telstra will operate; the inherent regulatory risks in the businesses of Telstra; the substantial technological changes taking place in the telecommunications industry; and the continuing growth in the data, internet, mobile and other telecommunications markets where Telstra will operate. A number of these factors are described in Telstra's 2006 20-F.
- All forward-looking figures in this presentation are unaudited and based on A-IFRS. Certain figures may be subject to rounding differences. All market share information in this presentation is based on management estimates based on internally available information unless otherwise indicated.



Delivering on the promise...

Mobiles	- Mobile service revenue growth at 9.8% YoY 2 million 3GSM customer milestone passed (1m Next G™) - Next G™ speed and coverage setting global benchmarks
Broadband	- Broadband momentum continues – revenue growth exceeds cost growth 2H – ARPU +7.7%, market share +2pp, SIOs +27% - Innovation – Second Life, BigPond TV, I-Pond, BigBlog
PSTN	- Residential SIO performance +54k yoy - Revenue decline slowed further in H2 to -2.5% - MBM segmentation reducing churn
Media-comms	- Sensis: World class revenue and margin performance - Foxtel: SIOs +13%, ARPU +3%, EBITDA +40% - Telstra online network ranked 3rd in Australia by visitors - SouFun: Expanding into new markets
Transformation	- Next G™ and Next IP™ delivered and ahead of schedule - First IT drop on schedule by end calendar 2007 - FY07 peak spend year – margins to improve



Telstra

3

...continuing to pressure the competition

FY2007 Financial Results (Reported)

\$ billions (except margins & DPS)				
	FY06	FY07	%	Guidance
Sales Revenue	22.7	23.7	↑4.2	+2.5 to +3.0%
Operating Expenses	13.5	14.1	↑4.4	
EBITDA	9.6	9.9	↑3.0	
EBITDA Margin (%)	42.2	41.7	↓0.5pp	
EBIT	5.5	5.8	↑5.1	+3.0% to 5.0%
PAT ¹	3.2	3.3	↑2.9	
Cash Operating Capex	4.3	5.7	↑32.8	\$5.4 to \$5.7bn
Free Cash Flow	4.6	2.9	↓36.7	
Ordinary DPS (cents) ²	28.0	28.0	-	28 cps

(1) Before minority interests
(2) FY06 excludes 6 cent per share special dividend
(3) Excluding Trading Post write-down

On or ahead of guidance

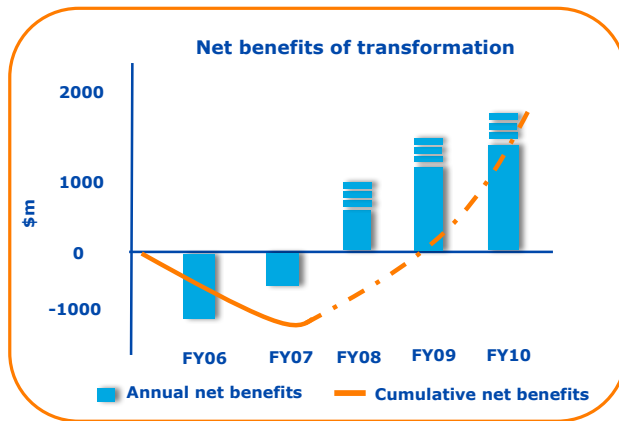
+7.1%
Underlying EBIT ³

Telstra

4

Building track record of delivery

Transformation Impact



- We expect cumulative transformation benefits to turn positive from FY09

Driven by...

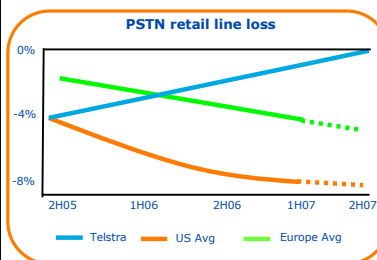
- World class networks
- Headcount reduction
- Reduced complexity



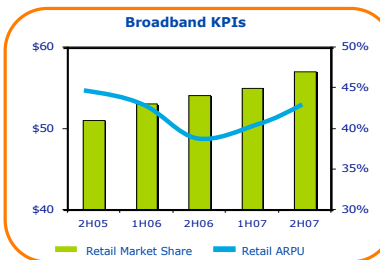
5

Leveraging transformation investment into long-term benefits

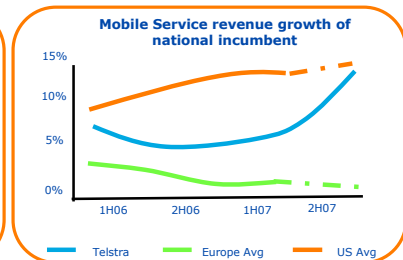
World Class Performance



- Positive retail revenue growth May-June
- Positive retail churn since October



- World class combination – growing market share and ARPUs
- Superior mobile broadband offering – ARPU \$100+
- Improved usability through personalisation
- World best practice churn 15%



