

13 August 2010

The Manager

Company Announcements Office
Australian Securities Exchange
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SYDNEY NSW 2000

Office of the Company Secretary

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MELBOURNE VIC 3000
AUSTRALIA

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ELECTRONIC LODGEMENT

Dear Sir or Madam

Appendix 3X – Initial Director's Interest Notice

In accordance with the listing rules I enclose an Appendix 3X - Initial Director's Interest Notice for Dr Nora Scheinkestel.

Regards

A handwritten signature in black ink, appearing to be "CM", followed by a long horizontal flourish and a period.

Carmel Mulhern
Company Secretary

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Telstra Corporation Limited
ABN	33 051 775 556

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Nora L SCHEINKESTEL
Date of appointment	12 August 2010

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
 Scheinkestel Superannuation Pty Ltd (Scheinkestel S/F No. 2 Account). 9,100 Fully Paid Ordinary Shares

+ See chapter 19 for defined terms.

Appendix 3X

Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest Note: Provide details of the circumstances giving rise to the relevant interest.	Number & class of Securities

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	NIL
Nature of interest	NIL
Name of registered holder (if issued securities)	NIL
No. and class of securities to which interest relates	NIL

+ See chapter 19 for defined terms.