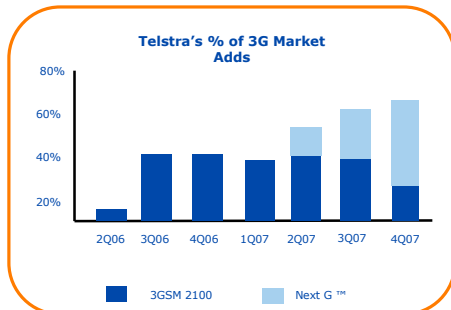
- Leveraging Next G™ competitive advantage
- Closing the gap on US incumbents



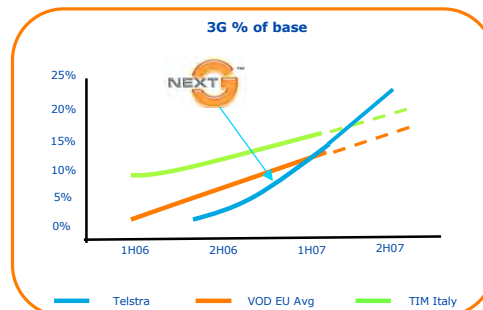
6

Defying global trends

Accelerating trends - mobiles



- Continue to take 60% of 3G net adds*



- World class performance
- Increasing 3G % of base
 - 4% at launch of Next G™
 - 22% at June 07

*management estimates

Next G™ delivering world class performance

Telstra

7

Accelerating trends - mobiles

H2 Stats



- My Place visitors +90%
- Over 1 million video calls



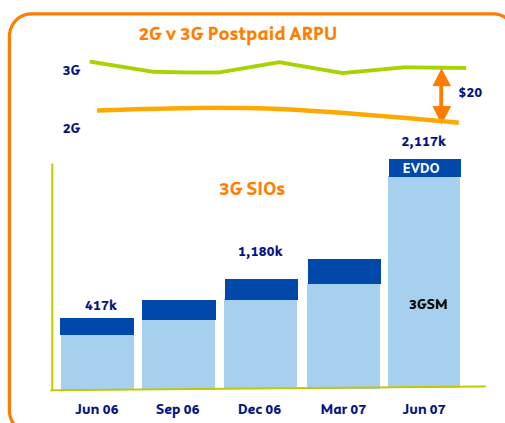
- Active visitors to Sensis Search by Mobile +39%



- Monthly minutes of use per SIO +53%



- +50% BigPond Mobile Active Users
- Almost 400k music downloads
- Over 300k game downloads



Telstra

8

Changing the game in customer behaviour...leading the market

BigPond initiatives in New Media



9

Sensis – World Class Performance

WhereIS
Emerging businesses revenue growth +34%

- Triple digit sat nav unit sales
- MediaSmart revenues +93%

MediaSmart

Yellow
World class revenue/margin mix

- Yellow online revenue +29%, usage +13%

White Pages

1234
Simplified pricing stimulating volumes, revenue +14%

TradingPost
Challenging competitive environment

- \$110m write down

搜房 SouFun
New initiatives to leverage SouFun's platform and customer base

- **Mortgages**
 - Opportunities in second hand housing market
- **Insurance**
 - Leveraging customer base to cross-sell

SouFun Financial Performance

Metric	Change
Revenue	+97%
EBIT	+151%

Telstra

10

A cornerstone of media-comms strategy

Accelerating trends - FOXTEL



- Direct SIOs +13% to 1.3m
- Market leading ARPU +3%
- World class churn below 12%
- iQ penetration +6pp to 16%



SKY NEWS
HEADLINES

FOX8

CNN

EUROSPORT

NATIONAL
GEOGRAPHIC
CHANNEL

T V I

CN
CARTOON NETWORK

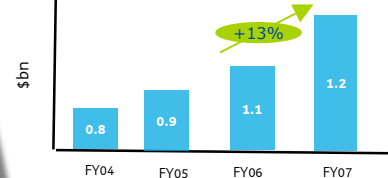


- 12 + 4 bonus channels
- 50k FOXTEL by Mobile SIOs +18%
- Complementary to BigPond TV

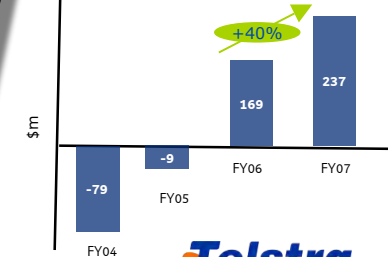
*Foxtel equity accounted – no P&L benefit due to accumulated losses

Australia's leading pay-TV platform

Subscriber revenue



EBITDA*



Telstra

11

Transformation progress - Networks

Progress to date

Access



- Rolled out ADSL2+, now with 55% coverage
- HFC upgrade: 30Mbps to 1.7M homes by end of CY07
- Next G™ upgrade to 7.2Mbps data cards coming

Core



- Next IP™ launched
- TID migration completed; RDN migration underway
- Increased capacity and scalability; core is 99.999% reliable

Platform



- 124 caps and exits completed
- FY07 savings: Approximately \$55M

Telstra

12

Building world class capability

Transformation progress – IT

Targets & Timing

Target: Reduce and simplify systems

- ✓ 80% 'out of box' requirements
- ✓ Aiming to deliver significantly improved customer experience
- ✓ Increase cost savings and efficiencies

Timing: On Track:

- ✓ 1st release at the end of calendar 2007
- ✓ 2nd release in late calendar 2008

Achievements

Decommissioning:

- ✓ Exited 213 systems since Nov 2005 - 132 in FY07
- ✓ On track to achieve 80% reduction by FY10

Capabilities Delivered:

- Service Delivery Platform (TSDP) delivered to support Next G launch
- Integrated Desktop - single login to multiple Front of House systems for some contact centres
- Campaign management tool - Sales strike rates doubled
- Enterprise Program Management (EPM) - a global, off the shelf database product for project and program management
- Introduced 'out of the box' OnePlan Access application for Telstra's planners
- Added 4,500 sq metres of additional data processing and storage space
- Installed 100 Sun Fire E25K servers to handle mission critical work



13

IT transformation: On track, on budget, on time.

Transformation progress – MBM/channels



Outbound sales

Segmented lists

- Needs-based product set
- Words that work
- Time for day
- Preferred medium
- Test & learn

Contact Volumes:	6m
Strike rates:	doubled to 16%
New services:	400k
Incremental revenue:	\$200m



Channel Initiatives

- Points of Presence
- Improved management
- Dealer measures

1. Channel remuneration - \$48M over 2 yrs
2. 65 new branded retail locations, including first Telstra Business Centre
3. Owned and licensed shops sales +25%



14

Delivering tangible benefits.....more to come

Transformation progress – productivity/culture



Fieldforce

- Technician productivity +17%
- Revisits down 36%
- FOH clearance +12% through new metrics & improved management



Call centre integrated desktop

- Log in time down 60%
- Transaction key-in time down 22%
- Reduced error rate
- Real-time sales reporting enabled



Learning Academy

- 12,000 people trained in first 11 months
- 5,500 instructor-led training days to be delivered in 2008
- Purpose-built centres in Sydney and Melbourne: 9,300 students per year



15

Building on early gains

Maintaining competitive advantage



Competitors

Wireless



- 14.4Mbps network speed to 98.8% of population – **world class**
- Superior depth at 850MHz



- 3.6Mbps to only 55% of population
- Inferior depth at 2100MHz

HFC



- 30Mbps to 1.7m homes in CY07
- 17Mbps to a further 1m homes



- 9.9Mbps to 1.4m homes

Content



- Integrated content across media-comms assets



- 3rd party content only and limited integration

Customers



- Leading market share across all products and services



- Lacking scale in key products and services

Distribution



- 300 shops



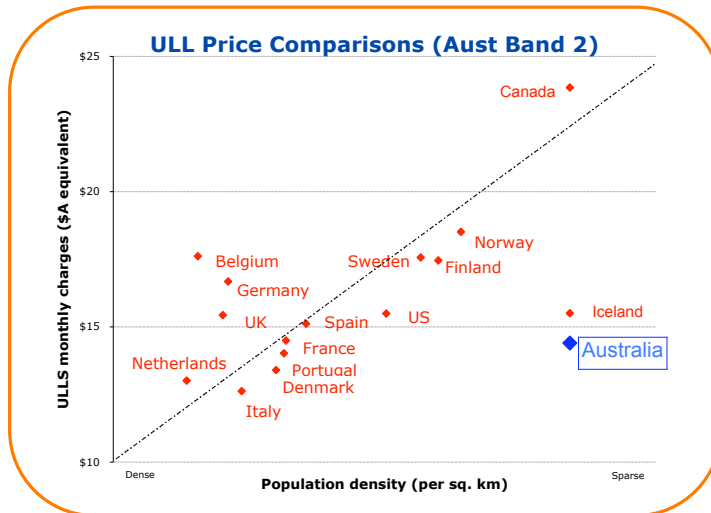
- 150 shops



16

Leveraging our truly unique asset portfolio

Unlevel playing field



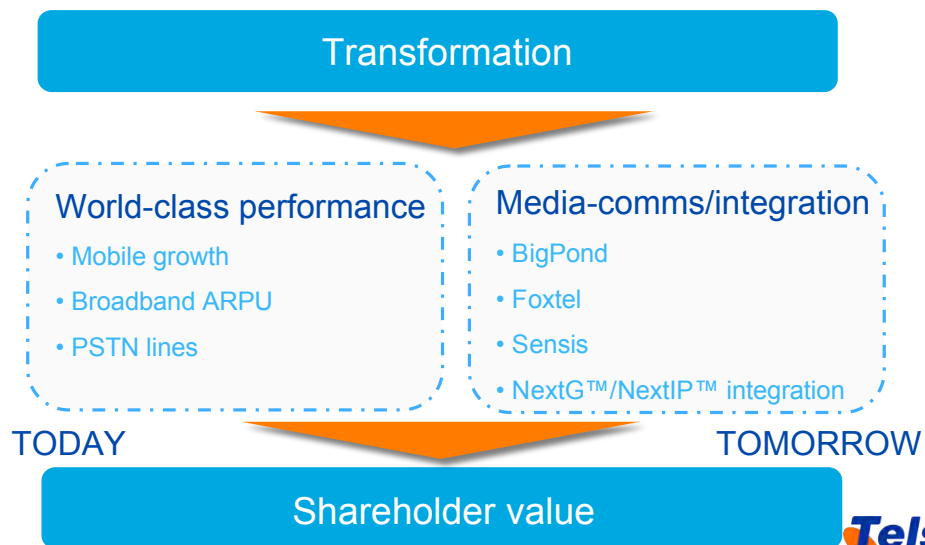
- Canada – Similar population density to Australia but ULL price 66% higher
- Iceland – LSS price more than twice Australia's

Telstra

17

Beating the competition despite regulatory "free kicks"

Summary



Telstra

18



FY 2007 Results

John Stanhope
Chief Financial Officer

Disclaimer

- These presentations include certain forward-looking statements that are based on information and assumptions known to date and are subject to various risks and uncertainties. Actual results, performance or achievements could be significantly different from those expressed in, or implied by, these forward-looking statements. Such forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of Telstra, which may cause actual results to differ materially from those expressed in the statements contained in these presentations. For example, the factors that are likely to affect the results of Telstra include general economic conditions in Australia; exchange rates; competition in the markets in which Telstra will operate; the inherent regulatory risks in the businesses of Telstra; the substantial technological changes taking place in the telecommunications industry; and the continuing growth in the data, internet, mobile and other telecommunications markets where Telstra will operate. A number of these factors are described in Telstra's 2006 20-F.
- All forward-looking figures in this presentation are unaudited and based on A-IFRS. Certain figures may be subject to rounding differences. All market share information in this presentation is based on management estimates based on internally available information unless otherwise indicated.

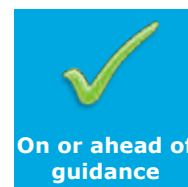


FY2007 Financial Results (Reported)

\$ billions (except margins & DPS)				
	FY06	FY07	%	Guidance
Sales Revenue	22.7	23.7	↑4.2	+2.5 to +3.0%
Operating Expenses	13.5	14.1	↑4.4	
EBITDA	9.6	9.9	↑3.0	
EBITDA Margin (%)	42.2	41.7	↓0.5pp	
EBIT	5.5	5.8	↑5.1	+3.0% to 5.0%
PAT ¹	3.2	3.3	↑2.9	
Cash Operating Capex	4.3	5.7	↑32.8	\$5.4 to \$5.7bn
Free Cash Flow	4.6	2.9	↓36.7	
Ordinary DPS (cents) ²	28.0	28.0	-	28 cps

(1) Before minority interests

(2) FY06 excludes 6 cent per share special dividend



3

Earnings inflection point crossed

Sales Revenue Drivers: \$23.7b ↑4.2% +\$961m

Drivers of Revenue Growth	1H07 / 2H07 Movement (%)		FY07 Growth %	FY07 Movement (\$m)	FY07 Actual (\$m)
Total Mobiles	12%	16%	13.9	695	5,701
• Mobiles Services	7%	13%	9.8	444	4,983
• Mobiles Handsets	70%	41%	53.7	251	718
Retail broadband	50%	80%	66.2	483	1,213
Sensis ¹	+7%	+10%	7.8	142	1,968
IP access	21%	36%	29.5	101	443
Wholesale broadband	34%	11%	21.1	99	568
Specialised data	-11%	-9%	(10.0)	(88)	796
PSTN products	-5.6%	-2.5%	(4.1)	(309)	7,190

■ = 1H07 movement

■ = 2H07 movement

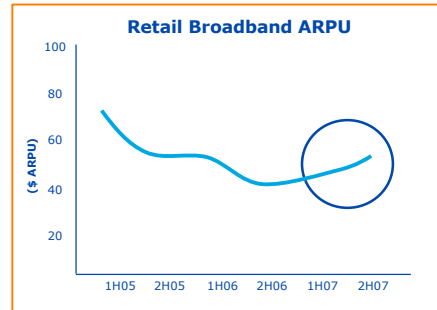
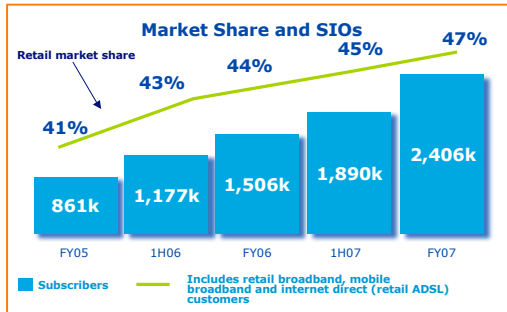
(1) Adjusted for the deferral of the Melbourne Yellow Book from 1H to 2H



4

Continued growth in key markets...strong second half momentum

Retail Broadband : \$1.2b ^{+66.2%} +\$483m



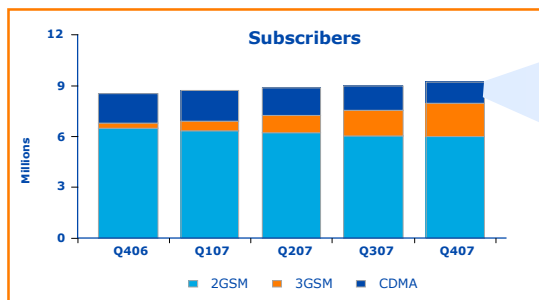
- Revenue outgrowing costs
- World's best practice churn of 15%
- 24% of broadband customers on plans greater than 1.5Mbps

Market share and ARPU growth

Telstra

5

Mobiles: \$5.7b ^{+13.9%} +\$695m

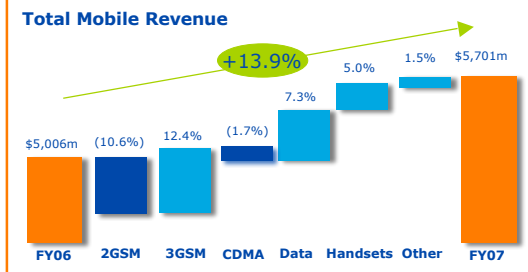


CDMA SIOs at June 07**	1,126k
Handsets ('000s)	
Prepaid	468
Postpaid	544
EVDO	114

- Mobile services revenue up 9.8% (13.0% in 2H)
- Data as a % of mobile services revenue up 6pp to 25%
- 3GSM SIOs exceed 2 million (1m Next G™)
- ~60% share of 3G net adds from ~30% prior to Next G™*

* Management estimates

** does not include the 136k CDMA prepaid customers who have been suspended from operation but not yet removed as a subscriber because of system limitations

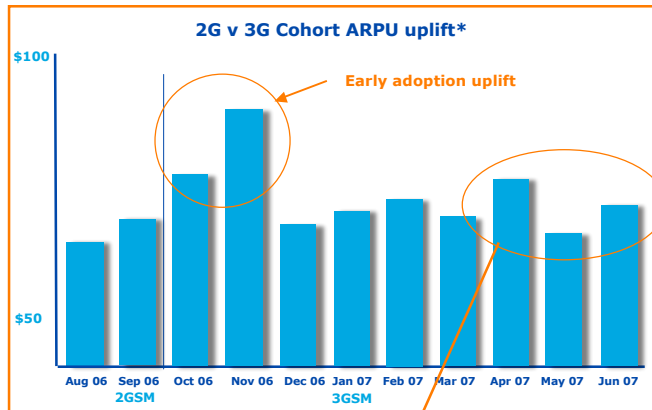


3G market leader....strong data growth

Telstra

6

Mobile Data: \$1.1b 50.1% +\$367m



- ✓ Sustained ARPU uplift
- ✓ Voice MOU  16%
- ✓ SMS ARPU  22%
- ✓ Non SMS ARPU  41%

- SMS revenue  +30%
- ✓ SMS messages +62%
- ✓ Revenue per active user up
- ✓ Active SMS users up

- Non SMS revenue  +92%
- ✓ Active data users +28% since Oct
- ✓ Foxtel by Mobile streamed minutes up
- ✓ Video call MOU up

\$100+

Data Card ARPU (per month)

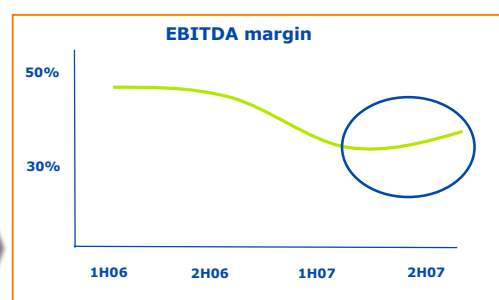
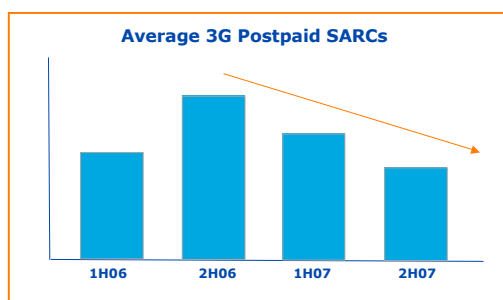
3G driving sustained uplift in ARPU v 2G

* 2G customers migrating to Next G™ in October 2006

Telstra

7

Mobiles Margin



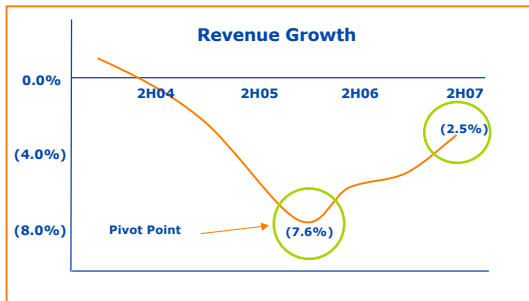
- EBITDA margin up around 4pp from 1H07

3G growth driving margin improvement

Telstra

8

PSTN: \$7.2b **-\$309m**



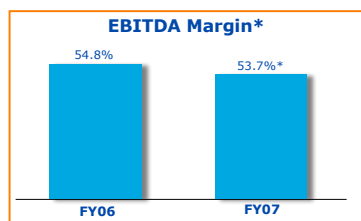
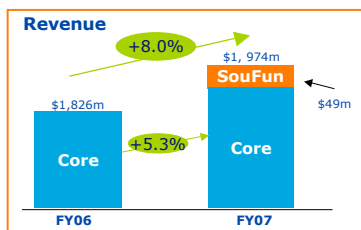
- Added 38k retail lines in 2H07 - first time since 2001
- In 18 months, slowed revenue decline by 5pp from -7.6% to -2.5%
- MBM driving much of the improved PSTN performance
- 356k consumers on subscription pricing plans
- 3+ product customers grew 23% YoY to just over 1 million

World class performance....positive churn since October

Telstra

9

Sensis: \$2.0b **+\$147m**



* Normalised for Trading Post write-down

Investing in the future

- Directories +4% to \$1.5 billion
 - Yellow™ online growth of 29%
 - White Pages® +9.6%
- Emerging business +34%

- Customer focused investment
- Innovations – Yellow™ on mobile
- Online usage +15%
- Trading Post write down
- System & process transformation

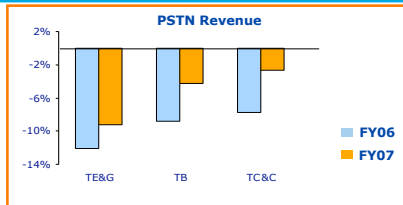


Targeting mid single digit organic revenue growth CAGR to FY10

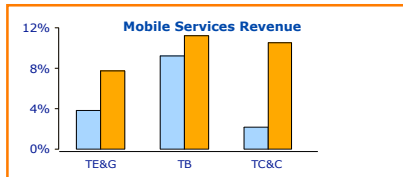
Telstra

10

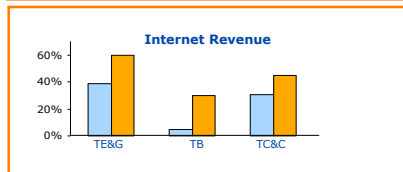
Segment Highlights



- **TCW:** Positive revenue growth in Brisbane, Adelaide & Perth (+4.8%)
- **TB:** Positive churn, SIO growth in Q407
- **TC&C:** Positive churn, SIO growth in FY07
- **TE&G:** SIO churn at a record low of less than 1.4%



- **TE&G:** Mobile data revenue +51% with 100,000 Next G™ SIOs added
- **TC&C:** 1.6 million 3G SIOs
- **TB:** 3G SIOs - 32% of mobile base, driving mobile data ARPU +70%



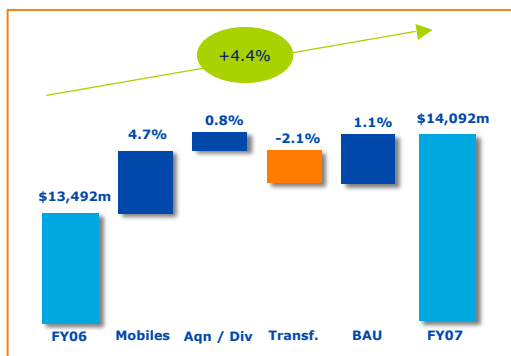
- **TCW:** Growth of +44%, driven by strong take up of ADSL and wireless broadband
- **TC&C:** Wireless broadband driving growth
- **TE&G:** Next IP™ network driving strong IP Access revenue growth

Growth across all key markets



11

Operating Expenses: \$14.1b ^{+4.4%} +\$600m



Provisions (\$ millions)	Raised	Balance
	FY06	
Redundancy Provision	186	39
Restructuring Provision	241	193
R&R Provision	427	232

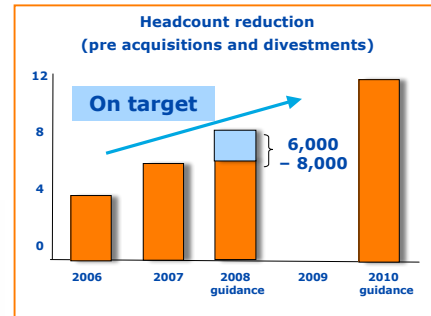
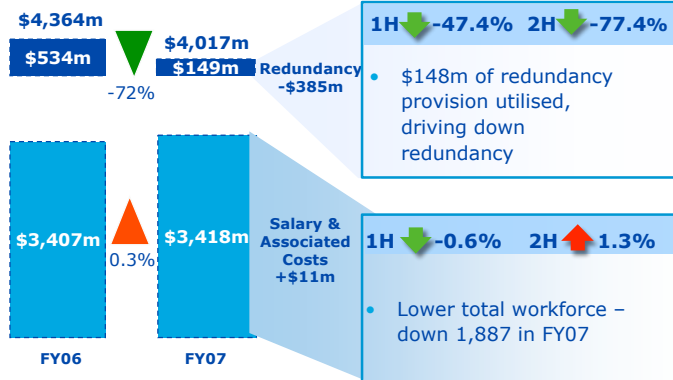
- Blended SARCs +34% YoY – investing in subscriber growth
- Full year of acquisitions
- Trading Post write down

Cost growth focused on high revenue growth areas



12

Labour: \$4.0b 8.0% -\$347m

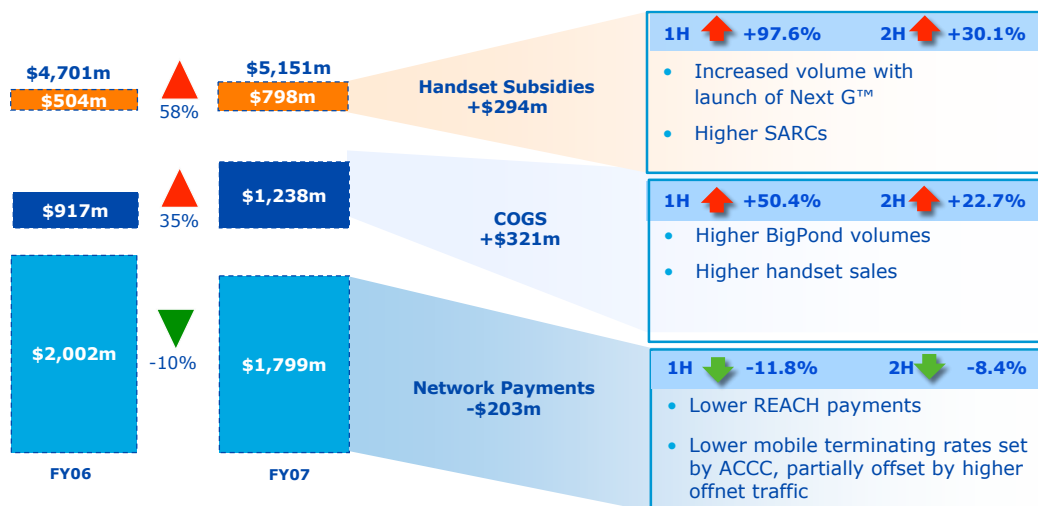


On track to achieve headcount reduction targets



13

Goods and Services: \$5.2b 9.6% +\$450m

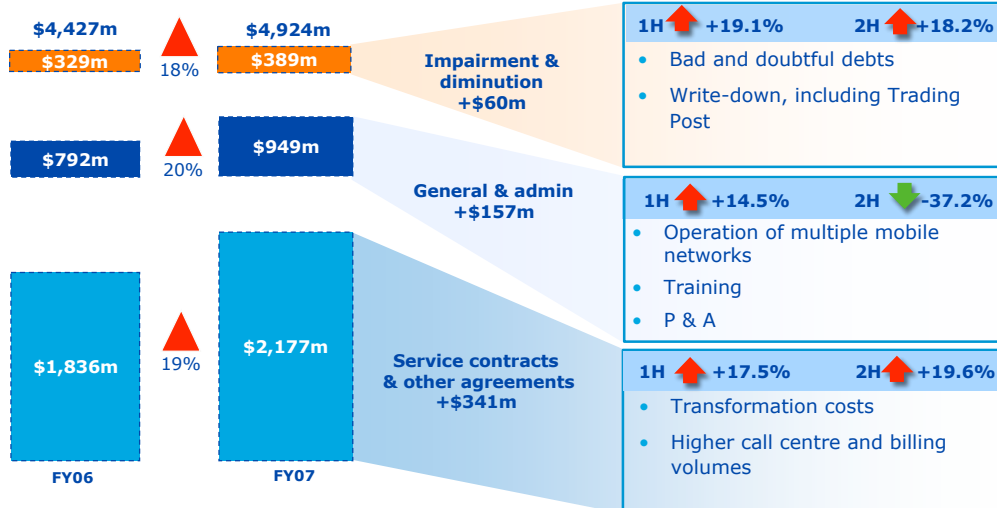


Investment in customer growth....3G market leader



14

Other Expenses: \$4.9b ^{11.2%} +\$497m

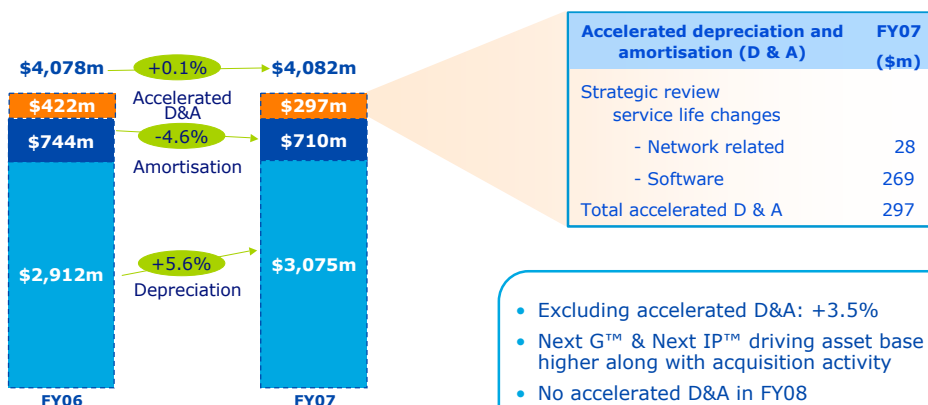


Transformation benefits to drive future savings



15

Depreciation & Amortisation: \$4.1b ^{0.1%} +\$4m



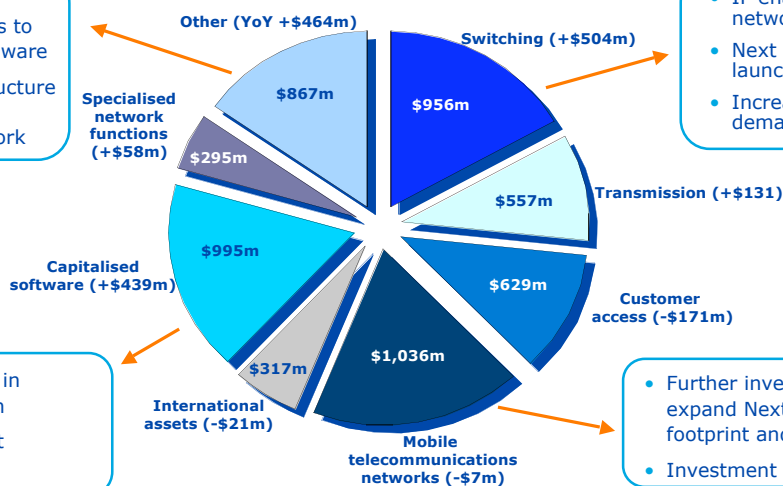
FY08 guidance around \$4 billion



16

Cash Capital Expenditure: \$5.7b $\uparrow$ 32.8% $\rightarrow$ +\$1.4b

- IT infrastructure
- Move from leases to purchase of hardware
- Network infrastructure to support next generation network



- IP enablement of network
- Next G™ & Next IP™ launch
- Increased broadband demand

- IT investment in transformation
- Sensis product development

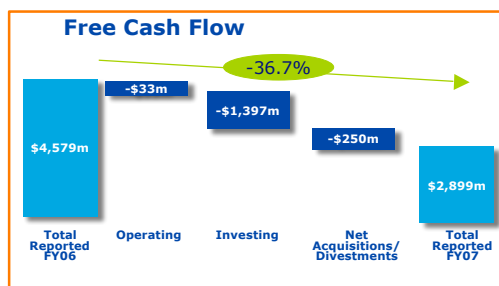
- Further investment to expand Next G™ footprint and capacity
- Investment in Hutch JV



Peak capex spend year behind us – benefits to flow in coming years...

17

Cash Flow and Financial Parameters



- FY07 peak spend year
- FCF down \$1.7 billion driven by launch of Next G™ and Next IP™ networks

Financial Parameters	Target	Current FY07
Debt Servicing	1.7 – 2.1	1.5
Gearing – net debt	55% – 75%	53.7%
Interest cover	>7 times	9.1 times

	FY07 \$m	FY06 \$m
Net Debt	14,586	13,022
Total Assets	37,875	36,224

Financial ratios remain strong...need to retain flexibility



18

International



HK\$	FY07	FY06	% Δ
Income	6,151	4,831	27.3
EBITDA	1,765	1,390	27.0
EBIT	770	686	12.2

- #1 mobile player in HK market in market share and revenue share
- Strong data growth
- Meeting integration plan milestones



NZ\$	FY07	FY06	% Δ
Income	657	693	(5.2)
EBITDA	82	124	(33.9)
EBIT	(60)	(20)	(200)

- Regulatory uncertainty continues
- Cost reduction programme for 2008
- Solid E&G client base and strong Consumer InHome business



US\$	FY07	% Δ*
Income	41	97
EBITDA	16	145
EBIT	16	151

* annualised

- Resale & rental revenue +183%, home furnishing revenue +193%
- Opportunities for expansion into related products
- Launched World.SouFun.com



Opportunities and challenges across international portfolio

19

FY08 Guidance

Guidance on Reported Numbers*

Revenue	➡	In the range of 2.0% to 3.0%
EBITDA	➡	In the range of 2.0% to 3.0%
EBIT	➡	In the range of 3.0% to 5.0%
Depreciation & Amortisation	➡	Around \$4bn
Accrued capex	➡	Range \$4.6bn to \$4.9bn
Dividend	➡	Subject to normal board considerations

First half EBITDA to decline slightly due to:

1. Transformation spend profile
2. FY07 MTA adjustment
3. FY07 AAS sale

* Assumes organic growth, no FTTN and no provisions

Prudent guidance given regulator-driven wholesale price changes and government subsidisation of competition



20

Long Term Management Objectives*

Revenue Growth	➡	2.0% to 2.5% pa to FY10
New product revenue	➡	In excess of 30% sales revenue FY10
Cost growth	➡	2.0% to 3.0%pa to FY10
EBITDA (\$)	➡	2.0% to 2.5%pa growth to FY10
EBITDA margin	➡	46% to 48%pa by FY10
Workforce	➡	Down 12,000 by FY10
Capex	➡	10% to 12% of revenue by FY10
Free cash flow	➡	\$6b to \$7b by FY10

* Based off FY05 results

Long term management objectives remain unchanged



21



www.telstra.com.au/abouttelstra/investor